



Creating Social Change

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Vice Chair Colorado Chapter of SEA
Member of the Pikes Peak Workforce Investment Board

Social Issues: The Big 4

■ Unemployment

- U.S.- 7.5% (BLS, 2013): Colorado- 7.1% (BLS, 2013)
 - Teenagers- 24% (BLS, 2012)
 - Veterans 18 and Older- 30% (BLS, 2011)
 - Mentally Ill- 90% (NAMI, 2010)

■ HealthCare

- \$2.5 Trillion in Health Care spending (Growing at 6% over the next 10 years)
 - More than 75% of total health care is spent on people with chronic conditions (Gallup, 2011)
 - Chronic Conditions such as Diabetes, Obesity & Heart Disease are preventable (CDC, 2011)
 - Mental Health is one of the top five most costly medical conditions in the US (tied for 3rd place with Cancer)
 - 22% is spent on the last year of life
- 90% of health is influenced by Social Determinants (US Dept. of H and HS, 2011)

■ Education System

- 75 million students enrolled in school and 30% will drop out (50% for minorities) (Gallup, 2011)
 - This is the same as having a permanent national recession

■ Prison System

- 2.3 Million Incarcerated (DOJ, 2010)
 - \$22K-\$25K per year cost per inmate to U.S. Taxpayers (HBR, 2012)
 - \$68 Billion was spent last year on corrections, the highest in the world, this is 336% more than 25 years ago (HBR, 2012)
 - 67.5% Rate of Recidivism (HBR, 2012)

Need for a New Vision

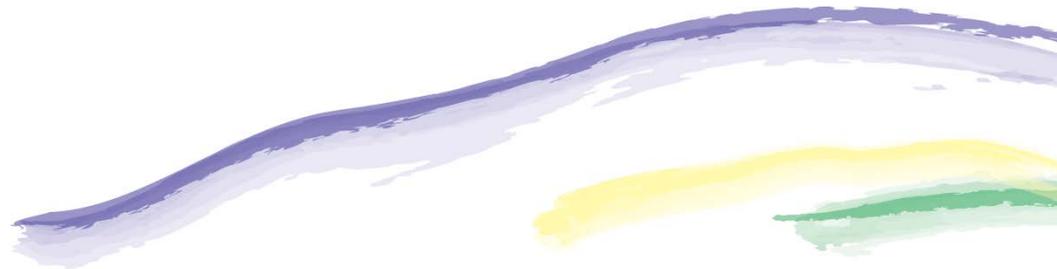
- The world's problems are outstripping our current initiatives to address them
- Our old models for how to address social problems need to be updated
- Resources are smallest when the need is greatest.

Resources residing in silos need to be combined through collaborative partnerships for maximum positive social impact

