

Seven Key Steps in Setting Priorities for Target Populations

1. **Identify target populations:** Identify and define which populations to consider.
2. **Determine factors:** Decide which factors the CPG will use to set up priorities.
3. **Weight factors:** Assign a weight (level of importance) to each factor.
4. **Rate target populations using factors:** Use the factors to rate each target population.
5. **Score target populations using factors:** Determine a score for each factor by multiplying the rating by the weight.
6. **Rank target populations:** For each target population, add the factor scores together. Compare the total scores to determine an overall rank.
7. **Review rankings and prioritize target populations:** Review the results and agree upon the final list of target populations using overall scores. Develop a final list of prioritized target populations...approve by Community Planning Group (CPG).