Gene A. Meisner
Commissioner District One

Rocky L. Samber, Chairman
Commissioner District Two

David G. Donaldson
Commissioner District Three

Office Phone
970-522-0888
FAX 970-522-4018
TTY 970-526-5383

Web: www.logancountyco.gov
E-mail:commissioners@logancountyco.gov

OFFICE OF THE BOARD
LOGAN COUNTY COMMISSIONERS

315 MAIN STREET SUITE 2
STERLING, COLORADO 80751

AGENDA
Logan County Board of Commissioners
Logan County Courthouse, 315 Main Street, Sterling, Colorado
Tuesday, April 12, 2016 - 9:00 a.m.

Call to Order
Pledge of Allegiance
Revisions to Agenda
Consent Agenda

Approval of the Minutes of the April 5, 2016 meeting.

Acknowledge receipt of the Landfill Supervisor's report for the month of March, 2016.

Acknowledge receipt of the Tourist Information Center Coordinator's report for the month of March 2016.

Acknowledge receipt of the Treasurer's report for the month of March, 2016.

Acknowledge receipt of the Clerk's report for the month of March, 2016.

Unfinished Business

Consideration of the approval of a Logan County Lodging Tax Board project for Explorer Magazine in the amount of $ 9, 510.00

New Business

Consideration of the approval of the following Logan County Lodging Tax Board projects:

* High Plains Outdoor Show, Tractor Pull & Draft Horse Event - $ 4,500.00.
* High Plains Adventure Travel Guide - $1,960.00.
* Volunteer Appreciation Banquet - $ 2,000.00.
* North American Directory Services (NADS) in-Room Guest Directory - $ 300.00.
* Sugar Beet Days - $ 7,500.00.

Other Business
Miscellaneous Business/Announcements

The next regular business meeting will be scheduled for Tuesday, April 19, 2016, at 9:00 a.m. at the Logan County Courthouse.

Executive Session as Needed
Adjournment

April 5, 2016

The Logan County Board of Commissioners met in regular session with the following members present constituting a quorum of the members thereof:

Rocky L. Samber	Chairman
David G. Donaldson	Commissioner
Gene A. Meisner	Commissioner

Also present:

Alan Samber	Logan County Attorney
Pamela Bacon	Logan County Clerk
Callie Jones	Journal Advocate
Forrest Hershberger	South Platte Sentinel

Chairman Samber called the meeting to order at 9:00 a.m. The meeting opened with the Pledge of Allegiance.

Chairman Samber asked if there were any revisions for today's agenda. None were indicated.

The Board continued with the Consent Agenda items:

- Approval of the Minutes of the March 29, 2016 meeting.

Commissioner Meisner moved to approve the Consent Agenda Tuesday, April 5, 2016 Board meeting. Commissioner Donaldson seconded and the motion carried 3-0.

Chairman Samber continued with New Business:
Commissioner Donaldson made a motion to approve a contract between Logan County and Front Range Fire Apparatus of Frederick, Colorado for the purchase of an ambulance and equipment and authorize the chairman to sign. Commissioner Meisner seconded and the motion carried 3-0.

Commissioner Meisner moved to table an abatement of taxes in the amount of $19.72 on behalf of Patricia Bartlett, Logan County Treasurer. Commissioner Donaldson seconded and the motion carried 3-0.

The Board moved on to Miscellaneous Business/Announcements:

The next regular business meeting is scheduled for Tuesday, April 12, 2016 at 9:00 a.m. in the hearing chambers at the Logan County Courthouse.

There being no further business to come before the Board the meeting was adjourned at 9:05 a.m.

Submitted by: Pamela M. Breen

Logan County Clerk & Recorder

Approved: April 12, 2016

BOARD OF COUNTY COMMISSIONERS
LOGAN COUNTY, COLORADO

(seal)

By: _____
Rocky L. Samber, Chairman

Attest:

_____
Logan County Clerk & Recorder

+

LOGAN COUNTY SOLID WASTE DEPARTMENT--MATT CHRISP, SUPERVISOR

315 Main Street Sterling, CO 80751
(970)522-8657 Fax---(970)522-1995

FOR MARCH 2016		TONS	PRICE	CHARGES
City of Sterling (Packers)CHG	SF	425.72	@ $1.17	$498.09
City of Sterling (Dump Trucks)CHG	CL	331.98	@ $20.00	$6,639.60
City of Sterling Cleanup CHG	SFCC		@ $1.17	$0.00
Commercial (Packers & Roll Offs)	C	961	@ $21.00	$20,181.00
Out of County	OC	56.84	@ $42.00	$2,387.28
General Public		343.91	@ $21.00	$7,222.11
Area Town Clean-ups	CPC		@ $1.00	$0.00
Petroleum Contaminated Soil	PCS		@ $25.00	$0.00
<5 TONS ON FREE CERTIFICATES	XTON	1.58	@ $21.00	$33.18
Rural Free Certificate Days	NC	94.66	NC	
TOTAL TONS		**2215.69**		
$10.00 MINIMUM DIFFERENTIAL				**$607.78**
E-Waste Recycling		13 items		$95.00
E-Waste Recycling	NC	54 items	NC	
GEW (Government E-Waste)			lb $0.08	$0.00
Outgoing Recycled Tires/Metal/Wood		**8.15**		
Car Tires (CHG)		117	@ $5.00	$585.00
Truck Tires (CHG)		8	@ $8.00	$64.00
Car/Truck Tires (NC)			NC	
Tractor Tires (CHG)			@ $12.00	$0.00
Earth Moving Tires (CHG)			@ $20.00	$0.00
Tractor/Earth Moving Tires (NC)			NC	
R&B Illegally Disposed Tires & Matts (NC)		10	NC	
Appliances (CHG)		6	@ $5.00	$30.00
Appliances (NC)			NC	
Analytical Reviews	ARV	1	@ $189.00	$189.00
Unsecured/Unauthorized Loads (CHG)			@ $10.00	$0.00
CASH				**$3,602.48**
CHARGE				**$34,929.56**
TOTAL				**$38,532.04**
TOTAL # OF VEHICLES		701		

Pam Jerdig 4-1-2016

LOGAN COUNTY SOLID WASTE SUR-CHARGE REPORT

MARCH	TONS	CPC (CLOSURE)
CASH	226.83	361.85
CHARGE	1231.16	1246.93
CITY OF STERLING	757.70	NA
TOTAL	2215.690	$1,608.78
E-WASTE	0	NA
GEW		NA
RECYCLED METAL		NA
RECYCLED TIRES	8.15	NA
RECYCLED WOOD	0	NA
GRAND TOTAL TNS	2223.840	

Pam Serdig 4-1-2016

Tourist Information Center

Marilee Johnson, Coordinator

March 2016

- For the month of March, we logged 4,590 visitors who signed the guest book inside the Tourist Information Center, compared to 2,839 last month and 3,702 a year ago. The center closed early Wed., March 23 due to a blizzard and the closure of all roads in northeast Colorado. We referred many worried and stranded motorists to motels for the night. The center was also closed Easter Sunday, March 27. The volunteers assisted an average of 153 visitors a day in March, with the busiest day on Fri., March 25 with 271 people.

- Coordinator received four proposals for the publication of an official visitor guide for Sterling/Logan County, however at their March meeting the Lodging Tax Board opted to approve funding for a different magazine before the proposals could be reviewed.

- We have received 267 leads year to date as part of our 2016 National Park Trips and MyRockyMountainPark.com (Rocky Mountain Journal) marketing program. The targeted leads were generated at National Park Trips and MyRockyMountainPark.com. These email addresses were collected from consumers who are currently planning trips to the Rocky Mountain region and specifically requested information about Sterling and Logan County.

- Staff and volunteers continuing to seek information from local businesses to help us direct traffic into Sterling and/or other Logan County municipalities.

- Coordinator working to regularly promote Sterling and Logan County through social media outlets and website/blog.

- Referrals to local businesses/attractions in March include:

Antique Stores	1
Barb's Gifts	3
Car Wash	1
Fiberspace	1
Gas	1
Home Depot	1
J & L Café	7
Motels	1
N Sterling State Park	1
NJC	1
Old Town Bistro	2
Other Assistance	20
Overland Trail Museum	8
Sterling Public Library	13
Walmart	3

TOURIST INFORMATION CENTER
MONTHLY VISITORS TOTALS

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
JANUARY	2,655	3,192	2,517	3,368	2,370	2,947	2,708	3,003	2,985	2,703	2,710	3,006	2,772	2,984
FEBRUARY	2,551	2,834	3,456	3,138	2,742	3,713	2,892	2,985	2,552	2,062	2,416	3,042	2,716	2,839
MARCH	4,237	6,107	5,696	5,422	6,278	6,019	5,163	4,770	5,682	4,074	3,802	5,121	3,702	4,590
APRIL	4,512	5,824	5,166	5,660	5,053	4,891	4,407	4,905	5,178	3,098	3,885	4,865	4,461	
MAY	8,570	9,110	7,845	7,220	7,471	7,653	7,911	7,551	7,083	6,177	6,729	7,149	6,118	
JUNE	13,713	15,571	13,042	12,899	12,453	11,397	11,943	11,676	11,203	9,867	10,282	9,950	8,593	
JULY	17,903	21,568	16,789	14,296	15,794	15,672	13,800	14,109	15,884	11,406	12,998	12,239	11,186	
AUGUST	14,518	14,573	11,577	10,699	12,172	10,518	10,892	11,663	10,970	9,190	8,978	9,470	8,458	
SEPTEMBER	8,451	10,457	8,019	7,220	8,051	8,051	8,307	8,159	8,703	7,155	4,608	6,494	7,213	
OCTOBER	5,615	5,918	5,107	4,985	6,219	5,437	5,306	5,802	5,922	5,295	3,975	6,524	5,923	
NOVEMBER	3,990	3,229	3,742	3,899	4,432	3,926	4,317	4,408	3,552	3,565	3,009	3,914	4,730	
DECEMBER	4,069	3,625	3,851	3,228	4,340	3,642	3,119	4,122	3,710	3,580	4,297	3,717	3,419	
TOTAL	**90,784**	**102,008**	**86,807**	**82,034**	**87,375**	**83,866**	**80,765**	**83,153**	**83,424**	**68,172**	**67,689**	**75,491**	**69,291**	**10,413**

