

STATE OF COLORADO

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Colorado Department
of Public Health
and Environment

MEMORANDUM

To: Members of the Colorado State Board of Health

From: Averil Strand, MSN, RN, Chair, Cancer, Cardiovascular Disease, and Pulmonary Disease (CCPD) Review Committee
Ken Gershman, MD, MPH, Manager, CCPD Grant Program, PSD, CDPHE

Through: Elizabeth M. Whitley, Ph.D, RN, Director, Prevention Services Division, CDPHE

Date: March 19, 2014

Subject: Request for approval of the Cancer, Cardiovascular Disease, and Pulmonary Disease Review Committee's FY 2014-2015 Funding Recommendations

The Review Committee for the Cancer, Cardiovascular Disease and Pulmonary Disease (CCPD) Grant Program (Grant Program) respectfully requests approval of the enclosed recommended year 3 continuation funding (not to exceed amounts) of a 3 year funding cycle for the 12-month period beginning July 2014 and concluding June 2015. The recommendations comply with the statutory requirements outlined in Colorado Revised Statute 25-3.5-801 et seq. and the grant application requirements specified in the rules adopted by the Colorado State Board of Health.

Twenty-five recommendations for new grants totaling \$8,782,542 for the initial year (Fiscal Year 2012-13) of a 3-year funding cycle were approved by the Board in August 2012 for a 9-month funding period beginning October 2012. Based upon satisfactory performance and funding availability, the Review Committee recommended, and the Board of Health approved, full annualized continuation funding for year 2 of the 3-year funding cycle beginning July 2013, in the amount of \$12,887,397. For year 3 of the 3-year funding cycle beginning July 2014, we are again requesting approval to fund \$12,887,397 in fiscal year 2014-2015 to advance the goal of developing a comprehensive approach to impact cancer, cardiovascular disease and chronic pulmonary disease in the state. The funding distributions fulfilling these requirements for the grants recommended for Fiscal Year 2014-15 are as follows:

| <u>Disease area</u> | <u>Funding recommended</u> | <u>Percent of funding</u> |
|---------------------------------|----------------------------|---------------------------|
| Cancer | \$4,090,740 | 35% |
| Cardiovascular | \$5,306,119 | 46% |
| Pulmonary | \$599,802 | 5% |
| Crosscutting | \$1,640,736 | 14% |
| Total Competitive Grants | \$11,637,397 | |
| Evaluation Grant | \$1,250,000 | |
| FY14-15 Total | \$12,887,397 | |

The anticipated funding available in FY15 is \$15,000,000. This represents an additional \$2,000,000 that is expected will come from SB 109, which cancels the \$2,000,000 transfer of funds to Health Care Policy and Finance (HCPF) for Chronic Disease Prevention. This bill is expected to pass. The \$2,000,000 will revert to the CDPHE fund and is expected to be applied to additional spending authority for the grants program. There is currently no plan to spend these additional funds in FY15, as there is no realistic ability to do so within the existing time frame. It is planned to add these funds to FY16 funds to be awarded under a new three year competitive RFA (for FY16 - FY18) which will be released this summer.

Of the total funding recommended for grantees (excludes evaluation), 32% is directed to projects impacting rural areas. There are currently 25 grantee programs, physically located in 12 counties providing services in 61 counties across the state. of note, 3 of these 25 grantees provide services in large numbers of counties. Currently, less than 5% of funding is awarded to treatment services in the state.

The program’s statute requires that the Review Committee's recommendations regarding grants for projects impacting rural areas be submitted to the executive director of the Department of Local Affairs (DOLA) for comment. In August 2012, the initial recommendations of applications (i.e. ‘grants’) selected for funding were submitted to Mr. Reeves Brown, the Executive Director of DOLA. No comments or concerns for the funding recommendations were received in return from any personnel from DOLA.

