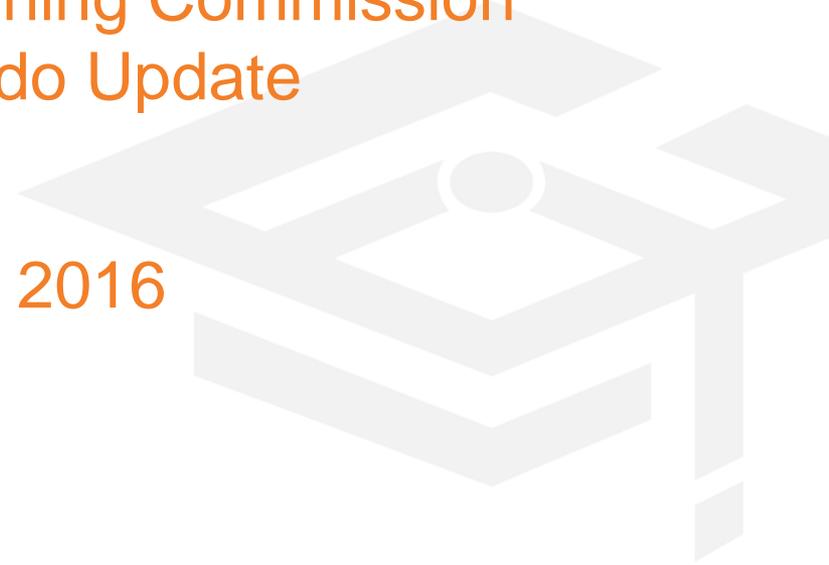




CareerWise Colorado
Tomorrow's Talent Today

Business Experiential Learning Commission
CareerWise Colorado Update

September 19, 2016



CareerWise Colorado's bold vision is to create a state-wide youth apprenticeship system