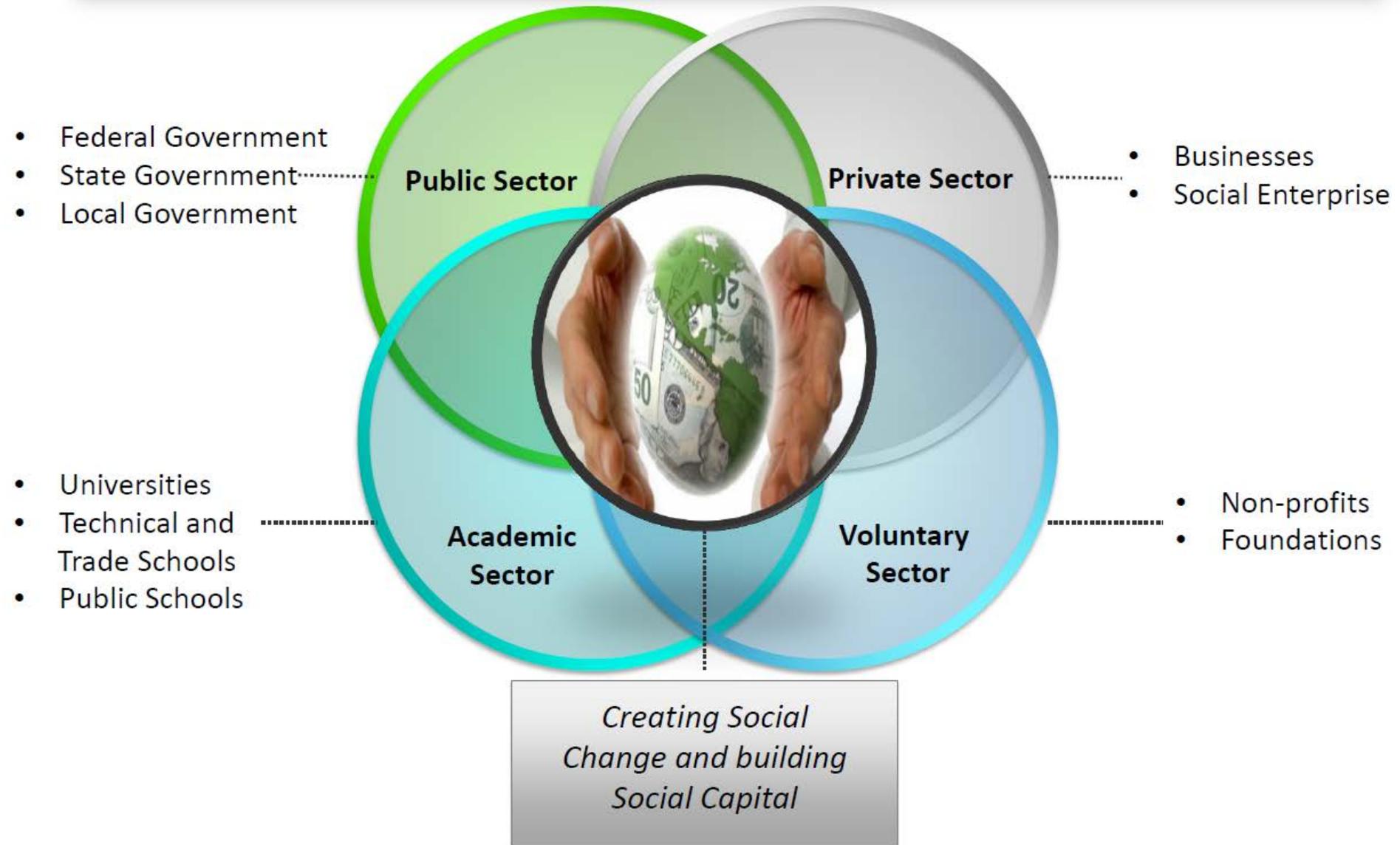


A New way to Think

- Social Innovation
- Social Enterprise
- Social Entrepreneur



Social Innovation Model



Emergence of The Fourth Sector

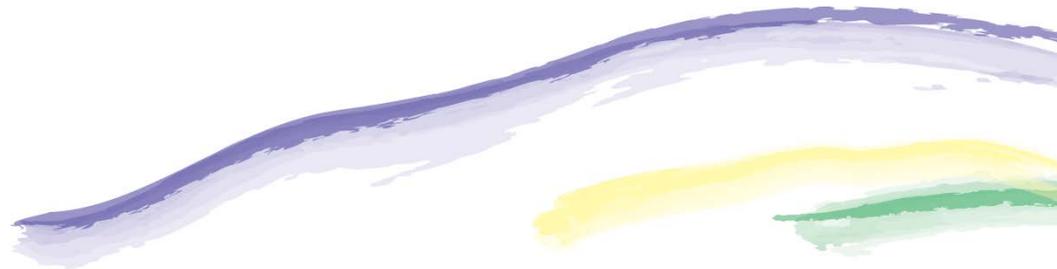
“With the formalization of the for-benefit structure, we will see the emergence of a fourth sector of the economy, interacting with but separate from government, non-profits, and for-profit businesses. The rise of that sector is likely to reshape the future of capitalism.”



