

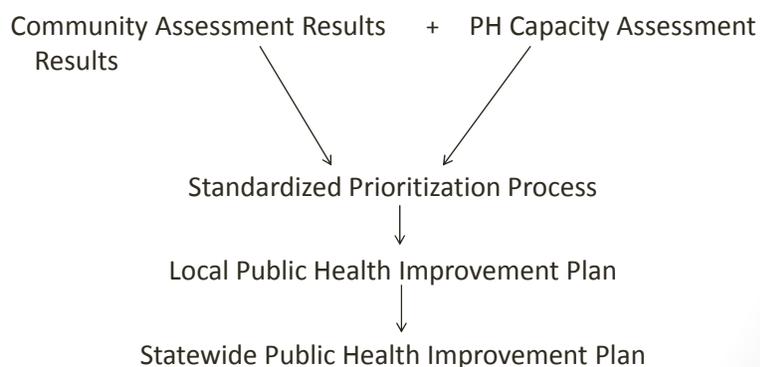
Public Health Priorities for Routt and Moffat Counties

Presented to the Routt County Board of Health on
July 17, 2012

THE CHAPS PROCESS

[2]

Colorado Health Assessment & Planning System (CHAPS)



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The Public Health Improvement Plan

- The local Public Health Improvement Plan (PHIP) is a five-year, systematic road map
 - that illustrates county or regional public health needs
 - describes priorities for health improvement
 - names the partners to be involved
 - documents the steps to get there
 - provides a method for evaluating progress
- The PHIP is a best practice in the public health field and a requirement of the 2008 Colorado Public Health Act for all Local Public Health Agencies (LPHAs)
- Per the Act, the PHIP should address both population health and capacity issues identified as priorities through assessment activities

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How does the local PHIP align with the state PHIP?

- Every local plan will inform the next statewide planning process for the purposes of:
 - Increasing the efficiency and effectiveness of the public health system statewide
 - Identifying gaps and the need for greater resource allocation towards core public health service provision
 - Informing statewide goals and priorities for improvement

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CHAPS Phases

1. **Getting Organized:** Structure, timeline, budget
2. **Engage Stakeholders:** Who, how, and when
3. **Conduct a Community Health Assessment:** Qualitative & quantitative data
4. **Conduct a Capacity Assessment:** Evaluate current PH services
5. **Facilitate a Prioritization Process:** Importance, ability to impact, capacity
6. **Develop a Public Health Improvement Plan:** Strategies to address priorities
7. **Implement, Monitor, and Communicate the Plan:** Ongoing process
8. **Inform the Statewide Plan**

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Public Health Act Requirements: Local Plans Shall, at a minimum

Include/Address:

- Local health status and risk factor data ← **Community Health Assessment**
- System capacity and performance ← **Capacity Assessment**
- Goals and strategies for PH improvement ← **Phase 6 Work Plans**
- Stakeholder involvement in development, implementation
- System-wide coordination to accomplish Colorado PHIP goals
- Financial resources to meet PH needs, core services provision

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CHAPS PROCESS FOR ROUTT AND MOFFAT COUNTIES

[8]

Stakeholders

Stakeholder	Agency
Lisa Brown	Northwest CO Visiting Nurse Association (NWCOVNA)
Diane Miller	NWCOVNA
Tom Gangel	CO West Regional Mental Health (CWRMH)
Mike Zopf	Routt County Environmental Health Department
Frank May	Yampa Valley Medical Center (YVMC)
Audrey Danner	Moffat County Commission
Vickie Clark	Routt County Department of Human Services
Janet Pearcey	Northwest CO Dental Coalition
John Merrill	Board of Directors NWCOVNA
Susan Marshall	Board of Directors NWCOVNA
Laura Willems	Moffat County Department of Social Services
Jennifer Riley	The Memorial Hospital

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Collecting Community Health Data

Type of Data	Statistical data – already published	Qualitative data - interviews to gather perceptions and prioritize health issues
<u>Statistics</u> <ul style="list-style-type: none"> • Incidence • Prevalence • Rates • Age-adjusted rates • Percent and percent changes 	<ul style="list-style-type: none"> • population characteristics • economic characteristics • physical environment • injuries • substance use • fertility / prenatal health • child health • access to care • adult health behaviors and conditions 	<ul style="list-style-type: none"> • Mike Zopf – Environmental Health • Bill Leonard – Craig Police Department • Tom Gangel – CWRMH • Diane Miller - NWCOVNA • Frank May – YVMC • Lisa Brown – NWCOVNA • Vickie Clark – Routt DHS • Janet Pearcey – Dental Coalition • Audrey Danner – Moffat County Commission
<u>Qualitative</u> <ul style="list-style-type: none"> • Individual interviews 	<ul style="list-style-type: none"> • quality of life • population health outcomes 	

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Type of Meeting	Participants	Date
Data review – all data	Public Health Nurses	May 3, 2011
Data review - -all data	Community stakeholders	May 25, 2011
Prioritization meeting – 12 broad areas	Community Stakeholders	September 6, 2011
Individual interviews to further prioritize data	Community stakeholders	October – November 2011
Prioritization meeting – choose priorities from the top five health areas	Community Stakeholders	December 19, 2011
NWCOVNA BOD and public input meeting	NWCOVNA BOD, community stakeholders and public	June 27, 2012
On agenda at Routt County Commissioners Meeting	Routt County Commissioners	July 17, 2012
On agenda at Moffat County Commissioners Meeting	Moffat County Commissioners	July 24, 2012

(11)

PRIORITIZATION OF HEALTH ISSUES

(12)

The Prioritization Process

Importance to community health

- Does the issue impact a large number of people in our community?
- Do health disparities exist (are sub populations more affected than the general public)?
- Given associated costs and number of people affected, is there a large economic or social burden?



