



WHEREAS, Colorado Proud promotes food and agricultural products grown, raised or processed in the state; and

WHEREAS, the Colorado Proud program commemorates its 20th anniversary helping more than 2,700 Colorado companies market their food and agricultural products; and

WHEREAS, Colorado Proud encourages consumers to identify and buy locally produced foods, which supports local businesses and the state's economy; and

WHEREAS, the Colorado Proud program makes it easier for Colorado retailers, grocery stores and farmers' markets to market and sell locally grown and processed products; and

WHEREAS, the Colorado Proud program encourages the state's chefs, restaurants and schools to use Colorado products in their daily menus; and

WHEREAS, the Colorado Proud program supports climate stewardship and investment in high-value agriculture and diversified market opportunities; and

WHEREAS, the Colorado Proud program fosters the next generation of farmers and ranchers to ensure the future of Colorado agriculture.

Therefore, I, Jared Polis, Governor of the State of Colorado, do hereby proclaim the month of August 2019 as,

COLORADO PROUD MONTH

in the State of Colorado.

GIVEN under my hand and the Executive Seal of the State of Colorado, this first day of August, 2019



Jared Polis
Jared Polis
Governor