



Clean Valley Recycling

“Recycle Today For a Better Tomorrow”

Recycling Resources Economic Opportunity Grant Program Final Report

August 3, 2015

Recycling Resources Economic Opportunity (RREO) Grant Administrators
Attn: Eric Heyboer

Organization Name: Clean Valley Recycling
Project Title: Clean Valley Recycling Expansion Project
Project Coordinator: Deanna Hostetler, 719-469-0872
Individual Completing Report: Deanna Hostetler, 719-469-0872 / cleanvalleyrecyclig@gmail.com

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II. WORK PLAN

Deliverable	Completion Date	Comments <i>(if deliverable was not completed, please explain why and what progress has been made)</i>
A volunteer crew is established at CCCF	08/01/2014	
A schedule for recycling pick- up is established for CCCF	08/01/2014	
At least 12 collections are made from new spoke at CCCF	12/31/2014	
A volunteer crew is established in McClave		Spoke established at Ft Lyon Supportive Residential Community instead.
A schedule for recycling pick- up is established for McClave	09/29/2014	Regular pick ups at Ft Lyon starting on 09/29/2014
At least two collections are made from new spoke in McClave	11/24/2014	Two pick ups were made from Ft Lyon by 11/24/2014
A volunteer crew is established in Eads	12/31/2014	Kiowa County Commissioner volunteers to begin a collection site
A schedule for recycling pick- up is established for Eads		Commissioner will bring recyclables to Swink hub as needed
At least quarterly collections are made from new spoke in Eads		Unable to realize goal of regular collections. Instead a new spoke has developed in the town of Las Animas. See narrative.
Purchase Eco-Tainers for increased cardboard collection	01/29/2015	
Purchase new Brute barrels for plastics	01/16/2015	
Purchase new containers for glass	06/27/2015	Money has been redirected to purchase custom-built wood recycle bins. See narrative.
Advertise in four regional newspapers	06/15/2015	Some advertising money has been redirected to social media expert.
Publish and print announcements to insert into 5,000 household municipal utility bills	04/15/2015	Announcements went into 1600 Rocky Ford households twice.

Print 1600 Clean Valley Recycling brochures and distribute 400 each quarter	04/08/2015	
Design and print 200 reusable shopping bags to be distributed at public events	12/10/2014	
Monthly public service announcements on a local radio station	06/30/2015	

III. PROJECT SUMMARY

1) Executive Summary:

Clean Valley Recycling (also referred to as CVR or Clean Valley) has established a working hub-and-spoke recycling model for all of Southeastern Colorado and they have grown steadily, meeting an expanding need for recycling services in this underserved area. The purchase of recycling collection containers through the RREO grant program has allowed the organization to successfully expand services into the area communities of Crowley, Ft Lyon, and Las Animas. Clean Valley has realized an increase in the amount of cardboard diverted by 48% over the previous year's levels. In addition, the amount of plastics, paper, metals, glass and electronics combined has increased by approximately 100% from 63 tons to 127 tons over the past year. Clean Valley's presence in these communities brings awareness to environmental issues and allows for educational opportunities to be presented to the youth of these underserved communities.

2) Project Description & Overview of Work Completed:

The goals of CVR's Expansion Project were twofold: To expand services into additional communities and to increase capacity to collect and process material.

