Welcome & Introductions

- Welcome from Bob Hartzell, National Mining Hall of Fame & Museum

- Call meeting to order & Introductions

- Approval of the agenda

- Approval of June meeting minutes

- Chair’s Report from Executive Committee Meeting with Wyoming Workforce Leadership
Consent Agenda

- Budget Update
  - Approved by Executive Committee August 15th

- State Plan: www.colorado.gov/cdle/cwdc
  - Submitted to USDOL September 17th

- Annual Report: www.colorado.gov/cdle/cwdc
  - Submitted to USDOL October 1st

- Engaging Youth Grant Modification
  - Approved by Executive Committee October 10th
Welcome and Meeting Continued...

Welcome from Skip Lee
Colorado Mountain College
Statewide Awareness Work Group

- Workforce Development Month – September
  - Governor’s Proclamation
  - 50 hiring events and workshops statewide
  - Virtual Workforce Center @ the Library
  - Regionalized Op Eds from CWDC Members & CDLE
  - “Employer of the Day” interview with Gregg Moss on 9News
    - Toya Speckman and Ball Aerospace (video)
Statewide Awareness Work Group

- PSA Campaign to Promote Workforce System
  - Since July 25, aired a total of 3,419 times for airtime dollar value of $156,168
  - Spanish language radio station 1150 AM translated scripts and aired the ads for Spanish speaking population as well
  - Up next: circulating print component of the campaign and placing ads throughout Colorado

- Workforce Investment Works: Working for Colorado
Policy & Legislation

- State and Federal Legislative Update
- Quick Response Team
- Day at the Capitol
- Committee Membership
Key Industries/Sectors: Emerging Themes

1. Improve the perception & awareness of career opportunities
2. Increase opportunities for hands on experience (internships, work experience, on-the-job training, apprenticeships, teacher externships)
3. Identify career and education pathways by industry
4. Train the trainer: training opportunities for staff that work with students and jobseekers to learn about industry