Heerad Sabeti

Harvard Business Review

November 2011



Social Enterprise



social enterprise alliance

Where mission meets the marketplace.®

5

reasons to join
social enterprise
alliance

// click to learn more

<https://se-alliance.org/>





WHEREAS, social enterprises encompass nonprofits and social mission businesses that address needs through goods and services or by employing people who are disabled or disadvantaged; and

WHEREAS, there are currently ten regional chapters, one of which is located in Colorado, that represent a combined amount of over 30,000 social enterprises, investors, educators, and entrepreneurs; and

WHEREAS, the Social Enterprise Alliance brings together the diverse and rapidly growing field of social enterprises, service providers, nonprofit organizations, corporations, and venture capitalists; and

WHEREAS, the Social Enterprise Alliance seeks to promote collaborative partnerships that ensure sustainable solutions to social issues and bring dollars to Colorado to support these issues; and

WHEREAS, it is important to build an optimal environment in which social enterprises can thrive;

Therefore, I, John Hickenlooper, Governor of the State of Colorado, do hereby proclaim October 13, 2011,

COLORADO SOCIAL ENTERPRISE DAY

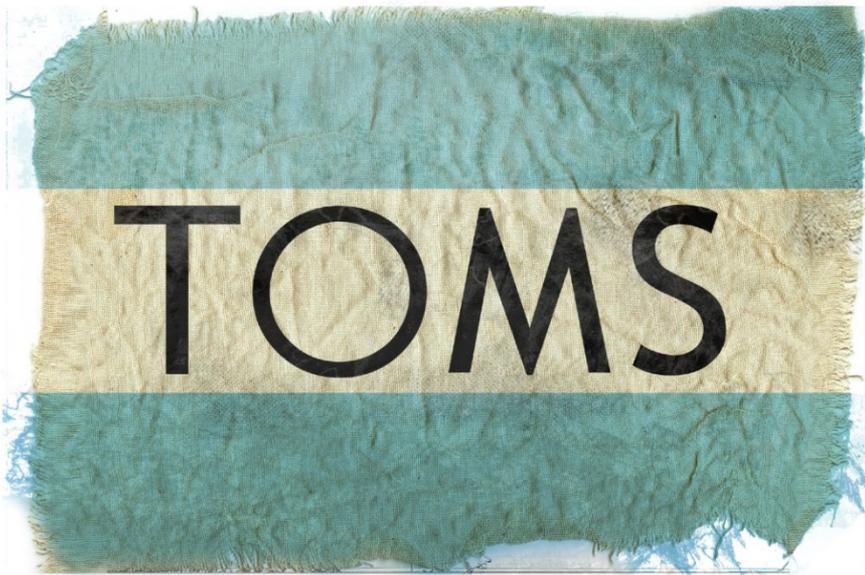
in the State of Colorado.



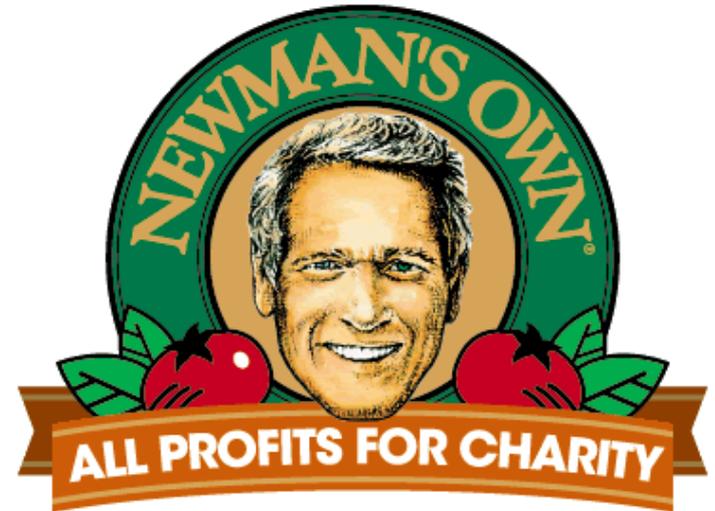
GIVEN under my hand and the Executive Seal of the State of Colorado, this eleventh day of October, 2011

John Hickenlooper
John Hickenlooper
Governor

Some companies you may know



Shoes for Tomorrow



Local Example

A stylized graphic consisting of three overlapping brushstrokes in purple, yellow, and green, positioned above the text.

ASPEN
POINTE

The AspenPointe Story

AspenPointe is a *Socially Innovative* company that provides solutions to some of our community's largest issues such as unemployment, lack of education and access to healthcare.

By merging social mission with competitive business strategies we are achieving social change and building healthier communities. Since 1875 we have served the Colorado Springs region to pursue our mission of

Empowering Clients, Enriching Lives and Embracing Purpose.