Expanding into additional communities has been both rewarding and challenging. Our original plan was to expand into Crowley, Eads and McClave. Crowley County Correctional Facility proved to be an easy spoke to develop as they have a recycling champion on staff. They currently deliver some 500 lbs of cardboard weekly along with #1 plastics, aluminum cans, and shredded paper. Developing a spoke in the community of Eads has been more difficult because of the distance involved – but we do have a recycling volunteer in the Eads community and he also serves as a county commissioner there. He has promoted recycling to the residents of Eads and offers plastic and electronic recycling services to the residents there. He has made two small deliveries to us consisting of plastics and electronics but the program has not really taken off. The Eads community already has unmanned drop off bins for metals, glass and paper. Developing a spoke in the community of McClave has been unsuccessful due to the distances involved in transporting recyclables and also due to the inability to find a champion in the area to promote recycling. In its place, we are happy to report success in expanding into the communities of Las Animas, Ft Lyon, and to a limited extent, into Fowler. Thanks to the Bent County Commissioners, we have a space that has been donated for use as a recycling spoke for the town of Las Animas. This spoke is now open to the public for recycling every Saturday morning. Clean Valley picks up these materials monthly or as needed to deliver to their hub in Swink. The Ft Lyon spoke is located at Ft Lyon Supportive Residential Community and the staff and/or residents collect cardboard, mixed metals, and mixed plastics for Clean Valley to pick up on a monthly basis. We are present in the Fowler community through two businesses that subscribe to our cardboard pick up service – Loaf'nJug and Fowler Health Care Center.

Increasing our capacity to collect and process cardboard has been successful and was made possible with the purchase of 19 additional Ecotainer cardboard collection bins, 15 of which have already been placed at businesses and institutions. We expect the remaining four bins to be placed before the end of the year, bringing the number of accounts to some 45 entities. These accounts pay a service fee of \$27 per month which is competitive with trash collection rates. This success has not come without challenges. Many businesses are hesitant about recycling, even when it can be shown that they will save money by recycling. Changing habits of throwing recyclables into the trash are hard to break and many think that it is too much hassle. CVR continues to address these attitudes with education through tours, presentations, advertising, social media and most importantly word of mouth.

Purchasing 50 32-gallon Brute recycle bins has allowed CVR to have a presence in area schools and the correctional facilities. The Brute bins are attractive and have adequate instructional signage so that the materials come to us without much contamination. CVR has placed these bins at Otero Junior College, La Junta Primary and Intermediate schools, Rocky Ford High School and Middle School, Crowley County Correctional Facility and Bent County Correctional Facility and Lewis Bolt and Nut.

CVR's RREO grant also called for the purchase of two Eco-comb glass recycling containers. Further study of storage and transfer logistics indicated that this model for glass recycling would not be feasible for our situation. The grant committee allowed redirection of this money to build custom made wooden recycling bins for glass storage. We were able to purchase 12 bins at half-price from a recycler in Creede who went out of business – two of these were purchased with in-kind money (\$112). The cost of transporting these bins from Creede to Swink was \$400 – also paid with in-kind money. We contracted the labor to build another 15 bins using grant funds. We now have 27 of these bins, ready to use for storage and recycling of glass. Glass will be stored in bins until ready to fill a semi-trailer and transport to Miller-Coors for recycling.

In order to increase recycling rates in Southeastern CO, it is imperative to have a marketing and outreach plan. CVR was awarded \$2000 for advertising and brochures and we have used this money in a variety of ways: \$480 was used for 1200 brochures (attachment #1); \$75 was spent on newspaper advertising (attachment #2); \$400 was spent on hiring a local social media expert to boost our presence on social media through facebook and our webpage (www.cleanvalleyrecycling.org); and \$1,240 was used on developing 200 cotton reusable shopping bags to encourage residents to stop using plastic bags and to remember to take their reusable bags with them when they shop. These bags have been distributed at various public events and at our annual fundraiser event (attachment #3). Clean Valley has also used in-kind money to further our presence in the community. \$159 has been used for promotion on the local radio station – sharing with the public about our services and promoting our annual fundraiser, \$2,800 was raised to help pay for a professional "Ecotainer" to give entertaining/educational presentations to four area schools; \$160 was used advertising our curbside program in the Rocky Ford newspaper, and donations were used developing and distributing educational flyers in the Rocky Ford municipal utility bills (attachment #4), and there have been other in-kind expenditures as well.

As a result of these expansion and educational efforts, more people in the local communities are recycling materials in increasing quantities. More material is diverted from the landfill to be remanufactured, reducing pressure on virgin natural resources. Recycling enhances quality of life and allows rural folks to contribute environmentally.

