

Appendix 2.3 Stakeholder Identification Table

Phase II: Identify and Engage Stakeholders

Use the questions and examples below to identify stakeholders in your community. Fill out the Stakeholder Identification Table (Appendix 2.4) to track stakeholder engagement.

Who can impact the leading causes of disease, injury, disability and death and/or the greatest health risks to our community?

- Neighboring local public health agencies
- Community-based organizations
- Other non-health governmental departments or agencies
- Environmental health organizations
- Local hospital, other medical providers, health plans
- Businesses

What other entities are also providing core public health services or addressing a pressing health issue?

- Neighboring local public health agencies
- Other non-health governmental departments or agencies
- Community-based organizations
- Local hospital and other medical providers
- State or federal governments

Who is in a leadership position to change or influence policy, impact large systems, provide a new service or contribute resources?

- Elected officials
- Directors of community-based organizations
- Public health director from a neighboring county
- Community coalitions
- Municipal leadership
- Area Health Education Centers (AHECs)
- CEOs (or their designees) of local health-oriented businesses (i.e., hospital)
- Local staff working for state or federal agencies
- Community champions who may advocate and fundraise
- Other agencies that would naturally take the lead on an issue that impacts public health (law enforcement, planning dept., school district, human services, etc.)

What subject matter experts are needed to inform the process?

- Directors of public health and environmental programs
- Consumers
- Representatives and members of disparately affected populations
- Issue-specific experts
- Community advocates that may provide a voice for hard-to-reach populations

Whose support is needed to assure the process is successful?

- County administrator
- Elected officials
- Public health agency staff