

LIQUOR & TOBACCO ENFORCEMENT DIVISION

Brand Registration – In State Breweries

Per Regulation 47-904(E), the manufacturer or importer of any alcohol beverage sold in Colorado must register said product with the Liquor Enforcement Division (LED) prior to the date of the product's initial date of sale.

All in-state products with a TTB Certificate of Label Approval (COLA) and all out-of-state products being imported into the state must be registered by either the submission of Form DR8440 to LED or via the ShipCompliant Product Registration Online system. Out-of-state products cannot be shipped to or sold in the state prior to 30 days from the registration date per Regulation 47-924.

Any in-state malt beverages exempt from TTB COLA registration per TTB Ruling Number 2013-1 may use an alternative registration process (at no charge) by submitting the following information via e-mail to DOR_LED@state.co.us:

- Manufacturer Name
- Manufacturer Address
- Manufacturer Liquor License #
- Submission Date
- List of products (malt liquor or fermented malt beverages) manufactured and sold in Colorado, which are exempt from TTB COLA registration and comply with all labeling requirements for all beer removed from the premises.

If you use the alternative method of registration, the 30 day wait period does not apply and you may start selling your product as soon as the registration is submitted.

If you have any questions concerning the alternate registration method, please contact Sandra Lowman at 303-205-2306.