

Colorado Tire Processors

Identifying and Overcoming Obstacles for
Colorado Tire Processors

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Front Range Tire Recycle

Who Is Front Range Tire Recycle

- ▶ 1985 - 1990
- ▶ 1991 - 1999
- ▶ 2000 - 2011
- ▶ 2011 - Current



Who Is Front Range Tire Recycle (cont.)

- ▶ Full Service Processor
- ▶ Opportunities
- ▶ Challenges



Front Range
Tire Recycle, Inc.
*30 Years of
Recycling Excellence*

**Front Runner
Rubber Mulch**



Developed Markets & Uses



Tire Processor Market Challenges

- ▶ Tire Collections
- ▶ Established Markets
- ▶ Developing Markets
- ▶ New Markets
 - Testing to be ‘completed’
- ▶ Future Market Challenges
 - With nothing approved, there is no progress
 - Push for approvals



Major Challenges

- ▶ New Business
- ▶ Competing Out Of State
- ▶ Breaking Into New Markets
- ▶ An Ever-Shifting Landscape
- ▶ Getting Noticed
- ▶ State Legislation



Major Challenges (cont)



- ▶ Barriers
- ▶ Testing Times
- ▶ 3rd Party Markets



Future Markets

- ▶ Rubberized Asphalt
- ▶ 3D Printing Filament
- ▶ Fiber Glass



Breaking Thru Barriers

- ▶ New End Users
- ▶ Promote Out Of State End Uses
- ▶ Legislation/Rules/Regulations
- ▶ Incentives For Using Rubber



Questions?

