CWDC Strategic Plan

- Approve modifications
- Achievements to Date: CWDC Work At-A-Glance
- Member Engagement
- Measuring Success
- Data Driven Strategic Decision Making in the Workforce System
- Policy Implications
New Strategic Plan Format

- Vote to approve separating:
  - Strategic Plan
  - Action Plan
Achievements to Date: CWDC Work At-A-Glance
Goal One: 27%
Align the efforts of economic development, education, training, workforce development, government, and business stakeholders at the local, regional and state levels.
Goal Two: 58%
Transform systems that impact Colorado’s businesses by viewing workforce needs with a business focus.
Goal Three: 61%
Ensure the work of the Council’s sub-committees continues to support the vision and mission of the Council, and remain current and valuable in improving Colorado’s economic vitality.
CWDC Member Engagement Survey Rating Scale: 1–5

1 = It’s time to start the engine.

2 = The starter’s not working, I’ve tried though.

3 = Slowly, cautiously cruisin’ on the road.

4 = I’m cruisin’, picking up speed.

5 = I’m full steam, engine roaring, wind feels good through my hair.
Be back in your seat by 9:45 am
Measuring Success

- At-A-Glance document indicates success for action items to date

- Data necessary for developing baseline and to measure success towards accomplishing CWDC’s vision
Data Driven Strategic Decision Making in the Workforce System

Goals for this work session:
1. Gain your input on this initiative
2. Determine what data is most important to you in making decisions
3. Discuss opportunity to hold the Workforce System accountable
Help Wanted Online

- Searches all online job postings in Colorado
- In the past 7 days 49,661 unique job postings in Colorado
- Of these almost 40,000 were in:
  - Healthcare
  - Computer & Mathematical
  - Sales
  - Management
  - Office & Administrative Support
Jobs Available Vs. Job Seeker Experience

- Office and Administrative Support Occupations
- Management Occupations
- Sales and Related Occupations
- Computer and Mathematical Occupations
- Healthcare Practitioners and Technical Occupations

Legend:
- Online Job Postings
- Job Seekers/ Unemployed
<table>
<thead>
<tr>
<th>Services</th>
<th>Core</th>
<th>Intensive/Training</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customers Served</td>
<td>191,609</td>
<td>59,466</td>
<td>251,075</td>
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<tr>
<td>Total Customers Placed**</td>
<td>73,478</td>
<td>22,760</td>
<td>96,238</td>
</tr>
<tr>
<td>Cost Of Program</td>
<td>$20,561,530</td>
<td>$33,119,975</td>
<td>$ 53,681,504</td>
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</table>
Collaborative Process

What data is most important to YOU as Council members in order to make strategic decisions about Colorado’s workforce system?
Agreed upon Purpose:

Colorado’s Workforce System has easily accessible, relevant and timely information that drives:

- Meaningful strategic decisions
- Effective, measurable implementation
- Ensures achievement of local statewide goals.
Policy Platform

- Don McClure – Policy & Legislative Committee Co-Chair
  - Summary of highlights from meeting so far that might influence CWDC policy platform

- Alexander Price – Policy Advisor to the Governor
  - Core Objective II: Business-Friendly Environment
  - Common themes from Key Industry Initiative