3) **Summary of Results:**

From July 2014 to July 2015, CVR has seen an increased diversion rate of more than 50%. Cardboard in particular has significantly increased due to the additional cardboard collection containers that we have been able to place at businesses and institutions. 15 out of the 19 purchased containers have already been placed and we expect the remaining four bins to be placed before the end of the year, bringing the number of cardboard service accounts to some 45 entities. This service provides a significant income source for CVR.

Having available the Brute recycle bins has allowed CVR to have a presence in area schools and the correctional facilities. CVR has placed these bins at Otero Junior College, La Junta Primary and Intermediate schools, Rocky Ford High School and Middle School, Crowley County Correctional Facility and Bent County Correctional Facility and Lewis Bolt and Nut. This presence is valuable in bringing in more materials and in marketing our services.

Clean Valley Recycling began in 2011 recycling only plastics and cardboard. Over the past two years, we have widened our focus to become a full service recycle, accepting as many materials as possible. This past year, our diversion rate for paper, metals, glass and electronics has increased by 100%. This is

partly due to CVR's expansion project and partly due to other circumstances outlined below.

Electronics recycling has increased by 100% from 20 ton last year to nearly 40 ton this year. We attribute this success to marketing our services as well as to last year's legislation that prohibits dumping E-waste in landfills. It can also be partly attributable to the fact that our electronic waste recycling services cover a large geographical area stretching from Pueblo to the state line.

We have also seen a large increase in paper, metals and glass coming to our center, partly due to recent changes in Rocky Ford's recycling program and partly due to our marketing efforts. Rocky Ford discontinued the unmanned recycling drop-off bins opening the way for a curbside recycling program which we started in May, 2015. As a result, our metals recycling rate went from 2.5 tons last year to 12.7 tons this year; paper went from 9.5 tons last year to 44 tons this year; and glass went from 2 tons to 10 tons this year.

Our pay-as-you-throw plastics program has not seen the same growth. We are processing about 1.8 tons of mixed plastics per month which is about 10% higher than the year before. Clean Valley currently takes in around 800 40-gallon bags per month from the public to be sorted, baled and sold. We attribute this smaller increase to the cost involved with recycling plastics. We would like to provide this service free to recyclers but at this time, we are not in a financial position to do this.

The economic and environmental benefits of diverting some 400 tons of recyclable materials are many. Each ton of cardboard diverted from the landfill saves nine cubic yards of landfill space, saving taxpayer money by increasing the lifespan of the landfill. Keeping other valuable resources out of the landfill and back in the use stream saves energy and prevents pollution. And it is a well-known fact that recycling provides more jobs than landfilling, which in turn stimulates the economy. We are excited that Clean Valley Recycling can be part of these positive outcomes.

4) Summary of Unanticipated Outcomes or Roadblocks:

Developing a spoke in McClave turned out to be unsuccessful due to the distances involved in transporting recyclables and also due to the inability to find a champion in the area to promote recycling. We overcame this roadblock by concentrating on developing spokes closer to home - the town of Las Animas and Ft Lyon Supportive Residential Community. With support from the Bent County Commissioners and with the help of volunteers, we now have a spoke that is open to the public every Saturday morning. Bent County Correction Facility has begun a recycle program and will be taking advantage of this new spoke by bringing plastics, metals, and paper to this site. Clean Valley picks up these materials as needed to deliver to their hub in Swink. The Ft Lyon spoke is located at Ft Lyon Supportive Residential Community and the staff and/or residents collect cardboard, mixed metals, and mixed plastics for Clean Valley to pick up on a monthly basis.

An unanticipated roadblock at the Ordway spoke happened this spring when the rains started coming. The Ordway collection center's roof started leaking and then caving in. The recycle center was forced to evacuate.

The Ordway spoke has been closed for several months while repairs are being made to the building. We anticipate that the collection site will open back up in a month or so. Recyclers have had to bring their recyclables to Rocky Ford or Swink centers during this time of closure.