Please note that all funds recommended are listed as “not to exceed.” The final award amounts will be determined as scope of work and budget negotiations are completed. The grantee may receive less than the total listed as recommended by the Review Committee and presented to the Colorado Board of Health.

Cancer, Cardiovascular Disease and Pulmonary Disease Grants Program Continuation Funding Recommendations for Fiscal Year 2014-15

(Recommendations are listed by disease category first and then in decreasing order of funding recommended by the CCPD Review Committee. Grants that reach more than one disease area are considered crosscutting.)

Requests for Programs for the Prevention, Early Detection, and Treatment of Cancer

Grantee: University of Colorado Denver

Project Title: Colorado Colorectal Screening Program

Recommended Funding Amount up to: \$3,818,536

Approach: Statewide

Geographic Area: 18% Rural populations; Counties: Statewide

Project Summary:

The University of Colorado Cancer Center collaborates with the Colorado Cancer Coalition and safety net community clinics across Colorado to carry out a statewide program to increase colorectal cancer (CRC) screening rates in Colorado by providing colorectal screening services to the medically under served Coloradans and increase the awareness and demand for colorectal screening for all Coloradans. This project from the Colorado Colorectal Screening Program will provide colonoscopic screening to Coloradans ages 50-64, under 250% of the Federal Poverty Level who are uninsured. This project provides screening services with a degree of patient advocacy and navigation, provides payment to the providers for screening services in a seamless manner from the provider perspective, provides patient support for diagnostic and treatment services including case navigation and payment for services. These activities reinforce the infrastructure in the community clinics for colorectal screening and maintain the primary care provider/specialty provider relationships to assure high quality continuous care for those who need colorectal cancer screening and follow up. Additionally in collaboration with the CDC funded Colorado Cancer Control Program at CDPHE, the program will work with community clinics to carry out health system change to develop more systematic approaches to preventive services, like colorectal cancer screening, that are now becoming a key component in the medical home.

Grantee: Metro Community Provider Network, Inc.

Project Title: Colorado Generations

Recommended Funding Amount up to: \$272,204

Approach: Community Level

Geographic Area: 25% Rural populations; Counties: Adams, Jefferson

Project Summary:

The purpose of this project is to increase awareness about hereditary breast and colorectal cancer (CRC) among primary care providers, facilitate identification of our at-risk patients, and increase utilization of genetic services. About 5-10% of breast and CRC is hereditary. Individuals with genetic predisposition have a 60-80% risk of developing these cancers. Identifying individuals with a family history suggestive of genetic predisposition is critical for assuring that they receive appropriate recommendations for screening to prevent cancer or detect cancer early. For this project, we will partner with genetics experts at University of Colorado to implement a family history screening tool to identify patients at-risk for hereditary

cancer at two large MCPN clinics and the Plains Medical Center. Patient navigators will assist patients with their referral. Genetic counselors will provide risk assessment, coordinate genetic testing, and provide recommendations for screening. Uninsured patients will be referred to community resources for breast and CRC screening.

Requests for Programs for the Prevention, Early Detection, and Treatment of Cardiovascular Disease

Grantee: CPC Community Health

Project Title: Colorado Heart Healthy Solutions

Recommended Funding Amount up to: \$1,410,049

Approach: Statewide

Geographic Area: 65% Rural populations; Counties: Adams, Alamosa, Arapahoe, Archuleta, Baca, Cheyenne, Clear Creek, Conejos, Costilla, Denver, Dolores, Douglas, Eagle, Gilpin, Huefano, Kit Carson, Lake, Lincoln, Mesa, Moffat, Montezuma, Prowers, Pueblo, Routt

Project Summary:

Colorado Heart Healthy Solutions Program (CHHS) is a statewide chronic disease prevention program to reduce the burden of cardiovascular disease (CVD). Primary objectives include evidence-based CVD screening, education, coaching, care coordination and navigation into medical care and lifestyle resources. Expected outcomes are improvements in all major modifiable risk factors and a reduction in 10-year risk of heart attack, death, or stroke. Although centrally managed by CPC, CHHS is a community health worker (CHW)-based program in which CHWs are hired locally. Recruitment occurs through community outreach in churches, businesses, homeless shelters, grocery stores, and large-scale events in frontier counties given low population density. Our program also includes a data management and real-time decision support system and healthcare provider educational detailing by a cardiologist.

