

# El Paso County Public Health

## Key Informant Interview Questions FINAL

*Red italics are tips for interviewer.*

Warm up question to get interviewee thinking in the right context (should take no more than 5-6 minutes):

1. What is your organization/program's role in contributing to the well-being of people who live, work, study, and/or play in El Paso County.

Preamble:

We are going to ask you about population health issues. By that we mean health behaviors, conditions or outcomes that affect large sectors or groups of our population in El Paso County – not just an individual seeking care. Population health issues might also impact subsets of our population such as children or women or persons with certain demographic characteristics.

*ASK IF THEY UNDERSTAND THE CONCEPT. GIVE EXAMPLE IF NECESSARY(EG CIGARETTE SMOKING)*

Priority Questions (remainder of interview):

2. In your experience or based on the work being done by your organization/program, what would you say are the top 2-3 most important population based health issues in El Paso County? *ASK WHY.*
3. Are the population health issues you just mentioned (*MIGHT NEED TO REPEAT THEM*) the same issues that your organization/program commonly deals with?
4. Are the health issues you mentioned considered priorities for the work your organization/program does? In what way? If not, why not?
5. For these next questions, let's again think beyond the work of your organization/program. Let's think about the entire community health system in El Paso County - so our health care providers, hospital systems, nonprofit health care organizations, agencies that promote healthy living and health education and so forth. If this "health system" could address any population health issue in El Paso County, in your opinion what should be among the top priorities for the next 5 years and why?  
*RESPONDENT MAY SPONTANEOUSLY COVER THE SUBQUESTIONS BELOW; IF NOT THEN ASK.*
  - a. For these priority health issues that you stated, what is your sense of how common they are in our community?
  - b. For these priority issues, what is your sense of how severe they are in terms of impacting the quality of life for people who live in El Paso County?
  - c. For these priority issues, what is your sense of their economic costs to society?
  - d. In big picture terms, do you think these priorities can be affected by the work of community partners?
    - i. Can you name 2 or 3 other community partners who you think could help impact these priorities?