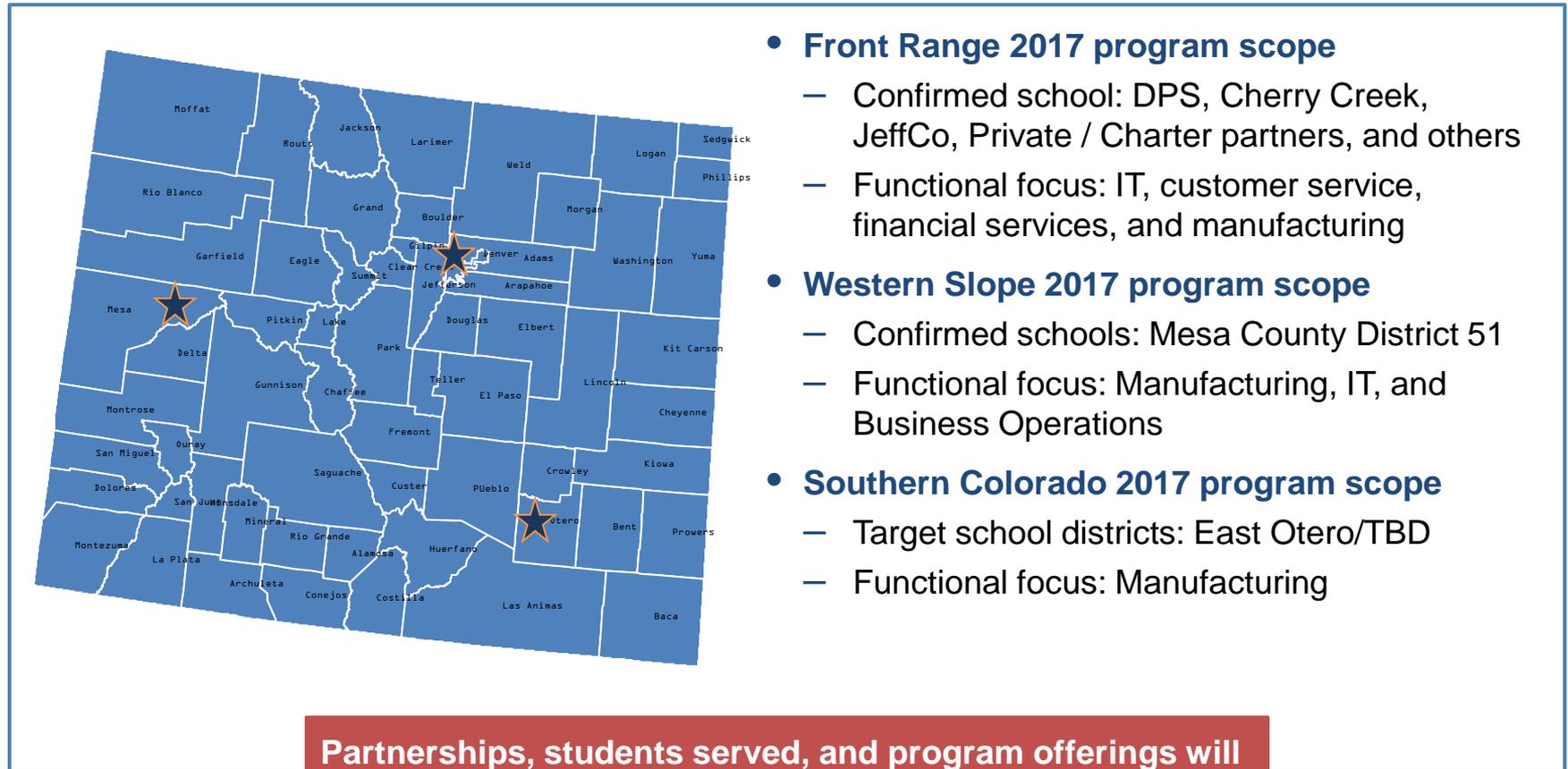
Our mission

- CareerWise Colorado's mission is to create opportunities for youth and businesses across Colorado by developing and supporting an innovative, sustainable youth apprenticeship program. Through this business-led, student-centered model, CareerWise Colorado brings together public and private stakeholders to ensure that students have access to the skills and knowledge they need for financial and academic success, and that businesses have access to highly-trained talent

By serving as an intermediary across key Colorado stakeholders, CareerWise Colorado aims to

- Create **2-4 year apprenticeships** in advanced, high-demand jobs for 20,000 Colorado high schoolers over the next 10 years – creating robust education & career pathways for 10% of our state's 11th & 12th graders
- Equip students with **21st Century skills**, along with meaningful exposure to the workplace – all while allowing students to earn **post-secondary credits** and, in some cases, an Associate's degree in 13th or 14th years of school
- Develop an **innovative, high-skilled talent pipeline** to support Colorado's fastest growing industries, along with forward-looking training programs that businesses can adopt to support their workforce development needs