Grantee: Tri-County Health Department

Project Title: Heart Healthy Tri-County

Recommended Funding Amount up to: \$1,056,928

Approach: Community Level

Geographic Area: 1% Rural populations; Counties: Adams, Arapahoe, Douglas

Project Summary:

Tri-County Health Department (TCHD) provides a comprehensive community-level approach to reduce cardiovascular disease (CVD) and related risk factors in Adams, Arapahoe, and Douglas counties through the Heart Healthy Tri-County project by continuing the Peak Wellness program and expanding this model in additional TCHD settings, providing qualifying women with CVD screening, lifestyle intervention activities, and WWC funded breast and cervical cancer screening. The intervention includes a tailored modification of these activities in the two largest programs providing services to the underserved residents of tri-county at TCHD: Title X Family Planning serving 8,000 annually and the Women, Infants and Children's (WIC) program serving 29,000 annually. These in-reach populations provide key opportunities for population based primary preventative messaging and targeted screening and lifestyle intervention for those at risk for CVD.

Grantee: Colorado Rural Health Center

Project Title: iCARE Rural Diabetes Collaborative

Recommended Funding Amount up to: \$626,711

Approach: Statewide

Geographic Area: 73% Rural populations; Counties: Statewide

Project Summary:

The Colorado Rural Health Center's (CRHC) program, Improving Communication and Readmissions (iCARE) implements the iCARE Rural Diabetes Collaborative by partnering with the Southeastern Colorado Area Health Education Center (SECAHEC) to employ a number of direct delivery and indirect delivery strategies tailored to meet the unique challenges of rural providers and patients to improve diabetes outcomes in Colorado. The program increases access to self-management programs and education, improves the use of disease registries and EHRs to track data, identifies high-risk individuals, and implements referral systems, and enhances systems for early detection and reminder/tracking/follow-up.

Grantee: Denver Health and Hospital Authority

Project Title: Denver CRAFT+

Recommended Funding Amount up to: \$389,515

Approach: Community Level

Geographic Area: 2% Rural populations; Counties: Denver

Project Summary:

Denver Cardiovascular disease Reduction: A Focused Transformation, Plus (CRAFT+) uses a coordinated array of interventions to improve the diagnosis and high quality treatment of high blood pressure and high cholesterol, targeting Denver's neighborhoods with the highest rates of CV disease and risk factors. To improve the detection and optimal control of high blood pressure and high cholesterol, we will assign patient navigators to key clinics to assist patients with remaining in care, and provide public health detailing to improve clinic processes regarding treatment of hypertension and hypercholesterolemia. We partner with Denver's key primary care clinics serving specific minority and underinsured populations. Denver CRAFT+ has developed a robust set of tools for near real-time performance monitoring and evaluation for core measures and other measures pertinent to each intervention. The tools and reporting systems monitor morbidity and mortality trends for CV disease and rates of risk factors (e.g., hypertension and hypercholesterolemia control) in Denver.