5) Communication of Project Findings:

Clean Valley Recycling is active in communicating the environmental and economic benefits of recycling to diverse audiences. We give tours of our recycling hub to all first-time visitors, educating them about recycling one-to-one. We also give tours to school groups or other organizational groups. Last year, CVR hosted five school groups in interactive learning tours at our recycling hub. Clean Valley communicates to businesses and individuals directly through offers of service and indirectly through print, radio, and social media advertising. Clean Valley has an ongoing program at the Rocky Ford, Ordway and La Junta spokes where nonprofit organizations help out with the work of collecting materials and in exchange they receive a donation from CVR. This exposes the volunteers to recycling and encourages them to start recycling in their own homes.

Recently, CVR began a curbside recycling pilot program in Rocky Ford. Education was given to all households through their municipal utility bills and through advertising in the local paper and through social media. 116 households (7% of households in Rocky Ford) have signed up for this curbside service so far. If successful, we hope to expand this curbside option to other nearby communities.

Every year, CVR has an annual fundraiser – Clean Valley Recycling’s Barn Dance. This is another opportunity to expose people to recycling and its benefits. This year’s Barn Dance was June 13 and we raised a record \$5,500, enough to reach our fundraising goal to purchase a lift gate for our truck to make cardboard pickups safer on the backs of our employees.

6) Future Impact of the Project:

We are hopeful that our current expansion rates will continue into the foreseeable future, diverting increasing proportions of resources from the waste-stream. As the only significant recycler of cardboard, plastics and E-waste in SE Colorado, Clean Valley is poised to make a difference over a significant area of Colorado.

Our biggest challenge has been and continues to be educating the public about the importance of recycling and transforming that knowledge into action. Last fall, Clean Valley Recycling’s board of directors decided to focus on educating our young people about recycling and so we hired *SteveTrash*, a professional “ecotainer” to talk to middle school students in four area schools about Reduce, Reuse, Recycle. *SteveTrash* was a great hit – the kids loved his magic show and they learned about recycling in the process. By reaching young people with environmental education at the schools and at our centers, we recruit a new generation of recyclers.

7) Financial Summary:

A rough breakdown of grant fund spending is included in table below. In kind contributions include: \$112 for the purchase of two wood bins from Creede Recycle; \$400 for transportation of wood bins from Creede to Swink; \$2,800 for hiring *SteveTrash*, professional “Ecotainer”; and \$319 for radio and newspaper advertising. Our in-kind contributions during the grant work period totaled \$3,631.

Details of grant purchases and service contracts are detailed in submitted invoices. The table below gives a brief description of these expenditures. \$26,210.91 was spent on EcoTainers for cardboard collection and for the 32 gallon Brute bins. \$1,582.77 was spent on contract labor for the wood bins. \$1,955.34 was spent on marketing and advertising.

Grant Budget Table

Description	Grant Funds Spent	Matching/In Kind Amount (if any)	Total Amount
Personnel Salaries	\$0.00	\$0.00	\$0.00
Fringe Benefits	\$0.00	\$0.00	\$0.00
Tuition/Fees	\$0.00	\$0.00	\$0.00
Travel Costs	\$0.00	\$0.00	\$0.00
Materials/Supplies/Equipment(under \$5000)	\$26,210.91	\$112.00	\$26,322.91
Equipment Purchases (over \$5000)	\$0.00	\$0.00	\$0.00
Contractors/Subcontractors	\$1582.77	\$400.00	\$1982.77
Consultants	\$0.00	\$0.00	\$0.00
Training/Education	\$0.00	\$2800.00	\$2800.00
Marketing/Advertising	\$1,955.34	\$319.00	\$2,274.34
Other Direct Costs	\$0.00	\$0.00	\$0.00
Indirect Costs	\$0.00	\$0.00	\$0.00
Total Project Cost:	\$29,749.02	\$3,631	\$33,380.02

Total award amount: \$29,749.02

8) Conclusion:

The fact that our resources are limited and valuable is not a universally shared concern but it is becoming more so as people are faced with the reality of a changing environment. Recycling is one way that everyone can participate in the solution – even in rural areas where municipal services are strained due to limited tax revenue and other factors. Clean Valley Recycling provides an opportunity for individuals to avoid waste and to make a positive environmental contribution even when the motivation is simply to save money on waste disposal. Our recycling centers have become places for concerned citizens to meet and have discussions on conservation and other topics. One attraction of our Swink hub is that we recycle most materials in one location. The RREO grant program has made this possible with new equipment, materials, advertising and consultation.

