

CWDC Strategic Plan

- ▶ Approve modifications
- ▶ Achievements to Date: CWDC Work At-A-Glance
- ▶ Member Engagement
- ▶ Measuring Success
- ▶ Data Driven Strategic Decision Making in the Workforce System
- ▶ Policy Implications



New Strategic Plan Format

- ▶ Vote to approve separating:
 - Strategic Plan
 - Action Plan

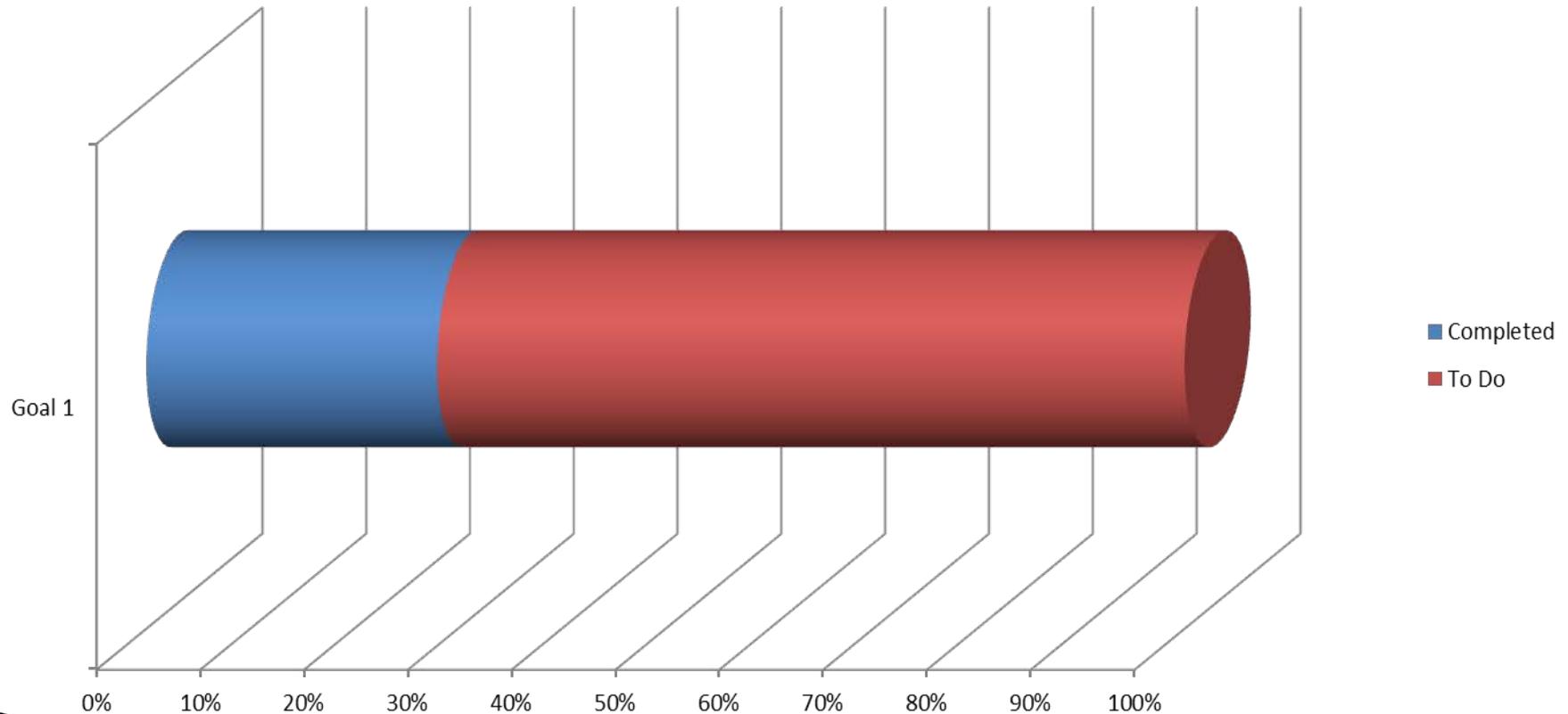




Achievements to Date: CWDC Work At-A-Glance

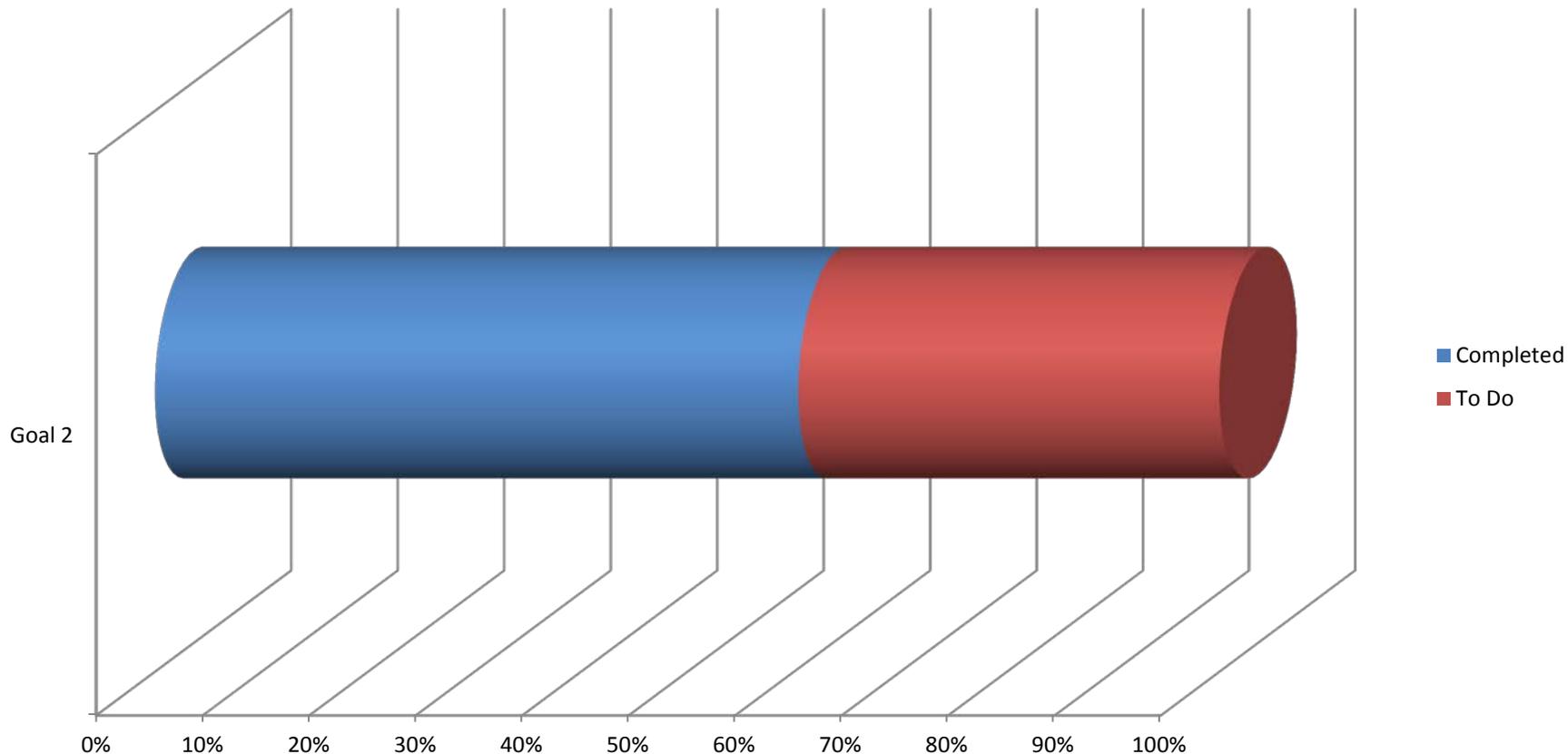
Goal One: 27%

Align the efforts of economic development, education, training, workforce development, government, and business stakeholders at the local, regional and state levels.