Each year we touch the lives of thousands of individuals including at-risk youth, adults, seniors and our military men and women.

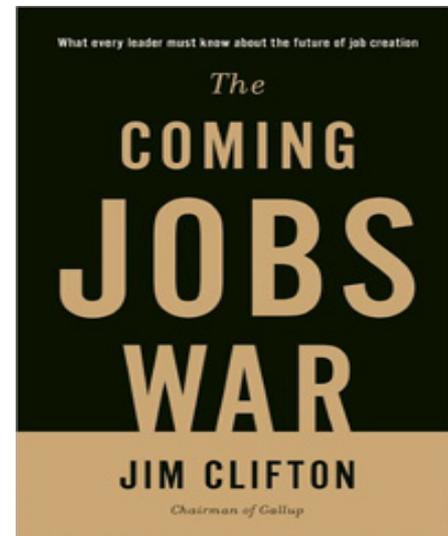
AspenPointe removes barriers to opportunities by providing behavioral healthcare, coordinated care management, telehealth and employment opportunities through Social Enterprise.

The Importance of Jobs

“From all of Gallup’s data, which have been gathered from asking the whole world questions on virtually everything, the most profound finding is this: The primary will of the world is no longer about peace or freedom or even democracy; it is not about having a family, and it is neither about God nor about owning a home or land. The will of the world is first and foremost to have a good job.

Everything else comes after that

Jim Clifton, Chairman of Gallup
Author, *The Coming Jobs War*



ASPENPOINTE

PEER NAVIGATOR



Serving Those Who Have Served Us



WE NEED YOUR HELP TO REACH OUR MILITARY COMMUNITY

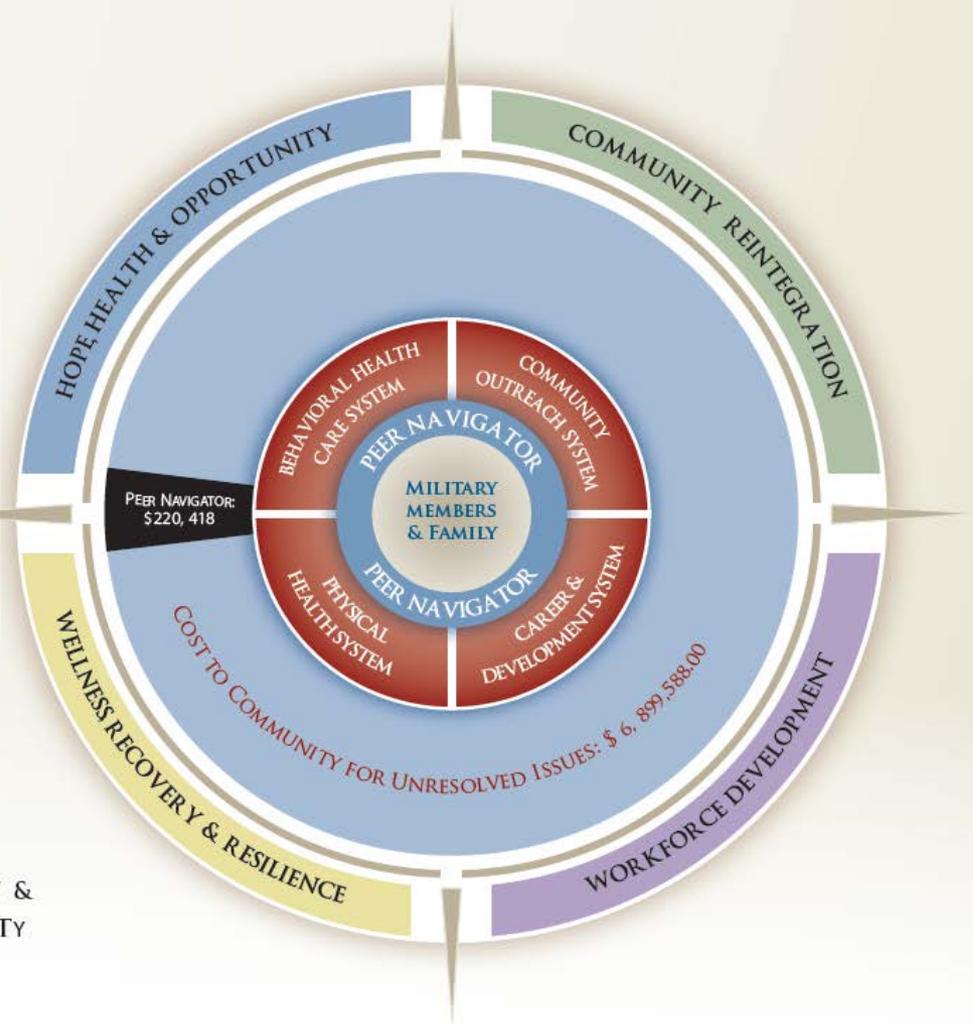
3-MONTH FOLLOW-UP OF PROGRAM PARTICIPANTS

