



Develop and Expand Marketing, Trade, New Business Opportunities and Public Awareness Supporting the Growth of Colorado's Agriculture Industry

- ✓ **Domestic and International Marketing Programs** (i.e., Colorado Proud, Colorado Market Maker, Specialty Crops Grant Program, etc.)
- ✓ **Organic Certification**
- ✓ **Market Order Programs**
- ✓ **Advancing Colorado's Renewable Energy (ACRE) Program**
- ✓ **Greenhouse Inspection**
- ✓ **Livestock Market News Reporting**
- ✓ **AgriTourism**
- ✓ **AgInsights**
- ✓ **State Fair**
- ✓ **Governor's Forum on Colorado Agriculture**
- ✓ **Phytosanitary Certification**
- ✓ **CO Wine Industry Development**
- ✓ **Educational Outreach and Communications** (i.e., CDA booths at NWSS, Colorado Farm Show, Four States Ag Expo, Ag Day at the Capitol, etc. and CDA website, media releases and Inside Ag e-newsletter)
- ✓ **Apiary Program**
- ✓ **Colorado Agriculture Value-Added Development Board**