
Equity on the Hill Webinar

in preparation for day at the Capitol event on Tuesday, March 8, 2016

Monday, February 29, 2016

10:00 a.m. - 11:00 a.m.

Web Brown, Annie Guo, Michael Nicoletti



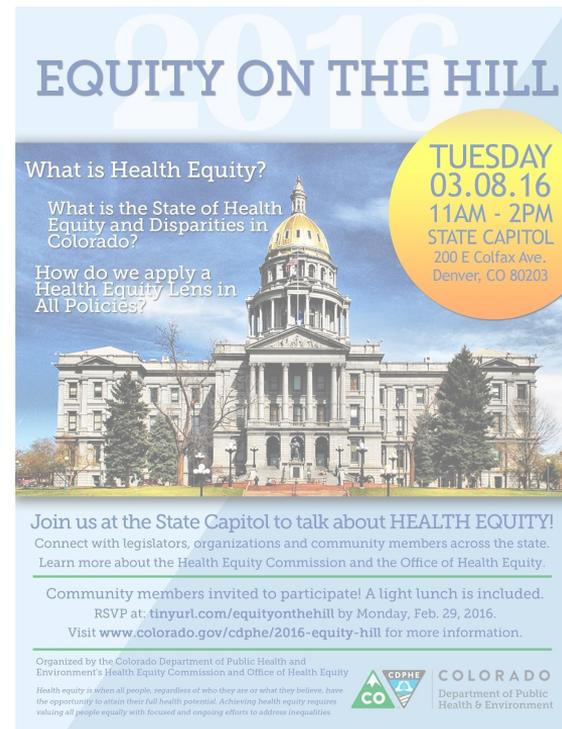
www.colorado.gov/cdphe/2016-equity-hill

Webinar Agenda

- Logistics of March 8 - Annie Guo, Community Engagement Specialist, Office of Health Equity (OHE)
 - Agenda
 - Parking/Transit
 - Purpose of Equity on the Hill
- What is Health Equity? - Web Brown, OHE Director
 - Office of Health Equity
 - Health Equity Commission
- Day at the Capitol - Michael Nicoletti, Legislative Liaison
 - What to expect at the Capitol
 - Advocacy tips and how to talk to a legislator
- Q&A

Equity on the Hill Logistics

- **Tuesday, March 8, 2016, 11 a.m. - 2 p.m.**
- State Capitol, Old Supreme Court Chamber
- Received welcome letter, agenda and information
- RSVP at: tinyurl.com/equityonthehill
 - Encourage friends/colleagues to RSVP soon. Capacity is 150, currently at 82 RSVPs.
- Light lunch is provided
- Social media: #EquityCO
 - Facebook: facebook.com/HealthEquityCO
 - Twitter: twitter.com/HealthEquityCO
- Recorded webinar will be available:
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2016
EQUITY ON THE HILL

What is Health Equity?
What is the State of Health Equity and Disparities in Colorado?
How do we apply a Health Equity Lens in All Policies?

TUESDAY
03.08.16
11AM - 2PM
STATE CAPITOL
200 E Colfax Ave.
Denver, CO 80203

Join us at the State Capitol to talk about **HEALTH EQUITY!**
Connect with legislators, organizations and community members across the state.
Learn more about the Health Equity Commission and the Office of Health Equity.

Community members invited to participate! A light lunch is included.
RSVP at: tinyurl.com/equityonthehill by Monday, Feb. 29, 2016.
Visit www.colorado.gov/cdphe/2016-equity-hill for more information.

Organized by the Colorado Department of Public Health and Environment's Health Equity Commission and Office of Health Equity

Health equity is when all people, regardless of who they are or what they believe, have the opportunity to attain their full health potential. Achieving health equity requires valuing all people equally with focused and ongoing efforts to address inequalities.

 **COLORADO**
Department of Public Health & Environment

Equity on the Hill Agenda - Tues. March 8, 2016

- 11:00 a.m. Registration and Networking
- 11:30 a.m. Welcome
- 12:00 p.m. Lunch and Presentation with Legislators
 - Opening by Lisa Brown and Karen Koenemann (Health Equity Commissioners)
 - Introduction of the Office of Health Equity by Web Brown (Director, Office of Health Equity)
 - How to Apply a Health Equity Lens in Legislation and All Policies by Chris Armijo (Health Equity Commissioner)
 - Community Perspective on Health Equity by Monica B. Thompson, YMCA of Metropolitan Denver
- 1:00 p.m. Hear From You! Small Group Breakouts
- 1:45 p.m. Debrief and Health Equity Pledge

Equity on the Hill Parking/Transit



- Parking is available at lots and garages around the Capitol. Please see a map (with prices) at: en.parkopedia.com/parking/building/colorado-state-capitol-denver-co
- We do not recommend parking on the street as meters are time-limited and ticketing is common.
- Give yourself extra time to find parking that is convenient and affordable.
- To avoid the hassle of parking, you can also take public transportation. RTD's website: www.rtd-denver.com