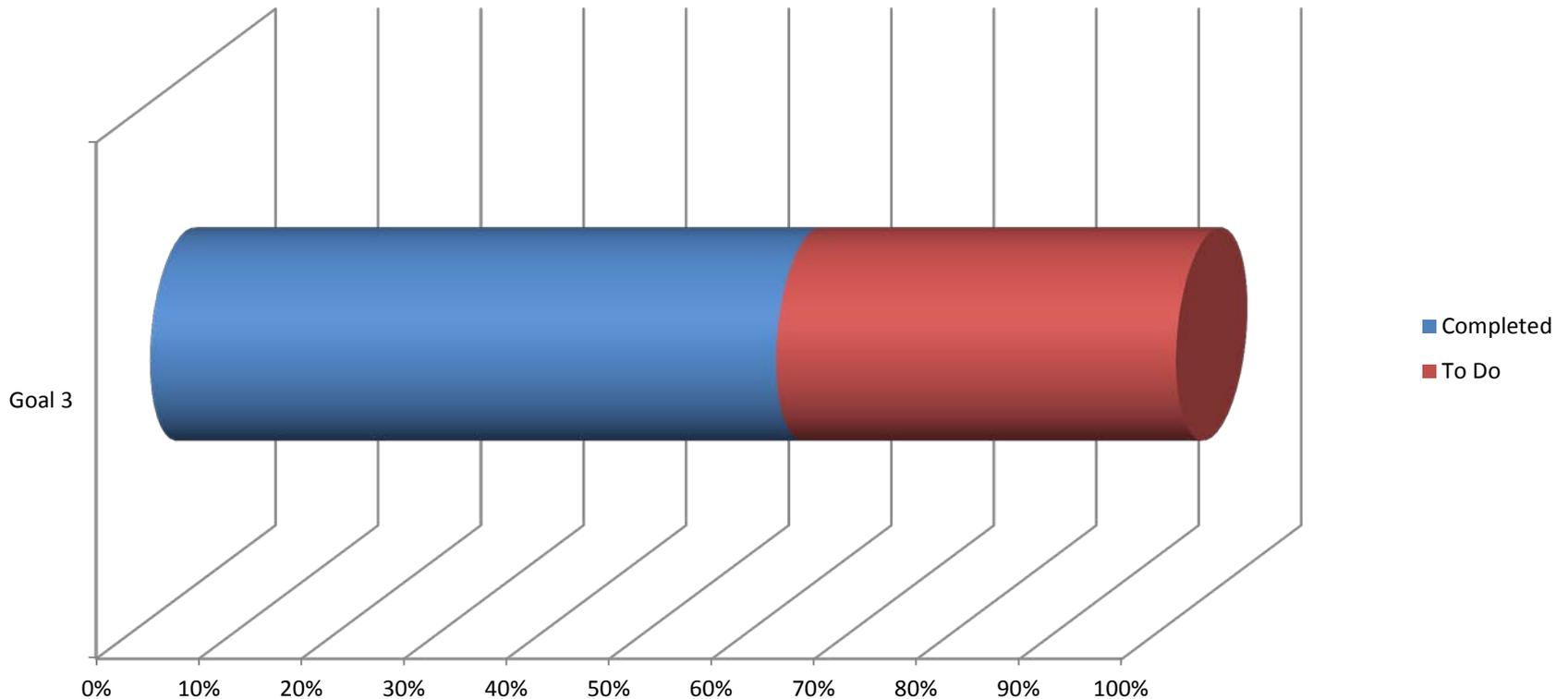
Goal Two: 58%

Transform systems that impact Colorado's businesses by viewing workforce needs with a business focus.



Goal Three: 61%

Ensure the work of the Council's sub-committees continues to support the vision and mission of the Council, and remain current and valuable in improving Colorado's economic vitality.



CWDC Member Engagement Survey

Rating Scale: 1-5

- ▶ **1** = It's time to start the engine.
- ▶ **2** = The starter's not working, I've tried though.
- ▶ **3** = Slowly, cautiously cruisin' on the road.
- ▶ **4** = I'm cruisin', picking up speed.
- ▶ **5** = I'm full steam, engine roaring, wind feels good through my hair.





Break

Be back in your seat by 9:45 am

Measuring Success

- ▶ At-A-Glance document indicates success for action items to date
- ▶ Data necessary for developing baseline and to measure success towards accomplishing CWDC's vision



