



welcome neighbors.

## BUSINESS SERVICES PROGRAM

*The Town of Bennett is dedicated to serving the Bennett Business Community. Check out some of our ongoing and future services supporting local business.*

### CURRENT SERVICES

#### **BENEFITS OF BENNETT (BOB) – REIMBURSEMENT GRANT PROGRAM**

The Town of Bennett created the Benefits of Bennett program to support existing businesses that are making exterior improvements to their property and in turn create a vibrant commercial environment in Bennett, Colorado. The 50% reimbursement matches public and private investment in Bennett and is approved administratively. The program is

administered on a first-come, first-serve basis in an amount up to \$5,000 per business and not to exceed \$15,000.00 per building per year. The B.O.B. seeks to bring new opportunity to existing buildings thus improving economic vitality for all businesses and the Town as a whole.

#### **BUSINESS E-NEWSLETTER**

This year we've implemented our first monthly business newsletter designed specifically for our Bennett Business community. It is a way to keep our businesses informed of new business assistance, municipal code updates, new development, town projects and more. You can find past business newsletters located on the town website under the Existing Businesses tab.

*(Not receiving the Bennett Business Broadcast? Check your spam folder, and add [bennett@bennett.co.us](mailto:bennett@bennett.co.us) to your trusted senders.)*



#### **BUSINESS APPRECIATION AWARDS BREAKFAST**

Our incorporated businesses do more than pay their annual business license and bring sales and property tax to the town; they also bring jobs, products and services, all of which add value to our community. Currently, we are recognizing businesses based on their seniority in the community. As we grow this awards breakfast in the future, we hope to expand on these awards with more nomination criteria.





**NEW & EXPANDING BUSINESSES**

Enhance your business's recognition! Whether you are new to town or expanding your existing business, we want to showcase the value you bring to our community. You can find examples of ribbon cuttings and other business expansion stories on our town website under the Business Appreciation tab.



**ENGAGE.SHAPE.BUILD. - YOUR PARTICIPATION MAKES A DIFFERENCE.**

Be a part of your local government's decision making process! This event was created to expand communications with our residents and business owners and gather the input we need to plan for the future.



**BENNETT DAYS**

Our annual Bennett Days celebration is intended to recognize and highlight what our businesses bring to the community. Recently, it has transformed into an economic driver for the local region. Specifically, we market a multi-faceted media approach to increase business recognition. Our campaign blankets the corridor with an array of media and marketing materials designed to enhance the value of all our participating members. In addition, we match that with a weekend full of events and activities for the whole family sponsored and hosted by our community partners, businesses and more. We hope to expand on these major business supporting functions in the future.



**BUSINESS INTERVIEW**

Want to know what development is happening in Bennett? Have questions about business assistance programs, town code updates and more? Do you have recommendations about how to improve Bennett's economy? Answers to these questions and more can be obtained through our

in-person interview & survey form. The Economic Development staff is prepared to make an in-person visit, to share information, gather input, address your concerns and find ways to enhance your business. Call, email or drop by anytime.

**ECONOMIC DEVELOPMENT ASSISTANCE POLICY**

An applicant can apply for enhanced or increased sales and/or use taxes, and/or permit fees. This process is approved by the Town Trustees. The assistance policy was created to target new and

expanding businesses that diversify our economic base and continue to provide for the fiscal health of our community while respecting our environment and our unique small town feel.



**ENTERPRISE ZONE**

Did you know that the Town of Bennett is located almost entirely within a State Enterprise Zone? An Enterprise Zone (EZ) is considered an economically distressed area where businesses are eligible to

receive Colorado Income Tax Credits for activity such as creating jobs and investing in capital. To find out more about this benefit, go to our town website under the Enterprise Zone tab.

**REAL ESTATE**

For up-to-date information about the availability of development property and commercial buildings, our staff has the ability to provide or find what you are looking for. Perhaps you are looking for more

ways to advertise your own property or vacant commercial space? If so, we can help you reach a greater audience.