Clean Valley’s income from sales of materials recycled is significant at about \$2,000 per month. CVR services earn another \$3,000 from pay-as-throw plastic service, cardboard business pick up subscriptions, and electronics recycling. Operational costs are quite significant however with equipment maintenance, payroll, insurance, fuel, rent, etc. While our earned income basically keeps us afloat, it does not cover large expenditures like equipment and supplies. We benefit greatly from the RREO grant program for the Colorado Department of Public Health & Environment. It is largely due to CDPHE’s RREO grant program that we owe our success. Our goal is to become self-sustaining going forward but the benefit to CVR from RREO cannot be underestimated.

9) Appendix

- a) Grant Metrics Table: See attachment (Appendix 1)
- b) Community Leader Contact Information
 - a. Lynn Horner, Mayor of L Junta, CO, 719-468-6695, lhorne1951@gmail.com
 - b. Keith Goodwin, Otero County Commissioner, 719-468-2047, kgoodwin@otero.gov
 - c. Matt Heimerich, Palmer Land Trust, 719-980-5173 mdheimerich@gmail.com
 - d. Ian Kaiser, Rocky Ford City Manager, 719-469-4847, ikaiser@ci.rocky-ford.co.us
- c) Clean Valley Recycling Brochure See attachment (Appendix 2)
- d) CVR and City of Rocky Ford utility bill insert. See attachment (Appendix 3)
- e) CVR curbside enrollment flyer, also utility bill insert. See attachment (Appendix 4)
- f) CVR fundraiser flyer for sponsorships. See attachment (Appendix 5)

Navigate to the following URLs to look at recent articles and their accompanying photographs.

First Grade Field Trip to Clean Valley Recycling:

<http://www.lajuntatribunedemocrat.com/article/20141031/news/141039966>

Eduainer, SteveTrash:

<http://www.lajuntatribunedemocrat.com/article/20141126/news/141129880>

March special on electronic-waste article:

<http://www.lajuntatribunedemocrat.com/article/20150304/news/150309934>

Clean Valley Recycling honored by Colorado Association for Recycling

<http://www.lajuntatribunedemocrat.com/article/20150615/news/150619920>

Barn Dance Fundraiser

<http://www.lajuntatribunedemocrat.com/article/20150617/news/150619889>

Grant Metrics Table

Date project fully operational (if applicable):

Based on deliverables. Provide the month during which the grant project increased diversion/created jobs/increased number of customers.

Diversion Rates:

Choose one material per blue box from the drop-down menu provided. If your material is not listed, enter a description in the "Other" box.

Only list materials diverted as a direct result of the grant project. Must be listed in tons. See tab labeled "Conversion Tables" if needed.

Material Diverted #1	<input type="text" value="Cardboard"/>
"Other" Material:	<input type="text"/>
Tons Diverted	
July-14	24
August-14	23
September-14	23
October-14	23
November-14	23
December-14	21
January-15	22
February-15	
March-15	44
April-15	22
May-15	23
June-15	24
Total	272

Material Diverted #2	<input type="text" value="Newspaper/Office paper"/>
"Other" Material:	<input type="text"/>
Tons Diverted	
July-14	3.6
August-14	3.1
September-14	3.8
October-14	3.8
November-14	3.7
December-14	3.5
January-15	3.6
February-15	4
March-15	3.7
April-15	3.4
May-15	3.8
June-15	4
Total	44

Material Diverted #3	<input type="text" value="Plastics (#1-7)"/>
"Other" Material:	<input type="text"/>
Tons Diverted	
July-14	1.8
August-14	2.3
September-14	1.5
October-14	2
November-14	2
December-14	2.2
January-15	1.6
February-15	1.1
March-15	2.3
April-15	1.6
May-15	1.8
June-15	1.5
Total	21.7

