

Public Health Improvement Process (PHIP): Growing our garden

Strategic Planning	Gardening
Mission	Why we are gardening? Nutritious food, exercise, relaxation, sustainability
Values	What makes a good team of gardeners? Responsible, respectful, collaborative, innovative
Vision	What do we want to get out of gardening (knowledge) and our garden (fruits/vegetables/flowers) this year, next year, 5 years from now?
1. Assess needs	What do we need to ensure healthy plants? What makes our plants grow better? What harms or kills our plants?
External analysis	What can't we control? Weather
Internal analysis	What can we control? Soil, seeds, who can work, knowledge, tools
2. Assess capacity & resources	Are we prepared to focus on these helpers/harmers? What are our strengths and challenges?
3. Prioritize needs	Of everything that helps and harms our plants, what are a few that we want to focus on over the next 5 years?
4. Plan	Given our strengths and challenges, what's our plan to deal with those big helpers/harmers?
Objectives	What are our major milestones along the way? Seeds sprout, fruit is produced, vegetables ripen
Strategies	What are the major steps we will take to get to the major milestones? Prepare soil, build fences, secure water, plant seeds, weed, spray, harvest
Responsible parties	Who will do each step? Who will plow, plant, weed, water, harvest? Who else will help us?
Budget	How much money will we have and need to spend?
5. Act (implement and adjust plans)	Given our plan to protect and nurture our plants, how does each one of us lend a hand? What if birds eat the fruit or if it doesn't rain?
6. Evaluate	How are our plants doing? Has our action made a difference?