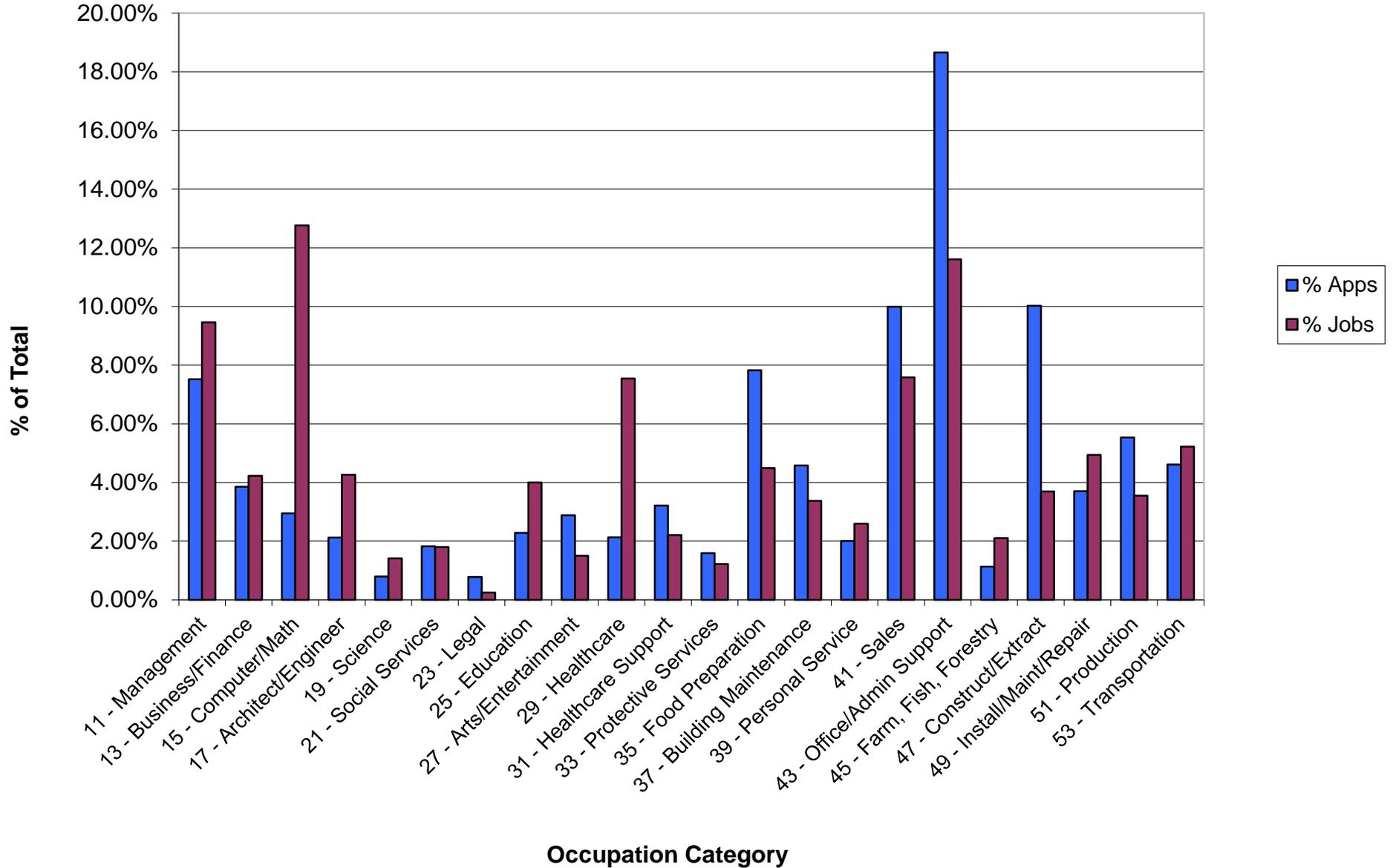
Data Driven Strategic Decision Making in the Workforce System

Goals for this work session:

1. Gain your input on this initiative
2. Determine what data is most important to you in making decisions
3. Discuss opportunity to hold the Workforce System accountable