Material Diverted #4	<input type="text" value="Aluminum / Steel cans"/>
"Other" Material:	<input type="text"/>
Tons Diverted	
July-14	0.77
August-14	0.17
September-14	
October-14	4.01
November-14	0.1
December-14	2.51
January-15	
February-15	
March-15	3.11
April-15	
May-15	
June-15	2
Total	12.67

Material Diverted #5	<input type="text" value="Glass"/>
"Other" Material:	<input type="text"/>
Tons Diverted	
July-14	0.8
August-14	0.7
September-14	0.9
October-14	1
November-14	0.8
December-14	0.6
January-15	1
February-15	0.8
March-15	0.7
April-15	0.9
May-15	0.8
June-15	0.9
Total	9.9

Material Diverted #6	<input type="text" value="Electronics (CPUs, TVs, etc.)"/>
"Other" Material:	<input type="text"/>
Tons Diverted	
July-14	
August-14	
September-14	
October-14	3
November-14	7.43
December-14	
January-15	
February-15	
March-15	9.49
April-15	10.11
May-15	
June-15	9
Total	39.03

Material Diverted #7	<input type="text"/>
"Other" Material:	<input type="text"/>
Tons Diverted	
July-14	
August-14	
September-14	
October-14	
November-14	
December-14	
January-15	
February-15	
March-15	
April-15	
May-15	
June-15	
Total	0

Material Diverted #8	<input type="text"/>
"Other" Material:	<input type="text"/>
Tons Diverted	
July-14	
August-14	
September-14	
October-14	
November-14	
December-14	
January-15	
February-15	
March-15	
April-15	
May-15	
June-15	
Total	0

End use of diverted materials:
Describe where materials are going (e.g. MRF, new products, reuse)

Blank cardboard, paper, and plastics are all being brokered by Mickey Barry of "Angel of Shavano". End users for cardboard and paper are recyclers in OK. Electronics are being shipped to "Sus"

Number of Permanent Jobs Created:
Include full-time & part time paid positions.
1 FTE = 40 Hours Per Week

Type of Permanent Job(s) Created:
Provide titles of jobs created

General Manager, Truck Driver, and Operation Technician

Average Salaries of Jobs Created:
Average of all jobs created

Average Monthly Customers:
Estimate or refer to customer list

Avg. Monthly Amount	
July-14	500
August-14	525
September-14	525
October-14	500
November-14	525
December-14	500
January-15	474
February-15	500
March-15	550
April-15	575
May-15	600
June-15	600
Avg / FY 15	550

There's No Excuse For Single Use!



Recycling Locations

Swink

Old Sugar Factory
Wednesdays 9am-4pm
Saturday mornings 9am-noon

La Junta

Trailer at 3rd & Adams
Saturday mornings 9am-noon

Rocky Ford

200 Front Street
Saturday mornings 9am-noon

Manzanola

Lions Club collection bin

Ordway

311 Main
Every 1st and 2nd Saturdays

Las Animas

406 6th street
Every Saturday 9am-noon

Lamar

Thriftway, 204 South 6th
Every 2nd and 4th Saturdays

Clean Valley Recycling is a comprehensive recycling hub proudly serving Southeastern Colorado. We provide a wide variety of recycling services and promote environmentally sustainable practices while offering community service and fundraising opportunities for local youth groups and the general public.

A portion of the proceeds from our plastics recycling program benefit student organizations and other nonprofits who volunteer to help recycle on Saturday mornings. If you are interested in scheduling your organization to help, call:
469-0872 for La Junta
468-6226 for Rocky Ford
468-8083 for Ordway
468-0254 for Las Animas

We gratefully acknowledge our supporters and contributors who make Clean Valley Recycling possible:

Colorado Dept. of Health & Environment;
WeRecycle-Pueblo West; Cities of Rocky Ford, Ordway, La Junta, Lamar, Manzanola; Triad Computer Systems; Sustainability; our business partners and our many community volunteers and supporters.

