Sector Strategies Status
Wendy Brors
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Sector Strategies Abound

Business-Led...

Regional Sector Partnerships
Industry Intermediaries
Workforce Development Boards
Academic Advisory Councils
Economic Development Boards
Non-profit community organizations
For-profit businesses

Talent Development Economic Development
Growth Opportunities

• Continued technical assistance and grants to existing sector partnerships
  New, working to host a large summit in partnership with CDLE in Spring 2017

• Coach the launch for new sector partnerships

• Form Industry Intermediary Consortium

• Form Experts Team

• Relaunch Sectors Steering Committee
## Existing Sector Partnerships

<table>
<thead>
<tr>
<th>Region</th>
<th>Sector</th>
<th>Sector Partnership</th>
<th>Phase</th>
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<tbody>
<tr>
<td>R 1</td>
<td>Manufacturing</td>
<td>Northeastern Colorado Manufacturing Sector Partnership</td>
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<tr>
<td>R 2</td>
<td>Health &amp; Wellness</td>
<td>NOCO Health Sector Partnership</td>
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<td>Manufacturing</td>
<td>Northern Colorado Manufacturing Partnership</td>
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<td>R 3</td>
<td>Food &amp; Ag</td>
<td>Tree Care (Arborist)</td>
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<td>R 3</td>
<td>Health &amp; Wellness</td>
<td>Greater Metro Denver Healthcare Partnership</td>
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<td>R 3</td>
<td>Infrastructure Engineering</td>
<td>Metro Denver Construction Sector Partnership</td>
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<td>CAMA South</td>
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<td>R 5</td>
<td>Health &amp; Wellness</td>
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<td>Southeastern Colorado Healthcare Sector Partnership</td>
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<td>Health &amp; Wellness</td>
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<td>R 8</td>
<td>Food &amp; Ag</td>
<td>SLV Value-Added Ag</td>
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<td>R 8</td>
<td>Health &amp; Wellness</td>
<td>SLV Health and Wellness Partnership</td>
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<td>Southwest Colorado Healthcare Partnership</td>
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<td>R13</td>
<td>Health &amp; Wellness</td>
<td>Upper Arkansas Healthcare Sector Partnership</td>
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<td>R13</td>
<td>Tourism &amp; Outdoor Rec</td>
<td>Upper Arkansas Outdoor Recreation &amp; Tourism Partnership</td>
<td>Emerging</td>
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</tbody>
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New Sector Partnerships

- Finance
- IT
- Cyber
- Energy
- Tourism & Outdoor Rec
- Multi-Sector
- Health & Wellness
Intermediary Consortium

Colorado BioScience Association
Colorado Cleantech Industries Association
Colorado Contractors Association
Colorado Advanced Manufacturing Alliance
COLORADO PHOTONICS INDUSTRY ASSOCIATION
CSBR
Colorado Hospital Association
COLORADO PETROLEUM ASSOCIATION
COLORADO MINING ASSOCIATION
CMA
COLORADO THE BANKERS ASSOCIATION
Associated General Contractors of Colorado
Building Colorado Together
CMA
COLORADO TECHNOLOGY ASSOCIATION
Forming
Experts Team

- Most recent build out of sector partnerships relied on limited staff and national experts
- Going forward, we want to increase our scale and have a more sustainable model
- To that end, an Experts Team is being put in place
  - Program being created
  - Participants being identified
  - Core group of experts already confirmed traveling to Next Generation Academy in February in Phoenix
  - Launch target Mar 1
Sectors Steering Committee

Charter & Strategic Value

**Charter.** To provide strategic guidance on “demand-side” activity in Colorado’s talent development system to optimize their contribution to most positively drive a healthy talent pipeline and labor market.

**Strategic Value.** Convening on a consistent basis to set the direction of “demand-side” initiatives and programs in our state through the alignment to broader goals will reduce the duplication of effort across various agencies and organizations.

Roles & Responsibilities

**Convener.** Bring together members of businesses from sectors with top jobs to discuss and advise existing talent pipeline efforts underway in Colorado.

**Connect.** Make strategic connections across key talent development efforts in Colorado (e.g., work-based learning, competency-based hiring, etc.).

**Recommend.** Develop strategies to further business engagement in Colorado’s talent development system. These recommendations will then be referred to the broader Council, and other executive boards as appropriate, for review and action.
Effectiveness Opportunities

Work-based Learning Framework
- Coalesce existing programs with new efforts including BEL Commission, Innovative Industries Internships, CDLE WBL positions, CareerWise, Skillful, HB1289 school initiatives, etc.

Career Pathways Systems
- Streamline industry engagement process

TalentFOUND
- Launch with widespread business endorsement
- Ensure business-friendly
Ideation

Hypotheses

There is an opportunity to influence more business participation through clear and compelling messaging

(especially as the need for business engagement continues to rise and the landscape becomes more complex with the increase in talent development opportunities)