



COLORADO
Department of Agriculture
Markets Division

Colorado Food and Agriculture Entrepreneurs

Agenda for the February 13th, 2019 Workshop 8am-4pm (Fort Collins) \$55, [Register Today!](#)

8:00AM-8:30AM - Meet and greet/check-in (Light breakfast, coffee, tea, water provided by Redemption Road Coffee).

8:30AM-9:00AM – Colorado Secretary of State Office, Mike Hardin Director of Business and Licensing Division accompanied by Alberta Bennett. How to get started in our state. Follow with Q&A.

9:00AM-9:10AM – Break

9:10AM-9:40AM – Peter Mohr, Director of Operations for Naturally Boulder. Community networking and influence. Follow with Q&A.

9:40AM-9:50AM – Break

9:50AM-10:10AM – Wendy White, Colorado Department of Agriculture. Colorado Proud and other marketing services offered by the Department. Follow with Q&A.

10:10AM-10:20AM - Break

10:20AM-11:00AM – Melissa Walter, Silver Silos Accounting. Basic Business Accounting. Follow with Q&A.

11:00AM-12:00PM – Lunch (catering and drinks, catered by All of it Catering)

12:00PM-12:30PM – Diane Spencer, NorCo Tax CPAs. Intro to Agriculture Business Taxes. Follow with Q&A.

12:30-12:50PM – Break

12:50PM-1:10PM – Martha Stone, Food Processing Colorado State University. Testing your product for nutrition, shelf life, and more. Follow with Q&A.

1:10PM-1:20PM – Break

1:20PM-1:50PM – Becca Jablonski, Agriculture Resource and Economics Colorado State University. Identify and Develop Tools to Access your Target Markets. Follow with Q&A.

1:50PM-2:00PM – Break

2:00PM-2:30PM - Dr. Dawn Thilmany, Associate Department Head Extension Economist-Labor and Agribusiness Management Colorado State University. Strategic Pricing for Business Profitability. Follow with Q&A.

2:30PM-2:50PM – Break

2:50PM-3:10PM – Brianne Rael, Colorado Department of Public Health and Environment. Cottage Foods Act and other Public Health Resources and Regulations. Follow with Q&A.

3:10PM- 4:00PM - Wrap up, business card exchange, and housekeeping.



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The Colorado Department of Agriculture Presents:

“Colorado Food and Agricultural Entrepreneurs”

A workshop for entrepreneurs getting started in the food and agriculture industries

February 13, 2019

8:00 a.m. to 4:00 p.m.

CoBank Center for Agricultural Education

4492 East County Road 56

Fort Collins, CO

***Light Breakfast and Catered Lunch included in registration fee.
Meet with Industry leaders and experts, ask questions, and network.***

\$55 registration fee.

Please contact Danielle Trotta at:

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Topics include:

Business formation.

Cottage Foods Act and other public health resources and regulations.

Product Testing.

Basic business accounting.

Colorado Proud and other marketing services.

Industry specific taxes.

Identify and develop tools to access your target markets.

Strategic pricing for business profitability.