

# Data Driven Strategies: How do we utilize data to make meaningful strategic decisions?

- ▶ **Within the workforce system**
  - Data Leadership Team Update
    - Workforce Directors' Role
    - Impact Analysis
  
- ▶ **Across systems**
  - Alignment Leadership Task Force Update
    - Common Measures
    - Research Manager position



# Within the Workforce System: Data Leadership Team

- ▶ Purpose: Ensure that Colorado's Workforce System has easily accessible, relevant and timely information that drives:
  - Meaningful strategic decisions
  - Effective, measurable implementation
  - Ensures achievement of local and statewide goals through meaningful collaboration



# Data Leadership Team Initiatives

1. Working to identify what data the workforce system needs to collect in a uniform manner to inform strategic decision making.
2. Impact analysis of Colorado's Workforce system



# Data Problems Identified:

- ▶ Unclear information about what data is available and how to get it
- ▶ Lack of consistency/ commonality in the way data is generated, analyzed and used
- ▶ Lack of job seeker information (youth and adults)
- ▶ Lack of employer, business, and industry information: what services are being used and are effective?



# Summary of Data/ Info Needed to Address Identified Problems

- ▶ **Need for common language & approach**
  - Training on what information is available and how to run reports to ensure consistency
- ▶ **Employers**
  - Sector based data (number served, job openings, job seekers, projections)
  - Real time information
- ▶ **Jobseeker information:**
  - Placements (number of people placed, cost of training, results of training)
  - Training: results, wages post training
  - Most successful programs/ services



# Directors Sub-Committee

- ▶ Serve as the Regional Directors voice and champion for the Data Leadership team.

Purpose:

- Identify what tools and data the Directors need to be able to realize the broad purpose/ vision of the Data Leadership team,
- Provide input on the Direction of the Data Leadership team,
- Gain the support of all Directors for the initiative to ensure implementation



# Outcomes of the Directors Sub-Committee

- ▶ Identify common core measures for regions
- ▶ Inventory tools and data available and how to access it
- ▶ Provide guidance on trainings for Directors and Regional Workforce Center staff about various tools



# Data Leadership Team Impact Analysis Update

- ▶ ROI= Impact Analysis
- ▶ Draft model with data leadership team for approval
- ▶ Third party will evaluate the model
- ▶ Work with the Statewide Awareness Working Group (SAW)