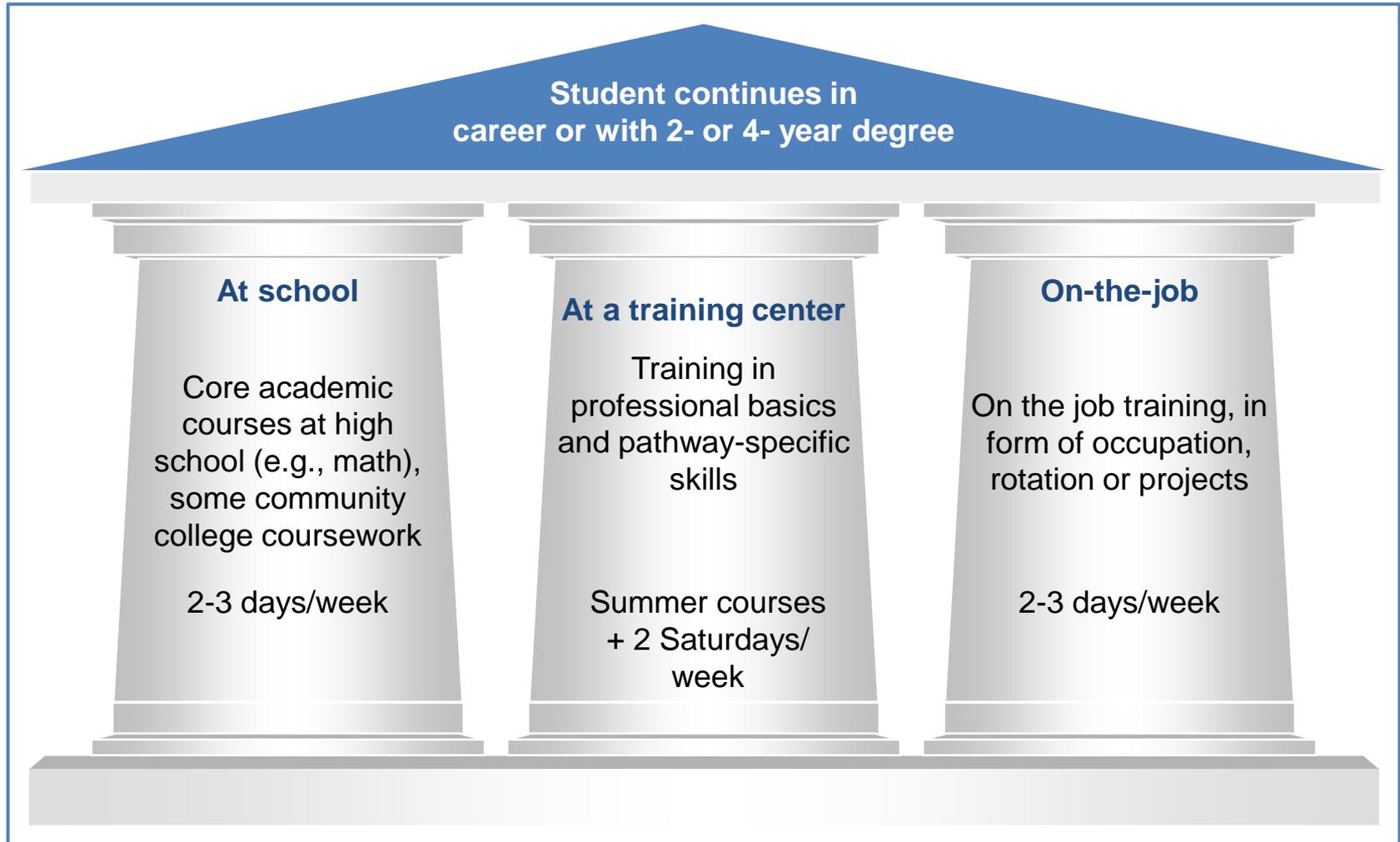
We're launching our 2017 pilot with a handful of innovative, forward-thinking business & education partners across the state



- **Front Range 2017 program scope**
 - Confirmed school: DPS, Cherry Creek, JeffCo, Private / Charter partners, and others
 - Functional focus: IT, customer service, financial services, and manufacturing
- **Western Slope 2017 program scope**
 - Confirmed schools: Mesa County District 51
 - Functional focus: Manufacturing, IT, and Business Operations
- **Southern Colorado 2017 program scope**
 - Target school districts: East Otero/TBD
 - Functional focus: Manufacturing

Partnerships, students served, and program offerings will evolve throughout the summer and fall of 2016