Thank you!

Clean Valley Recycling

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Clean Valley Recycling

"Recycle Today For a Better Tomorrow"



It's easy

It's fun

It's the

right

thing to

do

Recycle

Recycle Today For a Better Tomorrow

Pay-Per-Bag Plastics Recycling

Simply purchase a recycling bag, fill it with your clean recyclables, and drop it off at one of our drop-off locations

1. Cost: \$3.00 per 40 gallon bag
2. Please remove lids and make sure containers are empty & clean.
3. Please don't cut up plastic as we sort it by type before baling & shipping

Acceptable Material:

Plastic bottles and containers #1-#7

1. PET: soda bottles, water bottles
2. HDPE: milk bottles, detergent bottles, spray bottles, large supplement tubs, triple-rinsed chemical jugs.
3. PVC: bottles, containers.
4. LDPE: squeezable bottles, stretch wrap...
5. PP: medicine bottles, drinking straws, ketchup bottles, dairy tubs, etc.
6. PS: compact disc jackets, tableware, containers. No styrofoam.
7. Other: reusable water bottles, large supplement tubs, triple-rinsed chemical jugs.

Non Recyclable Plastics:

1. Styrofoam is not recyclable
2. No ziplock or trash bags or pet food bags.
3. No plastic film – bubble wrap, clear plastic wrap, 6-pack plastic, frozen vegetable or meat bags.

Free Drop Off at Swink:

- Cardboard – all types
- Metals: aluminum, steel, tin cans, washers, dryers, (no freon)
- Paper: news, office, shredded, mags.
- Plant Pots: plastic & ceramic
- Kitty Litter Buckets
- 5- Gallon Buckets (clean, uncracked)
- Cattle Supplement Tubs
- Triple-rinsed ag chemical jugs
- Glass: all colors
- Pallets, Lumber, Brick & Rock (good)

Call us with questions: 468-0254

Cardboard

Cardboard is the single largest component of waste from businesses going to our landfill and it is one of the easiest items to recycle. So don't throw it in the dump – recycle it!

1. Break down and flatten your cardboard, corrugated cardboard or paper-board (cereal boxes, etc) and stack in an intact box.
2. Do not include any cardboard contaminated with oil, grease, food or chemicals.
3. Bring your cardboard to one of our drop-off locations.
4. We would be happy to come and pick up cardboard at your place of business for a minimal fee.

Call us to set up a schedule 468-0254.

Electronics

Electronics Recycling is available at the Swink Sugar Factory location only. We are partnering with "Sustainability" to ethically recycle your electronics while providing meaningful jobs in Colorado.

Recycling fees:

No charge:

computer towers*, laptops, servers, cell phones

15 cents/Lb:

general E-waste: printers, AV equipment, IT components, scanners, small appliances, toner cartridges...

25 cents/foot:

fluorescent U-tubes

48 cents/lb:

computer monitors, TV's

50 cents each for CFL bulbs

* For data destruction, take your computer to Triad Computer Systems at 1321 E 3rd in La Junta. They will certifiably erase all personal data and then recycle your computer through Clean Valley.

Paint

Recycle your leftover Latex paint!
Recycling fee of \$2 per gallon
Paint will be repurposed.



Introducing Rocky Ford Recycling



Miss the yellow recycling bins around town? You can still recycle!

Rocky Ford and Clean Valley Recycling (CVR) are partnering to

Provide full service recycling to Rocky Ford Residents.

Here is how it works:

- **Yellow Bags:** Purchase a yellow recycling bag (\$3) at City Hall or at CVR's Rocky Ford collection site and fill it with your recyclables. Include: rinsed steel (tin) cans, aluminum cans, clean empty plastic bottles and containers, UNBROKEN glass bottles, and milk or juice cartons. See our brochure or check our website for acceptable plastics. No Styrofoam or plastic bags are accepted.
- **Paper and Cardboard:** All paper can be dropped off for free at CVR and includes newspaper, magazines, junk mail, office paper, shredded paper, and tissue wrapping paper. Mixed cardboard is still free drop off at any CVR center.
- **Bring your recyclables** to CVR's collection site at 200 Front Street in Rocky Ford, (just east of R.F. City Hall) open every Saturday morning 9am - noon.