Ability to impact the issue

- Considered other local projects already in place to address various health issues



capacity to address the issue

- Recognized capacity is the priority health issue in some cases

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Prioritization Meetings

- 1st meeting: Reviewed 12 broad health areas
 - Rated on importance
 - Oral health
 - Fertility and prenatal health
 - Substance abuse
 - Access to care
 - Adult diabetes
 - Body weight
 - Adult Asthma
 - Environmental health
 - Cancer rates
 - Unintentional injuries
 - Mental health among high school students
 - Mortality

(14)

Prioritization Meetings

- Next steps – 2nd phase: Individual stakeholder interviews
 - Importance of the health issue
 - Is there a local agency already addressing the issue?
 - Does more need to be done?
 - Top five priority areas
 - Unintended pregnancy
 - Obesity
 - Injuries
 - Mental health
 - Environmental health
- 3rd meeting: Discussion and choosing final priorities
 - Obesity taken off the list as it was decided that this issue is already being addressed through several other organizations

[15]

FOUR PRIORITY AREAS
TO BE INCLUDED IN
THE LOCAL PUBLIC HEALTH
IMPROVEMENT PLAN (PHIP)

[16]

#1 Unintended Pregnancy Prevention

Strategy	<ul style="list-style-type: none"> Seek funding for long-acting contraceptives and social marketing in Routt and Moffat Counties
Five Year Goal	<ul style="list-style-type: none"> Reduce the rate of unintended pregnancy in Northwest Colorado, specifically in Routt and Moffat Counties
Objectives	<ul style="list-style-type: none"> Decrease the unintended pregnancy rate in Moffat County by 10%, from 43.4% (2006-2010) to 39% (2011-2015). Decrease the unintended pregnancy rate in Routt County by 10%, from 27.3% (2006-2010) to 24.6% (2011-2015). [PRAMS Data]
Action steps	<ul style="list-style-type: none"> Seek funding to increase access to long-acting contraceptives through the Family Planning programs in Routt and Moffat Counties Seek funding for social marketing campaign in 2012; start campaign by January 2013
Organization(s) responsible	<ul style="list-style-type: none"> NWCOVNA

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#2 Unintentional Injury Prevention

Strategy	<ul style="list-style-type: none"> Increase awareness of unintentional injuries in Routt and Moffat Counties
Five Year Goal	<ul style="list-style-type: none"> Increase awareness of unintentional injuries through education
Objectives	<ul style="list-style-type: none"> Seek funding for unintentional injury awareness campaign
Action steps	<ul style="list-style-type: none"> Develop a resource library of brochures and flyers by injury type Distribute brochures and flyers through primary care settings in Routt and Moffat
Organization(s) responsible	<ul style="list-style-type: none"> NWCOVNA

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#3 Mental Health

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| Strategy | <ul style="list-style-type: none"> • Implement an Integrated Behavioral Health Program in Routt County and sustain the one in Moffat County |
| Five Year Goals | <ul style="list-style-type: none"> • Reduce barriers to treatment created by social stigmas associated with seeking mental health treatment • Increase awareness of mental health issues • Reduce suicide rates in Routt and Moffat Counties |
| Objectives | <ul style="list-style-type: none"> • By April 1, 2014, 80% of patients seen annually in primary care offices will get screened for depression • By April 1, 2014, 90% of those patients who screen positive will get treatment in a primary setting and/or get a referral for mental health treatment • Develop an advertising and social marketing campaign to increase depression and suicide awareness |

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#3 Mental Health

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| Action steps | <p><u>Integrated behavioral health program</u></p> <ul style="list-style-type: none"> • Routt: Obtain funding for a community case manager by March 1, 2012 • Routt: Hire a community case manager by April 1, 2012 • Routt: Develop workflows in primary care settings to screen and refer patients by July 1, 2012 • Routt: Develop methods for calculating rates of referrals and screenings, including baseline • Moffat: Seek funding to sustain the integrated behavioral health program at community health center <p><u>Suicide awareness campaign</u></p> <ul style="list-style-type: none"> • Identify ad council print ads (free) to run in the local newspapers by 8/1/2012 • Create one print advertisement (paid) to run in local newspapers by 8/1/2012 • Create and start a social marketing campaign by 8/1/2012 |
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| Organization(s) responsible | <ul style="list-style-type: none"> • Northwest Colorado Community Health Partnership |
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#4 Environmental Health

Strategy	<ul style="list-style-type: none"> • Increase capacity to obtain baseline air and water quality data in Routt County
Five Year Goal	<ul style="list-style-type: none"> • Obtain equipment and operational funding for monitoring equipment for ozone and particulate matter PM-10, PM 2.5 • Provide public access to air monitoring results via Routt County website • Continue surface and implement new groundwater water quality monitoring program with local stakeholders and United States Geological Survey • Provide data and trend reports to the public via website and public meetings
Objectives	<ul style="list-style-type: none"> • Obtain air monitoring equipment. Provide public access to Routt County data.

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#4 Environmental Health

Action steps	<ol style="list-style-type: none"> a. Investigate potential funding sources through (grants/ loans) through public and private sources and Routt County budget process b. Ensure that new Routt County website can accommodate real time data c. Work to secure funding from stakeholders to implement Upper Yampa Water (surface) Monitoring Program d. Implement groundwater monitoring program to track potential changes to WQ
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Organization(s) responsible	<ul style="list-style-type: none"> • Routt County Department of Environmental Health (a) • Routt County/ Department of Environmental Health/ Routt County Information services (b) • Routt County/ BCC (c) • Routt County Government, local stakeholders(d)
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Next Steps

- The Public Health Improvement Plan will be completed in July/August 2012 (full report)
- Contact information
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 - Email: esimmons@nwcovna.org
- Questions??