

Colorado Business Development Services

Colorado Workforce Development Council Update

July 17, 2014

Colorado Business Development Services Vision and Mission

- **Vision:** is to provide seamless access to business development services for all Colorado businesses that produces positive economic returns for businesses, industries and all of our communities.
- **Mission:** is to create an integrated system that responds rapidly to Colorado business needs through ease of use in technology and services which results in ready access to a skilled and competitive workforce.



Today's Take-a-Ways

- **Program Year 13 Outcomes**
- **Lean Event Impact**
- **Accessing Resource & Staff Development**
- **Business Services Data Capture**



PY13 Business Services Plan

- **Develop a Statewide Knowledge Management System**
- **Promote a Data Driven and Outcome Focused Culture**
- **Develop Account Management Focused Service Delivery Model**



PY13 Business Services Outcomes

- **Access to Resources**
- **Staff Development**
- **Data Capture**



Accessing Business Services



CONNECTING TALENT WITH OPPORTUNITY!

EMPLOYERS

We can help you find and hire the right people for your business.

Connecting Colorado offers a more cost effective way of recruiting and hiring. Here, you can post job openings, review résumés and connect with qualified workers.

[LEARN ABOUT OUR SERVICES >](#)

[REGISTER & POST A JOB >](#)

[LOG IN >](#)

JOB SEEKERS

Connecting Colorado is part of a state and county-run system that delivers immediate, tangible results for your future.

You can post your résumé, apply for a specific job or do a self-directed job search through our jobs database.

[REGISTER & UPLOAD YOUR RESUME >](#)

[FIND A WORKFORCE CENTER >](#)

[FIND A JOB >](#)



FIND A WORKFORCE CENTER IN CO

Search

[Workforce Centers](#) | [Unemployment Insurance Benefits](#) | [Labor Market Information](#) | [Department of Labor & Employment](#) | [Colorado State Government](#)



Vetran comes first messaging place holder.



Accessing Business Services

The screenshot displays the 'Connecting Colorado' website interface. At the top left is the logo, and at the top right is a search bar. Below the header is a navigation bar with 'User Name', 'Password', 'Employer Login', and 'Register' buttons. The main content area is titled 'Home > Employer Services' and features a 'FIND A WORKFORCE CENTER' section with a search input and button. Below this are two columns of service cards: 'EMPLOYER SERVICES' (including Recruiting & Screening, On-Boarding & Training, Planning & Strategic Development, Layoff & Separation, Get Involved, and Support Veterans) and 'SELF SERVICES & LEARNING' (with two placeholder boxes). A 'PREVIEW OUR JOB SEEKERS' section includes a 'Browse the job seekers' database >' button. A 'SUCCESS STORIES' section contains a video player with a play button and a progress bar. The footer includes the 'COLORADO WORKFORCE CENTER' logo, the text 'Veteran comes first messaging place holder.', and buttons for 'Need Assistance?' and 'Rate Our Website'.

Connecting Colorado

Search...

User Name Password **Employer Login** | Register

Home > Employer Services

EMPLOYER SERVICES

Aenean sed luctus massa. Mauris elementum tortor justo, a lobortis eros fermentum vitae. Donec ornare, magna vitae vestibulum ultrices, nisi nibh mollis diam, vel lobortis mi elit a dui. Nunc eget suscipit elit. Nullam tempor, lorem placerat accumsan convallis.

Recruiting & Screening
Identify, attract and select the best-qualified candidates

On-Boarding & Training
Improve the knowledge, skills and competencies of your employees.

Planning & Strategic Development
Making informed decisions to move your workforce forward

Layoff & Separation
Layoff assistance, information and resources available

Get Involved
Improve the knowledge, skills and competencies of your employees.

Support Veterans
Meeting workforce demands with qualified Veterans.

SELF SERVICES & LEARNING

PLACE HOLDER PLACE HOLDER

FIND A WORKFORCE CENTER
Enter a zip code, address or city to find a workforce center.
Search

PREVIEW OUR JOB SEEKERS
Preview our job seekers' database before registering. You must login to view job seekers' contact information.
Browse the job seekers' database >

SUCCESS STORIES
Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vitae est quis nulla fringilla dictum. Sed convallis elementum volutpat.