Grantee: RMC Health

Project Title: Children's Corridor Healthy Eating Active Living (HEAL)

Recommended Funding Amount up to: \$337,081

Approach: Community Level

Geographic Area: 0% Rural populations; Counties: Denver

Project Summary:

RMC Health's Children's Corridor Healthy Eating Active Living (HEAL) project reduces cardiovascular disease (CVD) and related risk factors in children and adolescents living in the Children's Corridor and attending Denver Public Schools. The Children's Corridor is a geographic region identified by The Piton Foundation as an area of significant need within the City and County of Denver. RMC Health, using a comprehensive and coordinated community-level approach, will increase physical activity, improve nutrition, and prevent and reduce

obesity. RMC Health, in partnership with Denver Health, Denver Public Schools (DPS) and University of Colorado, Denver, College of Architecture, Colorado Center for Community Development (CCCD) implements the selected strategies and research-based interventions through the three-year grant period. Through the selected strategies RMC Health expects that physical activity will become an integral and routine part of these children's lives, the food and beverage environments will ensure healthy food and beverage options are routine, easy choices at school and messages about physical activity and nutrition will be transformed.

Grantee: Center for African American Health

Project Title: Just Check It!

Recommended Funding Amount up to: \$287,225

Approach: Community Level

Geographic Area: 55% Rural populations; Counties: Adams, Arapahoe, Baca, Cheyenne, Crowley, Denver, Kiowa, Kit Carson, Logan, Morgan, Otero, Phillips, Prowers, Sedgwick, Washington

Project Summary:

The Center for African-American Health (CAAH) and the High Plains Research Network (HPRN) are partnering to improve the health of underserved communities by preventing heart disease and stroke through improved blood pressure (BP) control. "Just Check It" is an evidence-based BP management intervention that was successfully implemented and improved home BP in a rural setting. The program expanded to reach more residents in rural eastern Colorado and translate the current "Just Check It" materials into culturally relevant designs and messages for use in the urban African-American community.

Grantee: Tri-County Health Network

Project Title: TCHN CCPD Grant

Recommended Funding Amount up to: \$228,195

Approach: Community Level

Geographic Area: 100% Rural populations; Counties: Montrose, Ouray, San Miguel

Project Summary:

Tri-County Health Network's (Network) Improving Community Health through Care Management project enhances and extends the Network's existing evidence-based Navigation Program to focus on the prevention and education of chronic disease patients for treatment of cardiovascular, diabetes and pulmonary diseases in the Network's rural service area. This quality improvement program promotes healthy behaviors in at-risk, under-served populations. The Network, incorporated in 2010 as a non-profit, is a formal vertical organization comprised of the major health care stakeholders within a rural tri-county region of San Miguel, Ouray, and Montrose counties in southwest Colorado. The long-term impact of this program is to improve health care quality, reduce health disparities, and integrate evidence into community prevention programs for the prevention, early detection and treatment of CVD and diabetes. Network clinics will better monitor patient health outcomes and health status and benchmark regional performance against state and national standards to help reduce risk factors associated with CVD.

Grantee: Denver Health and Hospital Authority

Project Title: Disseminating the National Diabetes Prevention Program at Denver Health

Recommended Funding Amount up to: \$221,705

Approach: Community Level

Geographic Area: 0% Rural populations; Counties: Denver

Project Summary:

Denver Health is conducting a community-level approach to prevent cardiovascular disease and related risk factors by implementing the evidence-based National Diabetes Prevention Program (DPP). The project builds infrastructure to provide the National DPP, implements the National DPP across Denver Health community health clinics, increases community-provider-program linkages, identifies best practices for engaging our population, determines effectiveness of the National DPP in our population and implements a plan for ongoing sustainability of the National DPP at Denver Health.

Grantee: San Juan Basin Health Department

Project Title: SW Colorado Worksite Wellness

Recommended Funding Amount up to: \$198,357

Approach: Community Level

Geographic Area: 100% Rural populations; Counties: Archuleta, La Plata

Project Summary:

The goal of the SW Colorado Worksite Wellness project is to reduce cardiovascular disease and related risk factors at the community level via a worksite wellness initiative that focuses on obesity prevention in adults. The target population is low-income, un/under-insured adults. The strategies employed are work-based tactics that combine physical activity, healthy eating and environmental approaches. Interventions include informational/educational components, behavioral/social strategies, and policy/environmental approaches to construct an integrated, comprehensive worksite wellness program that meets the various needs of our diverse population. The aim of this three year project is to change cultural norms in the workplace to create an environment in which the healthy choice is the easy choice.

