Higher Education – A Return on Investment

» The Cliff for Higher Education
» The Cost to Students and Families
» Positive Changes
  ▪ Recent Legislation
    » College Affordability Act
» Higher Education: Purpose and ROI
  » Why is Higher Education important?
  » What is the Return on Investment?
The College Affordability Act

» Allocates $100 Million in State Funding for Colorado Colleges and Universities.
» $60 Million to offset tuition.
» $40 Million to fund Financial Aid packages for students in need.
» $16.5 Million will be allocated to the University of Colorado.
Purpose of Higher Education and the ROI

- Why is Higher Education important?
  - A four-year degree holder will earn on average ~$831,000.00 more over their lifetime than those with a HS Diploma. That number goes up for Masters and Doctoral degree holders.
  - Develop skills through valuable education – not just a degree to have a degree, but a tool to develop skills that employers want and need.

- What is the Return on Investment?
  - Preparation for career or career advancement
  - Skills and experience
  - Connecting Education/Degree to Passion/Goals/Dreams
Some interesting statistics

- **In 1960**
  - 20% of jobs required a 4-year degree
  - 20% of jobs were considered technical/skill/trade jobs
  - 60% of jobs were considered unskilled

- **In 2018**
  - 33% of jobs are predicted to require a 4-year degree
  - 57% of jobs are predicted to be Certified/Technical/Skill/Trade jobs
  - 10% of jobs are predicted to be unskilled.

University of Colorado South Denver

A Unique Collaboration with The Wildlife Experience

July 18, 2014
Overview

- The University of Colorado will offer classes in the south metro Denver area beginning Fall 2014 through a unique collaboration with The Wildlife Experience.

- CU’s Denver and Anschutz Medical Campuses will lead the initial effort, providing:
  - Access to a high-value CU education for south metro residents
  - Industry-relevant programs to further enhance a sophisticated workforce
  - Strong, mutually beneficial partnerships that engage the local community, improve quality of life, and fuel the state economy
Initial Program Offerings

- **Business School**
  - Courses and certificates in general business and entrepreneurship that can be used toward a MBA degree

- **College of Engineering and Applied Science**
  - Certificates in software engineering, computer forensics and computer science teacher education

- **School of Education & Human Development**
  - Responding to Violence and Trauma in Schools Workshop
  - Addictions counseling Course
  - K-12 Principal Leadership Program

- **College of Liberal Arts and Sciences**
  - Graduate Certificate: New Directions in Politics and Public Policy

- **College of Nursing**
  - A 24-month BSN degree and continuing education courses on emerging topics

- **School of Public Health**
  - Graduate mini-certificate in Health Systems Management with a focus on the healthcare industry
About The Wildlife Experience

- The Wildlife Experience was founded in 2002 as a wildlife art and natural history museum designed to serve as a cultural center and community asset for south metro Denver.

- The first floor of The Wildlife Experience building will remain open to the public, continuing to operate as a wildlife art and natural history museum.
A Space Reinvented

- The renovated space:
  - 11,000 square feet
  - A 32-station computer lab
  - Two 48-seat general classrooms
  - Simulation and basic skills labs for nursing program
  - Administration support offices

- CU will also have access to the building’s expansive public spaces, including the theater, galleries and ballroom.
University of Colorado
South Denver

Courses begin Fall 2014

For more information, visit www.cusouthdenver.org