Have initial concerns been meaningfully addressed or eliminated?

RESPONSE	% (#)	REST OF YEAR	REMAINING COSTS
"Yes"	72% (71)	No Services	\$0.00
"Somewhat"	25% (23)	50% Services	\$861,700.88
"Not Yet"	3% (3)	100% Services	\$206,808.21
	100% (97)	Total Cost	\$1,068,509.09



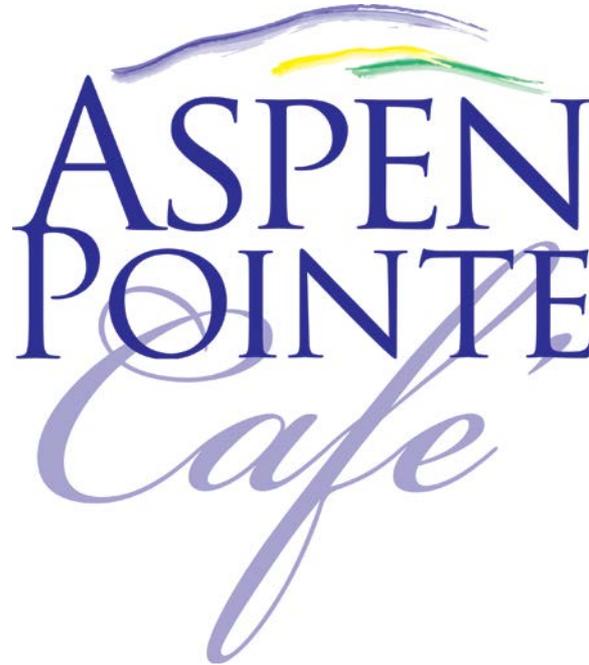
- ✦ \$220K—THREE PEER NAVIGATORS, EACH SERVING 50-60 CLIENTS
- ✦ \$5,825,097—ANNUAL SAVINGS, \$60,052 PER PERSON/PER YEAR
- ✦ PEER NAVIGATOR IMPLEMENTATION & TRAINING MANUAL FOR PORTABILITY



We have been working with a consultant through the Substance Abuse and Mental Health Services Administration (SAMHSA) Service to Science Program as well as a third party researcher to ensure accuracy with regard to our Return on Investment claims for the Peer Navigator program. An alternative, more conservative, evaluation of the data as discussed with the consultant offered a cost savings to the community in the amount of \$2,244,148.92 for the community, \$23,135.56 per person.

Social Enterprise Business Lines

Custodial
Landscaping
Maintenance
Light Construction
Furniture Assembly
Painting



Career Services
GED Services
Restorative Justice
Industry Training

Our Core

Employment
Education
Training



Innovation Center



ASPEN
POINTE





ASPEN POINTE



PIKES PEAK
COMMUNITY COLLEGE



AspenPointe Community Garden Project



Community Garden



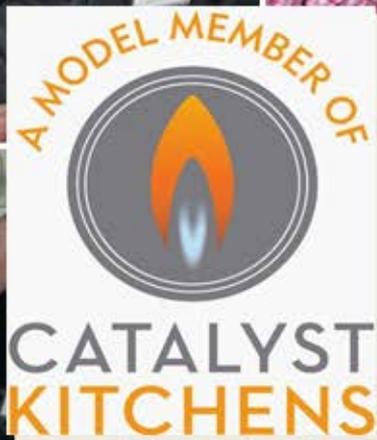
Geodesic Dome



AspenPointe Cafe



Training Program



Questions