Grantee: Jefferson County Public Health

Project Title: Creating a Culture of Health and Wellness in Jefferson County Through Policy

Recommended Funding Amount up to: \$157,800

Approach: Community Level

Geographic Area: 7% Rural populations; Counties: Jefferson

Project Summary:

This project is creating a culture of health and wellness in Jefferson County (Jeffco) through policy initiatives. In Year 3, Jefferson County will continue their work by supporting the development and implementation of Healthy Eating Active Living best practices in the Jeffco Community Health Improvement Plan (CHIP) and through local government comprehensive plan active policy campaigns.

Grantee: Otero County Health Department

Project Title: 2012-2013 CCPD Grant

Recommended Funding Amount up to: \$118,981

Approach: Community Level

Geographic Area: 100% Rural populations; Counties: Crowley, Otero

Project Summary:

The purpose of Cardiovascular Disease Prevention program is to decrease the significant risk and burden of cardiovascular disease (CVD) in adult residents of the rural counties of Crowley, Baca, Bent, Otero and Prowers. This is accomplished by providing cardiovascular disease screenings, risk assessments, health education, appropriate referrals to medical providers, and follow up with those referred. The health education component focuses on changing modifiable behaviors related to cardiovascular risk such as managing stress, physical activity, smoking, and nutrition. A Community Health Worker spearheads and coordinates these important efforts. This program is offered free of charge to reduce the health disparity of access to care due to low socio/economic status.

Grantee: Center for African American Health

Project Title: National Diabetes Prevention Program

Recommended Funding Amount up to: \$108,519

Approach: Community Level

Geographic Area: 0% Rural populations; Counties: Adams, Arapahoe, Denver

Project Summary:

The Center for African-American Health (CAAH) is among the first of the community-based organizations in Colorado to offer the National Diabetes Prevention Program (NDPP). The NDPP, by using a structured lifestyle intervention, has been proven to reduce the risk of people diagnosed with pre-diabetes actually developing type 2 diabetes. CAAH specifically targets African Americans in metro Denver. African Americans are almost two times more likely than whites to have diabetes and also are more likely to develop complications of the disease, with cardiovascular disease being a primary one. In Year 3, the CAAH will continue to educate providers and community partners to actively engage in program advocacy and referral. CAAH project workforce will be fully implementing the NDPP model lifestyle intervention and serving at least 120 qualified participants.

Grantee: Rocky Mountain Health Plans Foundation

Project Title: We Can! Mesa County

Recommended Funding Amount up to: \$104,325

Approach: Community Level

Geographic Area: 0% Rural populations; Counties: Mesa

Project Summary:

We Can! Mesa County (WCMC) is a childhood weight treatment program for overweight or obese children 6 – 18 years old. WCMC is a community collaboration of five partners: Rocky Mountain Health Plans Foundation, Primary Care Partners, Mesa County Health Department, Mesa County Partnership for Children and Families and Colorado West Mental Health. WCMC offers a weekly group program to help overweight or obese children and their parents reach a healthy weight through improved nutrition and increased physical activity. This sustainable, family centered, medical model of care includes individual weekly medical assessments and goal setting with a primary care physician.

Grantee: Saguache County Public Health Agency

Project Title: Youth Obesity Partnership

Recommended Funding Amount up to: \$35,960

Approach: Community Level

Geographic Area: 100% Rural populations; Counties: Saguache

Project Summary:

The 2012 Community Health Assessment conducted by Saguache County Public Health (SCPH) identified youth obesity prevention as a priority. This three-year work plan that builds on and strengthens existing efforts. Through partnerships with the Rocky Mountain Prevention Research Center at the Colorado School of Public Health, local organizations and schools, SCPH will focus work within the Public Health domain at the community level, using “evidence-based practices and environmental change. An existing coalition will be expanded, and a new sub-committee formed to oversee obesity prevention work in Saguache County. We provide support to current evidence-based programming (HELM Project) to support and strengthen obesity prevention work in 4 of 4 schools in Saguache County.

