

University of Colorado South Denver

STUDY ABROAD

WITHOUT EVEN GETTING ON



A Perspective on the Climate of Higher Education

July 18, 2014

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University of Colorado **Denver** | **Anschutz Medical Campus**

Higher Education – A Return on Investment

- » The Cliff for Higher Education
- » The Cost to Students and Families
- » Positive Changes
 - Recent Legislation
 - » College Affordability Act
- » Higher Education: Purpose and ROI
 - » Why is Higher Education important?
 - » What is the Return on Investment?



The College Affordability Act

- » Allocates \$100 Million is State Funding for Colorado Colleges and Universities.
- » \$60 Million to offset tuition.
- » \$40 Million to fund Financial Aid packages for students in need.
- » \$16.5 Million will be allocated to the University of Colorado.



Purpose of Higher Education and the ROI

- Why is Higher Education important?
 - » A four-year degree holder will earn on average ~\$831,000.00 more over their lifetime than those with a HS Diploma. That number goes up for Masters and Doctoral degree holders.
 - » Develop skills through valuable education – not just a degree to have a degree, but a tool to develop skills that employers want and need.
- What is the Return on Investment?
 - » Preparation for career or career advancement
 - » Skills and experience
 - » Connecting Education/Degree to Passion/Goals/Dreams



Some interesting statistics

- In 1960
 - » 20% of jobs required a 4-year degree
 - » 20% of jobs were considered technical/skill/trade jobs
 - » 60% of jobs were considered unskilled

- In 2018
 - » 33% of jobs are predicted to require a 4-year degree
 - » 57% of jobs are predicted to be Certified/Technical/Skill/Trade jobs
 - » 10% of jobs are predicted to be unskilled.

- Reference: Fleming, K (2013). *Success in the New Economy: How prospective college students can gain a competitive advantage*. Funded by Title IC grant #12-CO1-009 awarded to Citrus College by the California Community Colleges Chancellors Office: Telos Educational Services. Accessed at www.TelosES.com.



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SOMETIMES,
YOU'VE GOT
TO GO
SOUTH ↓ ↑ **NORTH**
FOR YOUR
CAREER TO GO

A Unique Collaboration with The Wildlife Experience

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Overview

- The University of Colorado will offer classes in the south metro Denver area beginning Fall 2014 through a unique collaboration with The Wildlife Experience.
- CU's Denver and Anschutz Medical Campuses will lead the initial effort, providing:
 - » Access to a high-value CU education for south metro residents
 - » Industry-relevant programs to further enhance a sophisticated workforce
 - » Strong, mutually beneficial partnerships that engage the local community, improve quality of life, and fuel the state economy



Initial Program Offerings

- **Business School**
 - » Courses and certificates in general business and entrepreneurship that can be used toward a MBA degree
- **College of Engineering and Applied Science**
 - » Certificates in software engineering, computer forensics and computer science teacher education
- **School of Education & Human Development**
 - » Responding to Violence and Trauma in Schools Workshop
 - » Addictions counseling Course
 - » K-12 Principal Leadership Program
- **College of Liberal Arts and Sciences**
 - » Graduate Certificate: New Directions in Politics and Public Policy
- **College of Nursing**
 - » A 24-month BSN degree and continuing education courses on emerging topics
- **School of Public Health**
 - » Graduate mini-certificate in Health Systems Management with a focus on the healthcare industry



About The Wildlife Experience

- The Wildlife Experience was founded in 2002 as a wildlife art and natural history museum designed to serve as a cultural center and community asset for south metro Denver.
- The first floor of The Wildlife Experience building will remain open to the public, continuing to operate as a wildlife art and natural history museum.



A Space Reinvented

- The renovated space:
 - » 11,000 square feet
 - » A 32-station computer lab
 - » Two 48-seat general classrooms
 - » Simulation and basic skills labs for nursing program
 - » Administration support offices

- CU will also have access to the building's expansive public spaces, including the theater, galleries and ballroom.



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Courses begin Fall 2014

For more information, visit www.cusouthdenver.org



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