COLORADO WORKFORCE CENTER
Veteran comes first messaging place holder.

Need Assistance? Rate Our Website



Accessing Business Services

Connecting Colorado Search... [Q]

San Juan Mountains

User Name Password Employer Login Register

Home > Employer Services > Recruiting & Screening

RECRUITING & SCREENING

Identify, attract and select the best qualified candidates for your current workforce needs.

Post a Job
Post your open positions through our statewide database at www.connectingcolorado.com
To save valuable time, please review the guidelines before posting.

Customized Hiring Events
Meet qualified candidates at an event tailored to your company's needs.

Job Fair
Join other employers at a larger recruiting event.

Applicant Screening
Assistance with the process of resume review and candidate assessment.

Assessments
Measure job seeker, new hire skills, interests and/or job fit for candidates from over 1200 individual assessments.

Virtual Job Fair – Tutorials
Join other employers at a unique online recruiting event. Meet job seekers in a virtual environment using chat rooms, teleconferencing, webcast and a variety of other tools.

Access to Facilities
Meeting and training rooms available to businesses for a variety of purposes including, but not limited to: Meetings, trainings, orientations, interviewing and conferences rooms.

H2A - Migrant Seasonal Farm Workers
Program designed to allow foreign nationals entry into the U.S. to work in the agricultural industry, to meet needs that are temporary and seasonal in nature.

Layoff & Separation
Layoff assistance, information and resources.

Rapid Response
Workforce services related to restructuring and/or downsizing your business. Services include, but are not limited to, onsite workshops for employees in transition, job placement assistance, and information on unemployment benefits.

FIND A WORKFORCE CENTER

Enter a zip code, address or city to find a workforce center.

PREVIEW OUR JOB SEEKERS

Preview our job seekers' database before registering. You must login to view job seekers' contact information.

SUCCESS STORIES

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vitae est quis nulla fringilla dictum. Sed convallis elementum volutpat.

Colorado Workforce Center
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Increasing Staff Knowledge

- 2014 Business Services Summit
- 76 BDRs attended
- Training Sessions
 - Business Intelligence – LMI Gateway
 - Business Relationships
 - Outreach/Marketing Strategies
 - Regional Promising Practices
 - Recruiting and Sales Techniques
 - Employer Panel



Business Services Outcome Metrics

Access to Facilities:

Purpose of use?

Were you satisfied with facilities?

Did staff meet your needs?

Assessments:

Name of Assessment Tool?

How many people took the assessment?

Did the results impact your hiring decision?



Business Services Outcome Metrics, continued

Business Education:

How was Education Delivered?

Seminar, Round Table, Workshop, Focus Group?

Were you satisfied with the Topic?

How beneficial was the information?

Were the objectives met?

Will you recommend this service to others?

Business Information:

Type of information provided such as Overview of WFC,
Tax Credits, Labor Laws, Training Programs, etc.



Business Services Outcome Metrics, continued

Hiring Events/Job Fair (Brick & Mortar and Virtual):

Were you satisfied with number of applicants?

Were you satisfied with quality of applicants?

Did our staff meet your needs?

How many job openings did you have?

How many job openings did you fill?

Job Postings:

Web employer job orders will be measured by the number of orders approved. The A7 report in Connecting Colorado will be used to measure.



Business Services Outcome Metrics, continued

Labor Market Information:

What purpose is the customer requesting the data?

Rapid Response:

How satisfied were you with RR Facilitator?

How satisfied were you with RR Services?

How likely are you to use RR again?

How likely are you to refer RR services?



Business Services Outcome Metrics, continued

Screening:

Did the screening services assist in your hiring decision?

Training and Re-Training:

Type of service such as On-the-Job Training, Work Experience, Incumbent Worker training.



PY14 Business Services Plan

- **Enhance and Standardize the Tools used to support the Delivery of Services**
- **Identify, Strengthen and/or Develop Partnerships that support Economic Vitality**
- **Improve Delivery of Demand-Driven Services**



Questions?

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