Grantee: Chaffee County Public Health Department

Project Title: Cardiovascular Disease and Diabetes Prevention in Chaffee County's Uninsured Population

Recommended Funding Amount up to: \$24,767

Approach: Community Level

Geographic Area: 100% Rural populations; Counties: Chaffee

Project Summary:

This project is designed to reduce the risk of cardiovascular disease and diabetes through early detection, referral for diagnostic services, lifestyle change and treatment of the uninsured, underserved adult population of Chaffee County. Uninsured adults, ages 19 to 64 will be provided screening opportunities by Chaffee County Public Health. These screenings will measure cardiovascular disease and diabetes risk factors including total cholesterol, HDL, LDL, glucose, triglycerides, total cholesterol to HDL ratio, body mass index, blood pressure and a ten year risk of cardiovascular disease using the Framingham Heart Study Risk Score. Participants will also be given immediate counseling regarding their results. Those individuals identified as being at risk will be referred to the Chaffee People's Clinic for diagnostic services, follow-up testing, lifestyle education, patient navigation and treatment.

Requests for Programs for the Prevention, Early Detection, and Treatment of Pulmonary Disease

Grantee: University of Colorado

Project Title: Step Up Asthma Program

Recommended Funding Amount up to: \$351,124

Approach: Community Level

Geographic Area: 0% Rural populations; Counties: Denver

Project Summary:

The Step Up Asthma Program is an established collaboration of community and health organizations led by the University of Colorado and the Denver Public Schools (DPS) designed to tackle one of Colorado's most burdensome health conditions and reach the state's urban youth who bear a profound and disproportionate asthma affliction. More than 8,500 students in

DPS have a current diagnosis of asthma. The Step Up Asthma Program is a comprehensive school-based asthma program that translates evidence based asthma management to the population of children most at risk of asthma disparities. This project is focused on maintaining the core work of our Step-Up Asthma Program that identified and case manages individual children by adding new schools for each year of activity. The work has been expanded to collaborate with regional EPA and healthcare providers to address medical and environmental factors that cause asthma exacerbations. We utilize tools to extend the reach of our program within DPS through a mentorship program and engage healthcare providers, a critical link often missing in school-based asthma programs.

Grantee: Colorado Coalition for the Homeless

Project Title: Self-Management of Asthma in Adults and Children Who Are Homeless

Recommended Funding Amount up to: \$182,220

Approach: Community Level

Geographic Area: 0% Rural populations; Counties: Denver

Project Summary:

The Colorado Coalition for the Homeless (CCH) conducts a community-level project, Self-management of Asthma in Adults & Children Who Are Homeless, providing a comprehensive, evidence-based approach focused on prevention, early detection, self-management and treatment of homeless, uninsured patients in the City of Denver who are at-risk or diagnosed with asthma and/or chronic pulmonary disease. Specific project goals are to increase access to asthma care for homeless adults and children at-risk for asthma; improve access to medical care for homeless children with asthma; improve patient understanding and self-management of asthma; increase rates of smoking cessation among homeless people with asthma; and provide evidence-based care to homeless patients with persistent asthma.

Grantee: Mt. San Rafael Hospital

Project Title: Pulmonary Rehabilitation Project

Recommended Funding Amount up to: \$66,458

Approach: Statewide

Geographic Area: 100% Rural populations; Counties: Huerfano, Las Animas

Project Summary:

The Pulmonary Rehabilitation Program is a medically supervised program to help chronic obstructive pulmonary disease (COPD) patients recover quickly and improve their overall physical, mental and social functioning. The goal of the program is to stabilize, slow and even reverse the progression of pulmonary disease, thereby reducing the risk of further disability, another pulmonary event or death. As recommended by the American Lung Association and the American Association of Cardiovascular and Pulmonary Rehabilitation, the Pulmonary Rehabilitation Program includes counseling, a supervised exercise program, behavior modification assistance, vocational guidance, information on physical limitations and appropriate use of prescribed medications.

