



*WHEREAS, Colorado Proud promotes food and agricultural products grown, raised or processed in our state; and*

*WHEREAS, the Colorado Proud program helps more than 2,500 Colorado companies market their food and agricultural products; and*

*WHEREAS, the Colorado Proud program makes it easier for consumers, retailers, schools and restaurants to “Choose Colorado” and to buy locally-grown and processed products; and*

*WHEREAS, the Colorado Proud program encourages the state’s chefs and schools to use Colorado products in their daily menus; and*

*WHEREAS, Colorado Proud encourages consumers to buy locally-produced foods, which supports local businesses and our state’s economy; and*

*WHEREAS, the Colorado Proud program helps to ensure the future of Colorado agriculture;*

*Therefore, I, John W. Hickenlooper, Governor of the State of Colorado, do hereby proclaim August 2018 as*

### *COLORADO PROUD MONTH*

*in the State of Colorado.*



*GIVEN under my hand and the Executive Seal of the State of Colorado, this first day of August, 2018*

*John W. Hickenlooper*  
John W. Hickenlooper  
Governor