A portion of the proceeds from the sale of recycling bags is given back to local community organizations that volunteer for CVR. Call 468-6226 if you would like to volunteer.

Join the global movement for sustainability and **recycle!**

The City and Clean Valley are working towards a curb side service in the near future.

Clean Valley Recycling Curbside Program

Clean Valley Recycling (CVR) is working with the City of Rocky Ford to offer curbside recycling service to Rocky Ford residents. No per-bag fees and no more hassle!

- **Cost:** This is a pilot program and will be offered free of charge to residents. After the introductory program has been completed, residents may opt to continue the service for a fee.
- **What & How to recycle:** Just place recyclables in the colored bags, tie bags & put them by curb.
Yellow bag: Paper: newspaper, office paper, junk mail, magazines, and bagged-shredded-paper
Green bag: Everything else:
Plastics: containers #1- #7. No bags (except around shredded paper). No Styrofoam.
Metals: aluminum cans and rinsed steel cans.
Glass: unbroken glass bottles
- **Maximum number of bags:** There will be a four-bag limit per month per household.
- **Pick up times:** Recyclables will be picked up twice monthly on the **second and fourth Mondays of the month**. CVR will collect filled bags and replace them with empty bags at the mailbox, gate or front porch of residence. Recyclers can put out a rock, brick, etc. to anchor new bags.
- **Got Cardboard?** Just drop it by the Clean Valley Recycling center on Front Street or in Swink.
- **To begin this service, fill out this enrollment form and return the bottom half** to City Hall or any CVR recycling center or mail to Clean Valley Recycling PO Box 1053 La Junta, CO 81050. Your first empty bags will be delivered May 1, 2015.

Contact us: cleanvalleyrecycling@gmail.com, 719-468-0254 / website: cleanvalleyrecycling.org

Clean Valley Recycling Curbside Enrollment Form

Name _____

Address _____

Email address _____

Phone number _____

Question / Comment _____

3rd Annual Clean Valley Recycling's *Barn Dance*

June 13, 2015, Old Swink Sugar Factory

Corporate Sponsorship Information

Clean Valley Recycling has had another exciting year, building our recycling business and educating our community about ways to reduce, reuse, and recycle. We are poised to have an even greater impact this year. Our goals include offering curbside service to valley communities and purchasing the old sugar factory.

Our annual barn dance is our only fundraiser of the year and it is coming up June 13th. This event will include a potato bar (with all the fixings), live music, dancing, and a cash bar (wine and beer). We expect attendance to be upwards of 300 – so get your dancing shoes on and fill up the old factory! Three levels of sponsorship are being offered: Clean River, Clean Prairie, and Clean Trails. We appreciate your sponsorship.

Clean River Sponsor - \$1,000



Table for 8 with 8 Barn Dance tickets and 8 drink tickets
Your corporate banner with name & logo displayed in Dance Hall
Sponsorship listed on CVR's website event page
Multiple Social Media Exposures
Promoted as sponsor on TTO, event flyer and by MC at Dance
Eight CVR reusable shopping bags

Clean Prairie Sponsor - \$500



Six Barn Dance tickets
Your corporate banner with name & logo displayed in Dance Hall
Sponsorship listed on CVR's website event page
Promoted as sponsor on TTO, event flyer and by MC at Dance
Six CVR reusable shopping bags

Clean Trails Sponsor - \$250



Four Barn Dance tickets
Your corporate banner with name & logo displayed in Dance Hall
Sponsorship listed on CVR's website event page
Promoted as sponsor on TTO, event flyer and by MC at Dance
Four reusable shopping bags

Name and number of Sponsor _____

Check the box of your sponsorship level and return to Clean Valley Recycling by May 15. PO Box 1053, La Junta, CO 81050. You may also contact us at cleanvalleyrecycling@gmail.com or 468-0254 or 469-0872