



Inaugural Meeting of the  
Governor's **B**usiness **E**xperiential **L**earning **C**ommission

Date: Wednesday, November 4, 2015

Time: 8:00am to 10:00 am, MST

Location: Governor's Conference Room, Colorado State Capitol

**Commission Members in Attendance:**

Noel Ginsburg (Chair)	Ellen Golombek	Fiona Arnold
Stephanie Veck	Thomas Bosshard	Navin Dimond (via telephone)
Sam Gilchrist	Jay Hardy	Robert Hottman
Barbara Brannen (for Philip Kalin)	Richard Lewis	Donna Lynne
Todd Munson	John Oechsle	

**Others in Attendance:**

Rep. Tracy Kraft-Tharp	Nathanial Brown	Wan-Lae Cheng
Courtney Cuff	Ryan Gensler	Dusti Gurule
Tim Heaton	Scott Laband	Cynthia McLain
Kathryn Nay	Zach Neumann	Wendy Nkomo
Andrew Palmer	Jennifer Price	Roberta Robinette
Erin Silver	Megan Van Winkle	Reanna Warner

-----**Meeting called to order at 8:00 am**-----

- Welcome Remarks: Noel Ginsburg & Ellen Golombek
  - Noel thanked the commission for serving & guests for their interest
  - Noel thanked Governor Hickenlooper for his support
  - Agenda overview, hopeful outcomes/purpose
- Introductions: All
  - Each attendee introduced him/herself, see list above
  - Connections to education, workforce, economic development & business were made
- Framework: Noel Ginsburg
  - Swiss model for career pathways:

- Standard, compulsory school in core subjects through 15-16 (US equivalent of 10th grade)
  - Extensive career/higher education advising available to students and families (not locked in; may shift through options)
  - 70% of students voluntarily select the option to pursue apprenticeship: “earning while learning”
  - Career education focus: all industries, not “just the trades” (undo stigma)
  - Primary provider of career education is companies and industry associations or Intermediaries
  
- BASIC: Noel Ginsburg
  - A scalable, industry-driven framework for business engagement in the education process
  
- DPS Pilot, *CareerResidency*: Noel Ginsburg
  - Three industries: Advanced Manufacturing, IT, Banking
  - Two phases: 1 year planning, 2 year pilot implementation
  - Milestone checkpoint at 12 mos: confirm plan and plan phase 2 needs
  - Stakeholder ROI:
    - Students: better post-secondary prep, employability, wages & advancement
    - Schools: increased probability of graduation
    - Employers: Greater productivity at lower training costs; eliminate critical skills gap
    - Community: reduction of youth unemployment, promote economic development
  - Secondary impacts
    - Potential to break the cycle of second-generation poverty
    - Address the 70% of students who don’t go traditional 4-year degree route
    - Begin undoing the stigma of semantics: “advanced manufacturing” vs. “aerospace”
  
- Apprenticeship Week Proclamation: Governor John Hickenlooper
  - Governor Hickenlooper thanked appointees and interested parties for attending, stating “Governors are completely dependent upon people like yourselves...we can’t do anything without you.”
  - Governor Hickenlooper read Apprentice Week Proclamation and presented it to Cynthia McLain, State Director, US DOL/ETA/Office of Apprenticeship
  
- Talent Pipeline Report: Ellen Golombek & Stephanie Veck
  - Required legislatively, recommend reading 2014 and 2015 reports, specifically callout boxes, links to data and comparisons from last report
  - Includes top jobs and living wage jobs descriptions, career pathways data, etc.

- Stephanie requested suggestions for next report; anything of interest/relevance that would enhance next year's report
- Workforce Cabinet: Ellen Golombek
  - Includes members from across multiple state agencies including: Governor's Office, OIT, OEDIT, DORA, CDLE, CWDC, DHE, etc.
  - Goal is to connect the middle class to careers, close attainment gap, increase access to information, increase job placement, retention and wage growth by increasing alignment of efforts
  - BEL Commission members may be asked to attend future Workforce Cabinet meetings
- BEL Commission Priorities: Noel Ginsburg
  - Year one:
    - Educate
    - Identify & Align
    - Resource
    - Advocate
  - Beyond first year: business appointees will endure, government appointees may not due to administration change in 2018
    - Important to align efforts and partner with elected officials now to build critical mass/momentum to ensure continuity
- [Executive Order B 2015-004](#)
  - Goals
    - Create/ Promote system alignment across agencies including public-private partnerships
    - Develop a sustainable system that encourages business engagement in education
    - Build framework for curriculum development that is industry-led and market driven
- Expectation of the Commission & Next Steps: Noel Ginsburg & Ellen Golombek
  - Proxies: recommend appointees assign a proxy (assist with assigned work)
    - Appointees should send proxy contact information to [Kathryn.Nay@state.co.us](mailto:Kathryn.Nay@state.co.us)
  - Schedule: EO states four meetings yearly; suggest more, especially around Zurich trip time
    - Kathryn Nay will continue to provide support to the BEL Commission and will work to coordinate next meeting dates
    - Appointees should send scheduling contact info to [Kathryn.Nay@state.co.us](mailto:Kathryn.Nay@state.co.us)
  - Zurich Trip: January 25-29, 2016

- Looking for additional funding sources to offset costs; may consider inviting industry associations
- Continue to hold January 25-29 for potential next meeting in lieu of Zurich
- Additional commission appointees: a request has been submitted to the Governor's office to amend the Executive Order to add up to 6 additional business leaders.
  - Must be executive level business leaders in Colorado
  - Ideally additional members would bring geographic and other diversity to the board. Minorities from non-Metro Denver are specifically desired.

-----**Meeting Adjourned at 10:03 am**-----