Requests for Cross Cutting Programs that Address the Prevention, Early Detection, and Treatment of more than one Disease Area

Grantee: Denver Health and Hospital Authority

Project Title: Colorado Patient Navigator Training Collaborative

Recommended Funding Amount up to: \$471,305

Approach: Statewide

Geographic Area: 40% Rural populations; Counties: Statewide

Project Summary:

Patient navigators across various settings and disease types must have a bevy of skills. Building these skills is the focus of the Colorado Patient Navigator Training Collaborative (CPNTC). The purpose of patient navigators is to reduce healthcare barriers most often experienced by underserved patients, including cultural beliefs, communication with the healthcare team, and logistical barriers such as transportation and finances. The CPNTC provides leadership for the development, education, standardization and sustainability of the patient navigator workforce. The provision of comprehensive training, education and support for individuals providing patient navigators in Colorado is necessary to reduce the burden of chronic disease on patients and families, and reduce disparities in incidence, treatment and outcomes of chronic conditions. The CPNTC is a partnership between Denver Health (DH), the Colorado Public Health Training Center (at the Colorado School of Public Health), and the Denver Public Health Prevention Training Center (at DH). This partnership will build upon existing CPNTC programs as well as leverage talents and programs of the partners. The CPNTC will complete necessary refinement of existing curricula and development of new training. A train the trainer program will be developed so that trainings can be provided throughout the state. Course content will be converted to online learning where appropriate.

Grantee: LiveWell Colorado

Project Title: LiveWell Community Health Organizer Project

Recommended Funding Amount up to: \$376,741

Approach: Community Level

Geographic Area: 37% Rural populations; Counties: Chaffee, El Paso, Montezuma

Project Summary:

LiveWell Colorado implements a Community Health Organizer (CHO) project in three areas in Colorado – Chaffee and Montezuma counties and Colorado Springs. Community Health Organizers, modeled after the promotores de salud and Community Health Worker model, connect directly with individual members of the community to link them with health, physical activity and nutrition education and resources within their community. CHOs also gather information and data on community needs and share aggregated information with members of LiveWell Colorado Community Coalitions (LiveWell coalitions) to inform their work in preventing and reducing obesity and lowering risk factors for cancer, cardiovascular disease and pulmonary disease in those communities.

Grantee: LiveWell Colorado

Project Title: LiveWell Colorado HEAL Cities Campaign

Recommended Funding Amount up to: \$354,683

Approach: Statewide

Geographic Area: 11% Rural populations; Counties: Statewide

Project Summary:

LiveWell Colorado has developed and implemented a Colorado HEAL (Healthy Eating, Active Living) Cities Campaign. The purpose of the HEAL Cities Campaign is to engage and assist Colorado municipalities in reducing the prevalence of obesity and thereby reducing Coloradans' risk of obesity-related chronic diseases including cancer, cardiovascular disease and pulmonary disease. In Year 3, LiveWell CCPD staff will recruit at least 10 cities and towns to join the Campaign through the Colorado Municipal League (CML) and provide technical assistance to campaign municipalities. Staff will work with elected officials to promote active policy campaigns and passage of HEAL-related resolutions.

