



Proclamation

WHEREAS, Colorado Proud promotes food and agricultural products grown, raised or processed in the state; and

WHEREAS, the Colorado Proud program helps more than 2,200 Colorado companies market their food and agricultural products; and

WHEREAS, the Colorado Proud program makes it easier for consumers, retailers, schools and restaurants to "Choose Colorado" and buy locally grown and processed products; and

WHEREAS, the Colorado Proud program encourages the state's chefs and schools to use Colorado products in their daily menus; and

WHEREAS, Colorado Proud encourages consumers to buy locally produced foods, which supports local businesses and our state's economy; and

WHEREAS, the Colorado Proud program helps to ensure the future of Colorado agriculture;

Therefore, I, John Hickenlooper, Governor of the State of Colorado, do hereby proclaim August 2016 as

COLORADO PROUD MONTH

in the State of Colorado.



GIVEN under my hand and the Executive Seal of the State of Colorado, this first day of August, 2016

John Hickenlooper
John W. Hickenlooper
Governor