

Communication Plan for Chaffee County Community Health Assessment Activities

1. Communicate with Chaffee County Health and Human Services Staff Members
 - Update on Assessment activities monthly at HHS and Health Department staff meetings
 - Involve HHS and Health Department staff in pre-testing community engagement and prioritization process
 - Involve specific HHS and Health Department staff in KIIs
 - Share CHA reports in a timely manner
 - Upload CHA reports on Chaffee County Health Department website

2. Communicate with public health partners/stakeholders and community members
 - Update community members every other month through local media (articles, invites, community calendar from Chamber of Commerce)
 - Send three press releases to local media: 1) after community engagement events; 2) after prioritization process; and 3) after Community Improvement Plan is written and submitted
 - Invite stakeholders and community members to community engagement and prioritization events
 - Interview stakeholders and community members in KIIs/community sharing forums
 - Use existing coalitions and taskforces to update members on community health assessment
 - Update County Commissioners every month
 - Share CHA reports in a timely manner
 - Upload CHA reports on Chaffee County Health Department website