Grantee: Alamosa County Public Health Department

Project Title: Chronic Disease Risk Reduction Program

Recommended Funding Amount up to: \$285,212

Approach: Community Level

Geographic Area: 100% Rural populations; Counties: Alamosa

Project Summary:

The Alamosa County Chronic Disease Risk Reduction program is focused on reducing cardiovascular disease and pulmonary disease (asthma) and their related risk factors by providing evidence-based community and clinical prevention, wellness and management strategies to children and youth of an underserved and high-risk community in the rural San Luis Valley. This project addresses unmet needs of our community as these types of programs are currently not offered through local health care organizations. The work supports building a comprehensive chronic disease approach while simultaneously addressing multiple risk factors of disease by enriching the public health domains of health systems change and community-clinical linkages. Specifically our program combines and coordinates case identification, care coordination and case management for youth with asthma and/or at risk of cardiovascular disease across schools, clinical settings/health care organizations, academia and public health.

Grantee: HealthTeamWorks

Project Title: Leveraging primary care to improve population health for cancer, cardiovascular disease and pulmonary disease

Recommended Funding Amount up to: \$152,795

Approach: Community Level

Geographic Area: 15% Rural populations; Counties: Adams, Arapahoe, Boulder, Denver, Douglas, El Paso, Jefferson, Larimer, Pueblo

Project Summary:

HealthTeamWorks collaborates with primary care practices to reduce the burden of cancer, cardiovascular and pulmonary disease by improving point of care processes for screening and treating cancer, cardiovascular disease (CVD) and asthma using our proven Patient-Centered Medical Home (PCMH) Foundations practice-intervention program. We also focus on diabetes and obesity because these conditions pose significant risk factors for CVD. A HealthTeamWorks' in-office quality improvement coach guides primary care practices in implementing evidence-based guidelines into practice, identifying and collecting measures to

evaluate performance, optimizing technology to facilitate data-driven processes, and establishing care coordination and care management for patients with the target conditions.

Requests for FY12-13 CCPD & Health Disparities Grant Program Evaluation

Grantee: University of Colorado Denver Health Sciences Center

Project Title: CCPD and Health Disparities Grant Program Evaluation

Funds Requested up to: \$1,250,000

Colorado Revised Statutes §25-20.5-305 requires evaluation of both the CCPD and the Health Disparities Grant Programs. The statute states "...the state board shall select a grant recipient to **evaluate** the effectiveness of the **program** and the health **disparities grant program** established pursuant to part 22 of article 4 of this title. Costs for the evaluation shall be **adequately funded** from the amount annually appropriated by the general assembly to the division from the prevention, early detection, and treatment fund." To inform the requirement of adequate funding, the Review Committee recommends adopting guidance provided by the Centers for Disease Control and Prevention to allocate 10% of the program budget.

"Standard practice dictates that about 10% of total annual program funds be allocated for surveillance and evaluation. Additional resources beyond 10% of program funds may be required for development of effective local capacity for evaluation and for conducting detailed evaluation of specific media, cessation, and community interventions." ⁱ

Therefore, the funding recommended for this contract for FY15 will fund surveillance and evaluation activities in support of the CCPD and OHD grants programs. Surveillance and evaluation activities are designed to provide a foundation for planning and resource allocation, promote accountability and demonstrate progress toward goals of the respective grant programs.

Funding will be used to:

- 1) Conduct in-depth evaluations of selected grantee projects or combinations of similar projects, based upon: evaluability, utility of findings, investment, usability /interest. The three proposed evaluation projects include: a) patient navigation/community health worker strategies; b) asthma and pulmonary disease strategies; and c) Eagle County Healthy Communities Program (Health Disparities Grant Program).
- 2) Provide evaluation technical assistance and training to grantees.
- 3) Analyze Adult Telephone Attitudes and Behavior Survey (ATABS).
- 4) Conduct call-back telephone survey of ATABS participants to support CCPD-related programming.
- 5) Contribute to funding support of the Unified Youth Health Survey.

This evaluation plan is leveraged with the Tobacco Prevention, Education and Cessation Grants Program to maximize efficiencies.

ⁱ CDC: *Best Practices for Comprehensive Tobacco Control Programs, August 1999.*
http://www.cdc.gov/tobacco/stateandcommunity/best_practices/index.htm. Accessed 4/12/12.