Statewide Connecting Colorado Supply/Demand

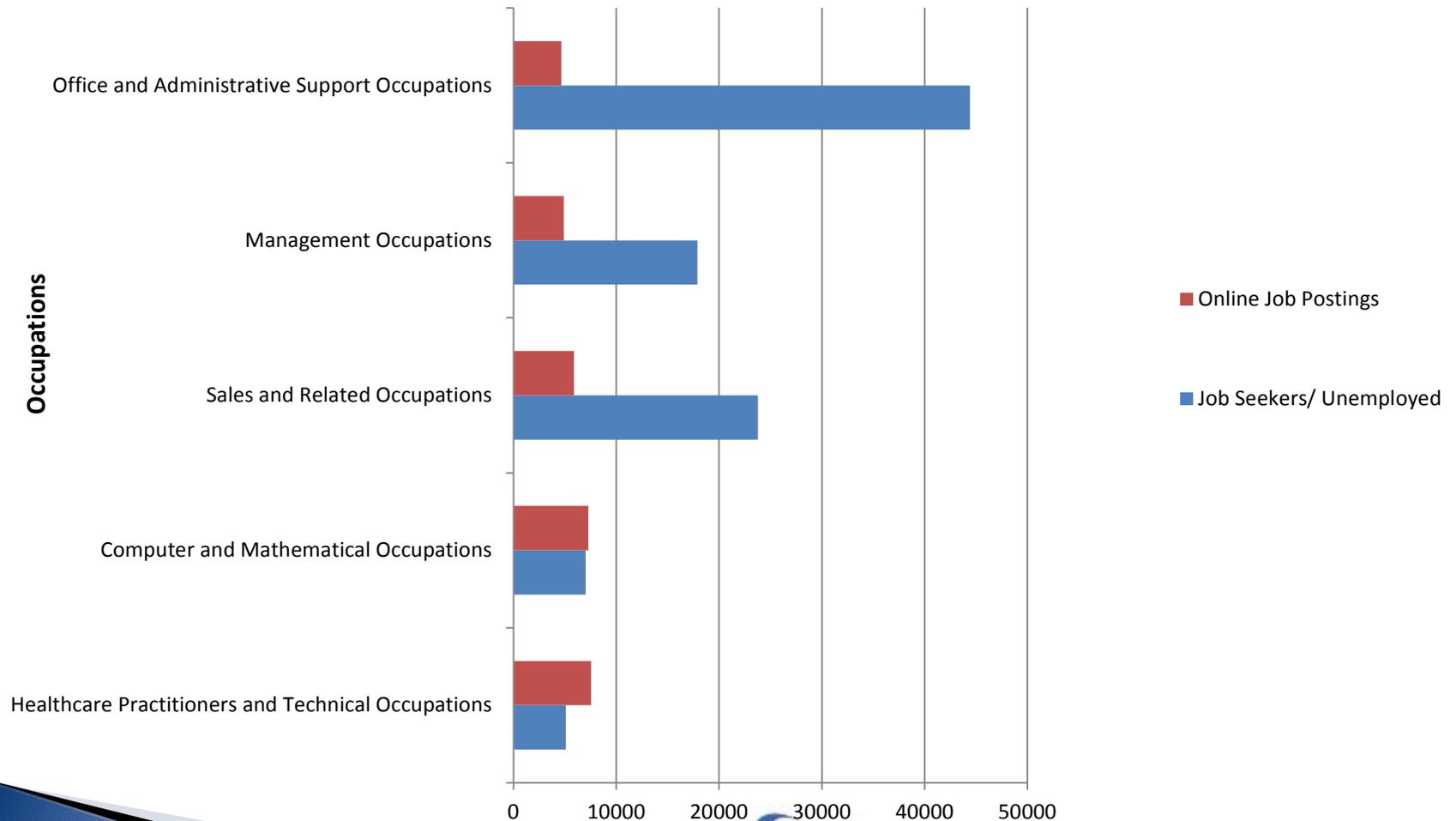


Help Wanted Online

- ▶ Searches all online job postings in Colorado
- ▶ In the past 7 days 49,661 unique job postings in Colorado
- ▶ Of these almost 40,000 were in:
 - Healthcare
 - Computer & Mathematical
 - Sales
 - Management
 - Office & Administrative Support



Jobs Available Vs. Job Seeker Experience



Number



Colorado Workforce Development Council

Workforce Development System 2010

Services	Core	Intensive/ Training	Total
Customers Served	191,609	59,466	251,075
Total Customers Placed**	73,478	22,760	96,238
Cost Of Program	\$20,561,530	\$33,119,975	\$ 53,681,504



Collaborative Process

What data is most important to YOU as Council members in order to make strategic decisions about Colorado's workforce system?



Collaborative Process

Agreed upon Purpose:

Colorado's Workforce System has easily accessible, relevant and timely information that drives:

- Meaningful strategic decisions
- Effective, measurable implementation
- Ensures achievement of local statewide goals.



Policy Platform

- ▶ Don McClure – Policy & Legislative Committee Co-Chair
 - Summary of highlights from meeting so far that might influence CWDC policy platform
- ▶ Alexander Price – Policy Advisor to the Governor
 - Core Objective II: Business-Friendly Environment
 - Common themes from Key Industry Initiative