Apprenticeship training will occur in 3 primary settings

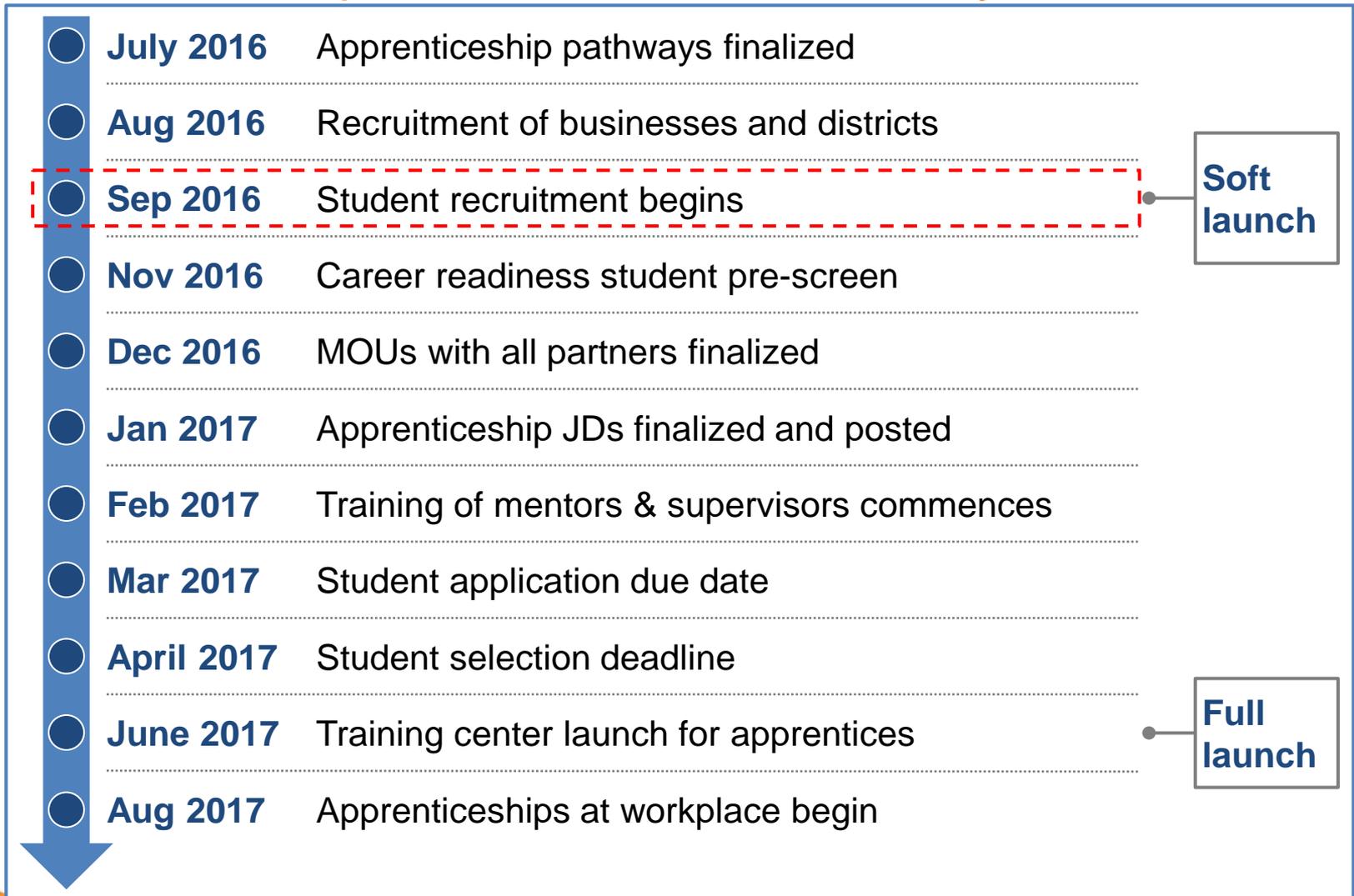


In our pilot year, we will develop apprenticeships across 4 primary pathways, leading to a variety of occupations

Pathways

| | Advanced Manufacturing | Information Technology | Financial Services | Business Operations |
|-------------------------------|---|--|--|--|
| Type of businesses useful for | Advanced Manufacturing, Construction | Tech, Banking, Insurance, Hospitality, Health care, Advanced Manufacturing | Accounting, Banking, Insurance, Hospitality, Health care | Hospitality, Retail, Banking, Insurance, Tech, Health care |
| Sample business partners | Mikron, Pilatus Business Aircraft, Intertech Plastics, RK Mechanical, Terumo BCT, REO | Pinnacol Assurance, HomeAdvisor, Vectra, Kaiser Permanente, DaVita, Stonebridge | Pinnacol Assurance, EKS&H, Vectra, First Bank, JPMorgan Chase | Stonebridge, Vectra, DaVita, Pinnacol Assurance |
| Sample Resulting Occupations | CNC programmer, Machinist, Quality control engineer, Logistics manager | Software developer, Network administrator, Database administrator, Network Architect | Underwriter, Compliance analyst, Loan officer, Claims representative, Bookkeeper | Sales manager, Operations manager, HR manager |

The road to our pilot launch over the next year



Soft Launch Event was a HUGE success!!!



