

Sample Consumer PEAKHealth Promo Email

Subject line: PEAKHealth Mobile App Now Available

Body of email:

Want fast and easy access to your Colorado Medicaid and Child Health Plan *Plus* (CHP+) benefits on the go? Download the PEAKHealth mobile app to keep your Colorado Medicaid and CHP+ information up to date and get your benefit information right from your phone. You must be a current Medicaid or CHP+ member to use the secure PEAKHealth app.

PEAKHealth can be downloaded at the [Apple iTunes Store](#) or [Android and Google Play Store](#) for free.

Find a Doctor

- Search for a doctor, dentist, pharmacy or health care facility in the Colorado Medicaid and CHP+ network
- Add your doctor to your list of Favorites to help quickly find their contact information

See Your Medical Card

- Quickly view the Medical cards for all members of your household that are enrolled in Colorado Medicaid and CHP+
- Use your electronic Medical card when you visit your doctor

Keep Your Information Up to Date

- Update your contact information including address and phone number
- Remove a member of your household
- Add or remove jobs, update your income and upload your paystub

CHP+ and Medicaid Buy-in Account Balances

- View monthly premiums and annual enrollment fees for the Medicaid Buy-in and CHP+
- Make one-time payments for Medicaid Buy-in premiums or CHP+ enrollment fees.
- Set up recurring payments for Medicaid Buy-in monthly premiums

Find out About Your Benefits

- Find out what benefits may be covered by Colorado Medicaid and CHP+
- Learn what co-payments you may have
- View what benefits and services are free

Get Tips to Stay Healthy

- View fitness, happiness, parenting, health, nutrition and parenting tips and articles to help you stay healthy

Safe & Secure

- We use the latest technology in secure mobile applications to protect your personal health info while online or off
- To help keep your information safe, never share your username and password

For more information, check out the [virtual tour of PEAKHealth](#).