

LICENSE PLATE AUCTION GROUP (LPAG)

GoToMeeting – 1881 Pierce St., Lakewood, CO – Boards and Commissions Conference Room

February 29, 2016

Minutes to the Meeting

Members in Attendance: Bobby Juchem, Gina Robinson, Bob Gall, and Terri Krupke (via telephone), Mark Simon (via telephone), Peter Pike via telephone), Maren Rubino,

Guests in Attendance: Chris Hochmuth – DOR, and Kit Sage, Corey Krause, and Dylan Ikenouye (via telephone).

Note: All meetings are electronically recorded; please refer to the meeting recording for further details.

CONVENE:

Meeting was convened at 9:08 by Chair, Bobby Juchem

Roll was taken and a quorum was present.

- **Approval of Minutes from the January 25, 2015 meeting:**
Bobby read the minutes to the Group. Gina moved to approve the minutes, Bob 2nd the motion. The Motion passed unanimously.
- **Update on JAG Investigation:**
Maren presented a brief update on LeeAnn's behalf. The meeting information has been shared by Judge Moorehouse. No one has been contacted by the Judge. Bobby will reach out to LeeAnn when she returns. Peter asked what happens if the investigation is inconclusive and how that might affect any legislation to move forward. Bobby noted that the two are not related at all. Bob asked if it would be inappropriate to ask the Judge about a time frame and when the Group might expect a finding. Bobby said that was one of the things he was going to speak with LeeAnn about. Peter noted that the audience that is supposed to be addressed is not really being served by the slowness of this process.
- **Reservation Number Value Discussion:**
Maren started the discussion by noting that the list had been given to Mr. Krause for review. Mr. Krause said he'd reviewed it a couple of time and was in the process of fine tuning his review and he thought there were a number of configurations that should be released, but wanted to wait until he had the most current list. Bob asked for a quick review and what his expertise in this area was. Mr. Krause did give a quick overview of what configurations he thought had value. Mr.'s Krause's expertise is that he has a degree in marketing and does corporate marketing and is a car collector and in numerous car clubs. He also runs a Face Book page for personalized configurations for enthusiasts. He thinks he might own a business that would be in a place to possibly bid on producing auctions. Bobby thought there might be a grey

area on the last part of Mr. Krause's statement about possibly being a conflict of interest or ahead of the Request for Information or Bid. Bob briefed the Group on Mr. Smith's involvement in this process and the history of his Personalized Plate "57". Bob said he'd present his case on receiving his plate back. Bob tied this to the number "33" which is currently registered and how since this configuration had been able to be registered during a period when that was possible, the configuration "57" should be reinstated. Then Bob segued into the process by which LPAG could release configurations (agenda item below). There was a lengthy discussion surrounding the value of and release of "57" and/or the recall of "33" and whether or not the Department would issue it. Kit offered some input as to when the "57" plate was issued and whether or not it was an anomaly. It was finally decided that this 39 year old issue was outside of the scope of LPAG and an issue for the Department of Revenue to deal with. ***[Please refer to the recording for the detailed discussion regarding this matter.]***

➤ **Registration Number Reservation Request:**

Maren discussed the list that was released to the group and the additional requests made by Mark and Gina [see list of Star Wars names and references]. Bob wanted to add O1-O99 (not zeros) and 100-999, Mark suggested 1111, 2222, 3333 through 9999. Kit suggested the entire 1900-1999 block for car collectors. Gina suggested all the way up to (2000 to) 2999. Mark asked if LPAG owned all of the two letter configurations AA, BB, CC through ZZ and if not to please add those to the list. Bobby wanted to add BB8.

➤ **Procedure to release reserved registration numbers:**

Bobby thought this might be overkill, since LPAG would potentially no longer exist after the end of session with the enactment of new legislation. Mark essentially agreed saying that DBSCC might have input. Bob provided a draft to Maren who sent it to Title and Registration, who wrote a procedure. Bob made an amendment to put some parameters around what the group would do. Bobby suggested that the Group might spend some time reviewing this and revisit at the next meeting.

➤ **Request for release of "PONY RDE" "FREEWAY" "57" and "TENNIS" (B.Gall):**

Peter asked Mr. Krause (or anyone who had thoughts) how LPAG might minimize the risk of being sued by setting a precedent by releasing configurations. Bob thought it depended on policy. Maren thought LPAG should not release any further configurations. Bob talked about the situation with "PONY RDE" and the possibility of legal action. Bobby suggested tabling this until LeeAnn was available and pending the review of the procedure above. Peter asked the public, that was present, how to minimize the risk to LPAG of releasing or not releasing certain configuration. Bobby noted that Mr. Krause is not an attorney and certainly not LPAG's attorney. Bob thought that this would be a way for the DMV to be of service to the people of Colorado. Maren further denoted the separations of scope between LPAG and the DMV. Bobby ended this discussion to the next meeting.

➤ **Request for DOR to remove "69" from offensive list:**

Maren asked Tony Anderson to address this item and bring it back to LPAG. Bob asked if the offensive list was published. Bob said he was going to call MyPlates.com and ask them about "69". Peter asked what the next steps were to get it as they've requested it before and been denied as it's on the offensive list. There was also a discussion about adding the roman numerals of "69" to the list. Maren asked Tony to have the Title and Registration review committee to address this and bring it back to LPAG. Tony said he would. Bob asked if the

offensive list was published. Tony and Maren confirmed that it wasn't. Bob asked to have the roman numerals from 1 to 99 also reserved (I – XCIX).

➤ **Legislation:**

Bob started the discussion about this by saying that they'd use the last version, with some corrections and fixes as a starting point. Nothing new has been accomplished. Bobby said once something new came forward he'd forward it around. Mark confirmed all of this saying that there had been some additional feedback from the Governor's office reorganizing the DBSCC and how DOR and the CSP can be organized into this. DOR and CSP had not as yet been consulted.

➤ **Public Testimony:**

Peter thanked everyone for their ongoing work.

Next Scheduled Meeting – March 28, 2016, 9:00 a.m. at 1881 Pierce Room 110 - Lakewood

11:00 a.m. Adjourn

Respectfully submitted

Chris Hochmuth

Administrative Services Supervisor

Title and Registration Section

**Note: To obtain an electronic recording of this meeting please contact Christopher.
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