The Four Cs of Actively Caring

Going Beyond Conventional Safety to Take Safety Performance to the Next Level
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Organization Compliance
Regulatory Compliance
Policies, Standards, Guidelines
Risk Assessment and Mitigation
Organization Compliance
Regulatory Compliance
Why Look at Behavior?
Injuries Preceded by At-Risk Behavior

Injuries With Contributing At-Risk Behaviors
95%

Injuries From Other Sources
5%
Actively Caring
The Ideal Safety Culture

“In an Ideal Safety Culture, everyone feels responsible for safety and pursues it on a daily basis.

At work, employees go beyond “the call of duty” to identify environmental hazards and at-risk behaviors. Then they intervene to correct them.

And safe work practices are supported intermittently with appreciative feedback from both peers and managers. People “actively care” continuously for the safety of themselves and others.

In an Ideal Safety Culture, safety is not considered a priority that can be conveniently shifted depending on the demands of the situation; rather, safety is considered a value linked with every priority of any given situation. - E. Scott Geller “Working Safe”
An Ideal Safety Culture Has Four Characteristics.

- Safety is held as a **value** by all employees.
- Each individual feels **responsible** for the safety of their coworkers as well as themselves.
- Each individual is **willing** and **able** to “go beyond the call of duty” on behalf of the safety of others.
- Each individual routinely **performs actively caring safety behaviors** for the benefit of others.
Actively Caring Means...

“Actively Caring is moving beyond simply caring about others, to acting on that caring or sense of responsibility.”

To actively care is not just to have courage to act, but also care enough to integrate the Commitment, Competence, Courage and Compassion in our daily work and how we live our lives.
The Four Cs Needed for “Actively Caring”

- **Commitment:**
  - The commitment to look for intervention opportunities every day

- **Competence:**
  - The ability to say “I can do this”

- **Courage:**
  - The courage to take action: (physical, moral)

- **Compassion:**
  - Looking at everyone around you as family