Purpose of Equity on the Hill

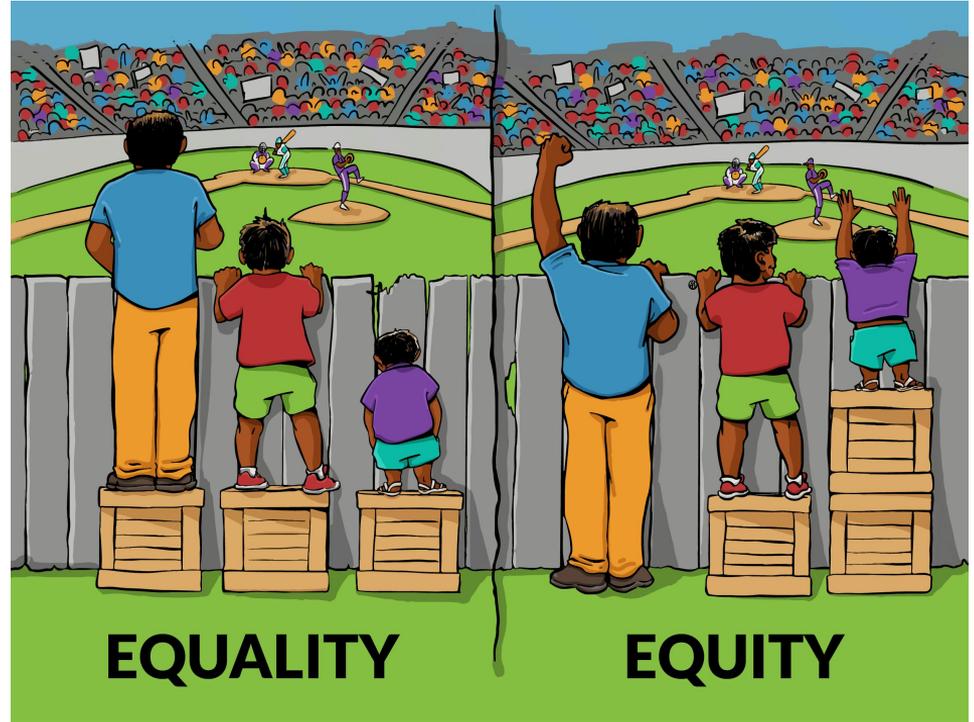
- Raise awareness of health equity issues and address the health disparities that continue to exist in our state
- Introduce the community and legislators to the Office of Health Equity and the Health Equity Commission
- Connect community organizations and members to build relationships
- Lay the foundation for equity in all policies



What is health equity?

Health equity is when all people, regardless of who they are or what they believe, have the opportunity to attain their full health potential.

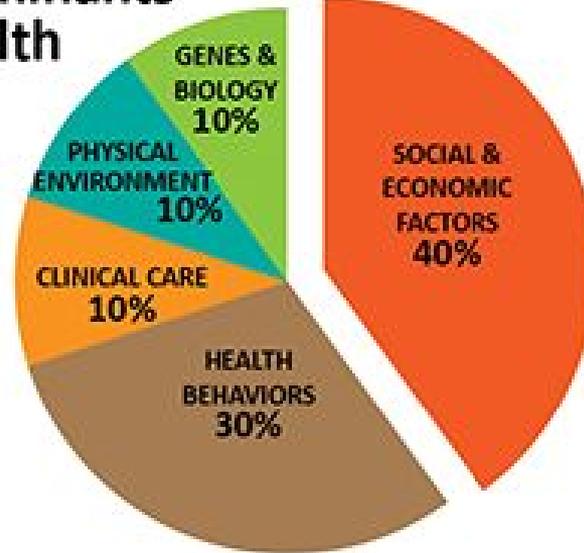
Achieving health equity requires valuing all people equally with focused and ongoing efforts to address inequalities.



Source: Interaction Institute for Social Change

Health begins where we live, learn, work and play.

Determinants of health



Office of Health Equity Functions

- Leads, coordinates and implements **strategies** related to the state's health equity efforts
- Publishes **data reports and fact sheets** documenting health disparities.
- Provides **education** on health equity, health disparities and the social determinants of health
- Coordinates **interpretation and translation services** at CDPHE and offers **technical assistance** to other state and local agencies
- Builds **collaborative partnerships** with communities to identify and promote health equity strategies
- Administers the **Health Disparities Grant Program**
- Coordinates the **Health Equity Commission**

Office of Health Equity Staff

- **Web Brown, Office of Health Equity (OHE) Director**
 - web.brown@state.co.us | 303-692-2923
- **Deanna Butler, Health Disparities Grant Program Manager**
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- **Maria Ayers, Language Services Coordinator**
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- **Annie Guo, Community Engagement Specialist**
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- **Suzanne Grout, Administrative Assistant**
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Health Equity Commission

The Health Equity Commission (HEC) **serves as an advisor to the Office on Health Equity issues**, specifically focusing on alignment, education and capacity-building for state and local health programs and community-based organizations. The commission is dedicated to promoting health equity and eliminating health disparities.

Commissioner bios: www.colorado.gov/cdphe/commissioners-bios

What to expect at the Capitol

- House and Senate convene at 9am. House will have some committee meetings “upon adjournment” of their work on the House Floor.
- Both chambers will also have committee meetings beginning at 1:30pm
- Legislators and participants will come and go into our meeting due to frantic schedules
- House calendar can be found here: www.leg.state.co.us/CLICS/CLICS2016A/csl.nsf/CalendarsFrameSet?OpenForm&chamber=House
- Senate calendar here: www.leg.state.co.us/clics/clics2016a/csl.nsf/CalendarsFrameSet?OpenForm&chamber=Senate

Advocacy Tips (not Lobbying!)

How to talk to a legislator

- Focus on overall health equity lens and themes rather than specific issues or bills/legislation
- Use objective information and data to back up overall points rather than specific examples on a particular policy
- Address them using “Representative...” or “Senator...”
- State legislators are not referred to as “congresswoman/congressman”
- Share quick info about yourself and your work as an intro
- Find out what committees they sit on, what areas of policy they work on to discover how this might intersect with health equity

Q&A

— Colorado Department of Public Health and Environment —
Web Brown, Annie Guo, Michael Nicoletti



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