**DEVELOPMENT REVIEW COMMITTEE**

Wanting to develop or expand your business within town limits? Our Development Review Committee meets weekly to streamline this process. Whether it's building code, fire code, rezoning applications

and more; we can schedule you for an informal meeting to find out what you need before the applications process begins.

**DOING BUSINESS WITH BENNETT**

Many of our ongoing town facility and infrastructure improvements provide private contractors with equal opportunity to compete for Town business. This partnership between government and

business works well to support local contractors as we improve and expand our town systems. Go to our town website for postings of Request for Proposals (RFP).

**BUY LOCAL FIRST**

The purpose of this initiative is to keep Bennett strong by promoting local business in Bennett. Shopping locally not only supports local business, but by buying Bennett, you are also supporting Town services. You can look for this shop local sticker on the window or storefront of a Bennett business. It is just another way of contributing to our friends and neighbors.

Haven't received your "Buy Local First" sticker? Businesses within incorporated town limits can contact the Economic Development Office to get theirs today!



**TOWN APP**

We have recently launched our new town app *Access Bennett*. It's a free tool we are using to keep our residents and business community informed, and a new way to take care of the easy things like paying your water bill.





## FUTURE SERVICES

### BUSINESS DIRECTORY

After migrating to a new and improved town website, we hope to improve the current Business Directory map with an interactive map. It will be a great tool to

find Bennett businesses with the goods and services you are looking for, and an invaluable link to your business website.

### LOCAL INSITE TOOL

Beginning in 2017, we are incorporating a new GIS tool into our town website that will allow for easy identification of available sites/properties and the corresponding ESRI data surrounding it, such as demographics, consumers, industry and occupation.

This tool is available to our local business and development community, and is a great way to drive interested prospects to your property and the surrounding information they are looking for.

## BUSINESS RESOURCE ORGANIZATIONS

As part of our geographic location, the Town of Bennett is situated within an area accessible to several business resource organizations. The Economic Development Division collaborates with

several partners in the region that support Bennett businesses with valuable resources. Here are some organizations who can serve your business needs.

### Regional Economic Advancement Partnership

The Regional Economic Advancement Partnership (REAP) will assist developers and communities with business prospects. Relocation leads from the state and others will be forwarded to interested parties throughout the I-70 Corridor. A primary goal is to attract employment opportunities compatible with the rural town communities of eastern Adams and Arapahoe Counties.

303.410.9122

[www.i-70reap.com](http://www.i-70reap.com)

### Adams County Economic Development

(ACED) is a 501(c)(6) private, nonprofit, full-service economic development agency serving Adams County, including the Town of Bennett. ACED is dedicated to playing a leadership role in aggressively driving economic vitality and sustainable business development in the region.

303.453.8510

[www.adamscountyed.com](http://www.adamscountyed.com)

### I-70 Corridor Chamber of Commerce

The goal of the Chamber of Commerce is to promote the planned growth and development of our communities by bringing together business and community leaders to work together for the common good.

303.644.4607

[www.i70ccoc.com](http://www.i70ccoc.com)

### Adams County Workforce & Business Center

The AdCo Workforce & Business Center creates opportunities for success by connecting businesses to a quality workforce.

720.523.6900

[www.co.adams.co.us](http://www.co.adams.co.us)

### Arapahoe/Douglas Works!

The Workforce Center provides a variety of no-cost services to job seekers and businesses and serves as a critical resource to connect people and businesses in Arapahoe and Douglas Counties, and throughout the Denver/Aurora metropolitan region.

303.636.1160

[www.adworks.org](http://www.adworks.org)

### E. Colorado Small Business Development Center

The Small Business Development Center (SBDC) provides consulting and training to current and prospective business owners and not for profits.

970-351-4274

[www.eastcoloradosbdc.com](http://www.eastcoloradosbdc.com)

## ECONOMIC DEVELOPMENT OFFICE