Over 275 guests witnessed Governor Hickenlooper and Secretary Perez announce \$9.5M in funding from Bloomberg Philanthropies and JPMorgan Chase. Media coverage has been better than anticipated with coverage from The Denver Post, CPR, Denver Business Journal, Chanel 9 News, NBC News Radio, Univision, and Chalkbeat

Many businesses committed to CareerWise Colorado ahead of the announcement including:

| |
|---------------------------|
| COPIC |
| DaVita |
| EKS&H |
| HomeAdvisor.com |
| Intertech Medical |
| Intertech Plastics |
| Intrawest |
| JP Morgan Chase |
| Mikron |
| Mountainside Medical |
| Pilatus Business Aircraft |
| Pinnacol Assurance |
| Research Electro-Optics |
| Stonebridge Companies |
| Swiftpage |
| Teletech |
| Zayo |

Current and expected funding

| Secured funding | | | |
|--|-----------------------|-----------------------|-----------------------|
| Funder | 2016-17 | 2017-18 | 2018-19 |
| Bloomberg Philanthropies | \$1.75m | \$2.0m | \$1.75m |
| Daniels Fund | \$400k | TBD | TBD |
| Department of Defense* | \$600k | N/A | N/A |
| Walton Family Foundation | \$150k | \$200k | TBD |
| Colorado Opportunity Scholarship Initiative | \$75k | \$75k | TBD |
| Markle Foundation (via Skillful partnership) | \$300k | TBD | TBD |
| OEDIT | \$25k | | |
| Total | \$3.3m | \$2.275m | \$1.75m |
| Potential funding | | | |
| H.B. 1288 (CDLE) | \$300k | \$300k | \$300k |
| CWDC | \$250k | TBD | TBD |
| US Department of Labor | \$367k | \$733k | TBD |
| JP Morgan Chase | \$200k (\$700k poss.) | \$200k (\$700k poss.) | \$200k (\$700k poss.) |
| Colorado Health Foundation | TBD | TBD | TBD |
| Gary Community Investments | TBD | TBD | TBD |
| Mile High United Way | \$25k | TBD | TBD |
| Stonebridge | \$TBD | TBD | TBD |
| USAFunds | TBD | TBD | TBD |
| Work Act dollars (CDLE) | TBD | TBD | TBD |
| Total | \$2.167m | \$2.233m | \$1.5m |

1 Have already drawn down on \$300k, not included in this budget

2 We are grateful for the in-kind support we have received from McKinsey, PWC, BCG, Markle Foundation

Meet the CareerWise Colorado team (1/2)



Noel Ginsburg
CEO

- CEO of Intertech Plastics



Erin Silver
Chief Advisor, Public Policy Strategy

- Partner at Nexus Policy Group



Ashley Carter
COO

- Former BCG and nonprofit founder



Gretchen Morgan
Chief Learning Officer

- Former Associate Commissioner, CDE



Lauren Trent
Dir. Of K-12 & Training Center Partnerships

- Former Dep. Director, DPS Career Connect



Ryan Gensler
Director of External Affairs

- Former Marketing Manager, Intertech



Zach Neumann
Interim Dir. of Business Partnerships

- Current Engagement Manager at McKinsey



Kathleen Brenk
HR Strategy Lead

- Former Chief HR Officer, Recondo Technology

Meet the CareerWise Colorado team (2/2)



Dave Fulton

Curriculum Designer

- Former ED of Facing History



Jennifer Schroeder

Curriculum Designer

- Corporate training specialist



Andrew Palmer

Adv. Manufacturing Program Manager

- Embedded with CAMA



Brad Revare

Tech Program Manager

- Embedded with CTA



Suyog Soti

IT Administrator and Student Engagement Advisor

- Freshman at CU Boulder



Jason Diera

Summer Marketing Intern

- Incoming sophomore, High Tech Early College

Meet the CareerWise Colorado Board



Noel Ginsburg
CEO

- CEO of Intertech Plastics



Phil Weiser
Professor

- University of Colorado Law School



Ellen Golombek
Executive Director

- Colorado Department of Labor and Employment



Gregory Hatcher
Manager

- Legislative Affairs, DPS



Phil Kalin
CEO

- Pinnacol Assurance



Kristin Colon,
VP Advancement and
Foundation CEO

- Colorado Mountain College



Rachael Gazdick
President & CEO

- Colorado I Have a Dream Foundation



Jandel Allen-Davis
VP Government

- External Relations and Research, Kaiser Permanente Colorado

Next Steps...

- Identify Cross-Collaboration Opportunities
 - Business Recruitment
 - Mentor Training and Counseling
 - Training Center Development
- Identify Opportunities for Awareness and Collaborative Messaging
- Help Scale The Effort