

John Hickenlooper
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David Csintyan, *Chair*

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COLORADO WORKFORCE DEVELOPMENT COUNCIL

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Board Meeting Summary July 12-13, 2012

Council Members Present:

Joe Barela, David Csintyan, Taryn Edwards, Aaron Fernandes, Ray Gonzales, Jay Hardy, Dennis Hisey, Dee Hoag, Kristie LaRose, Jeannie Larsen, Sean McCarville, Don McClure, Jim Neubecker, Jessie Ruiz, Jack Saunders, Kyle Sickman, Toya Speckman, Trish Sullivan, Bruce Talbott, Roni Wisdom, Kathy Worthington, Julie Zinn Patti

Others Present:

Representatives: Jennifer Cassell (for Ken Lund), Kristin Corash (for Ellen Golombek), Margaret Kirkpatrick (for Robert Hammond), Alexander Price (for Governor Hickenlooper)

Staff Members: Amy Hodson, Emily Templin Lesh, Mary Probst, Stephanie Steffens

Others Present: Clarke Becker, Chris Carman, Bill Dowling, Dave Griffin, Suzie Miller, Sue Tuffin, Charlie Whelan

Agenda Approval and Old Business:

July board meeting agenda approved.
June meeting minutes adopted.

Business Services in the Workforce Centers (see [slides](#)):

Members of the Business Development Services team provided the Council with an update on the progress of the Statewide Business Services group. Council members gave feedback and suggestions on increasing awareness of business services and moving the goals of the group forward.

Key Industries (see [slides](#)):

Staff gave an overview of the Key Industry initiative and common themes that have emerged so far related to Core Objective V. Educate and Train the Workforce of the Future. Sectors Steering Committee members facilitated structured table talks around these workforce and education themes and then reported out to the full group. The Sectors Steering Committee will review the feedback and talk about the role that the CWDC can play in implementing the top goals.

State Plan, Consent Agenda and Grant Modification Request (see [slides](#)):

The State Plan is due to USDOL on September 15.

The consent agenda (Treasurer's Report, 2013 Meeting Calendar and Local Plans) was approved.

A grant modification request was submitted by the Pikes Peak Workforce Center (PPWFC) for their Hospitality grant. The request changes the training from a 2-year to a 1-year certification program, increases the number of participants, shifts the majority of funding to work experience, and overall returns the grant to its original intent: serving youth. The grant modification request was approved.

Strategic Plan (see [slides](#)):

The Council approved the separation of the [strategic plan](#) and the action plan (formatting change).

A “CWDC Work At-A-Glance” report that demonstrates progress on the three strategic goals was shared. The Council decided that they would like to see this report once a year, unless there are compelling gaps or victories that should be discussed.

Council members filled out a survey on CWDC member engagement. The purpose of the survey is to improve self-awareness and to gather feedback on how staff can help.

Staff facilitated a work session around Data Driven Strategic Decision Making in the Workforce System. One key role of the Council is to set strategic guidance and policy on what the workforce system is going to measure and then hold all partners accountable for doing so. Examples of data and tools that are already available were shared before moving into structured table talks to work through the issues. The recently formed Data Leadership Team will use the feedback to make decisions on how to move forward.

Policy-related themes that came out during the meeting were discussed in terms of informing the CWDC policy platform. Alexander Price, Policy Advisor to Governor Hickenlooper, discussed common themes from the Key Industry program under Core Objective II. Build a Business Friendly Environment.

Outreach (see [slides](#)):

An update on the Statewide Awareness Work Group and its efforts was shared. The work includes a PSA advocating the workforce system and featuring Governor Hickenlooper, as well as the “Workforce Investment Works: Working for Colorado” website, which is part of a national campaign from the National Association of Workforce Boards.

Board Structure (see [slides](#)):

The Council was reminded about the current recruitment process and deadline: July 31.

The [proposed by-laws changes](#) were approved.

New officers were elected for terms beginning in October. Toya Speckman was elected as Chair-Elect, Kyle Sickman as Treasurer, and Kathy Worthington as Secretary.

Leadville was approved as the location for the October 18-19 in-person meeting.

Recognition of Exiting Council Members:

Council members who will be leaving due to term expiration or career changes were recognized for their service. They are the following: Tim Connors, Taryn Edwards, Dee Hoag, Todd Oberheu, Alex Sammoury, Matt Smith, and Bruce Talbott.

Taryn Edwards, Past-Chair of the Council, shared her thoughts about the progress she has seen the Council make in the last two years and the confidence she has that it will continue to make positive change in Colorado.

More information:

Link to the full [meeting minutes](#).