LOGAN COUNTY TREASURER'S MONTHLY REPORT
REPORT OF COUNTY FUNDS ONLY
MARCH 2016

COUNTY FUNDS	2/29/16 BALANCE	PROPERTY TAXES	SPECIFIC OWNERSHIP	MISC COLLECTIONS	TRANSFERS IN (OUT)	WARRANTS	TREAS FEES	3/31/16 BALANCE
010 COUNTY GENERAL	$ 6,486,136.21	$ 530,953.32	$ 61,216.66	$ 122,790.68	$ -	$ (674,272.77)	$ (11,771.95)	$ 6,515,052.15
020 ROAD & BRIDGE	$ 2,849,526.26	$ 32,050.57	$ 4,369.53	$ 463,117.50	$ -	$ (402,021.71)	$ (5,794.40)	$ 2,941,247.75
050 CAPITAL EXPENDITURES	$ 556,400.04	$ 50,519.14	$ 5,826.10	$ 35,461.92	$ -	$ (122,430.09)	$ (1,010.39)	$ 524,766.72
060 JUSTICE CENTER	$ 2,301,428.65	$ -	$ -	$ 116,143.89	$ -	$ -	$ (2,305.76)	$ 2,415,266.78
070 TELEVISION FUND	$ 38,689.40	$ 4,420.22	$ 509.86	$ -	$ -	$ (2,486.11)	$ (88.40)	$ 41,044.97
080 PEST CONTROL	$ 194,525.34	$ 10,846.20	$ 1,142.53	$ -	$ -	$ (7,139.57)	$ (216.92)	$ 199,157.58
100 LODGING TAX	$ 175,918.29	$ -	$ -	$ 4,862.64	$ -	$ (2,727.05)	$ -	$ 178,053.88
110 SOLID WASTE	$ 826,555.08	$ -	$ -	$ 32,358.97	$ -	$ (104,899.41)	$ -	$ 754,014.64
111 SOL WST CLOSURE	$ 345,227.09	$ -	$ -	$ 1,624.83	$ -	$ -	$ -	$ 346,851.92
120 CONSERVATION TRUST	$ 32,154.21	$ -	$ -	$ 15,625.67	$ -	$ (1,934.99)	$ -	$ 45,844.89
300 CONTINGENT	$ 526,027.55	$ -	$ -	$ -	$ -	$ -	$ -	$ 526,027.55
444 CLERK DIGITAL CONV.	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
600 AMBULANCE FUND	$ 325,141.10	$ -	$ -	$ 75,331.70	$ -	$ (85,045.27)	$ -	$ 315,427.53
% TAX COLLECTED TO DATE								38.07%
TOTALS	**$ 14,657,729.22**	**$ 628,789.45**	**$ 73,064.68**	**$ 867,317.80**	**$ -**	**$ (1,402,956.97)**	**$ (21,187.82)**	**$ 14,802,756.36**

STATE OF COLORADO)
: ss.
COUNTY OF LOGAN)

I hereby certify that the Logan County Treasurer's Office collected property taxes totaling $1,873,052.05 for the month of MARCH 2016 which amount includes taxes for the County and all taxing authorities within the Treasurer's jurisdiction. The total Treasurer's Fees collected on all of said taxes for the month of MARCH 2016 is $28,806.79 which includes fees for the County and all taxing authorities.

Patricia Bartlett

Patricia Bartlett, Logan County Treasurer

COUNTY TREASURER SEAL LOGAN COUNTY, CO.

Subscribed and sworn to before me this 6th day of APRIL 2016, by Patricia Bartlett, Logan County Treasurer.
Witness my hand and official seal.

My Commission expires: 09/23/17

Janet McLaughlin

Notary Public

JANET MCLAUGHLIN
Notary Public
State of Colorado
Notary ID 20054037006
My Commission Expires Sep 23, 2017

COMPARISON CLERK FEES COLLECTED FOR MARCH 2016

RECORDING FEES RETAINED	2015	2016	
Real Estate Recording	7,660.00	7,505.00	
Surcharges	302.00	343.00	
Documentary Fees	477.91 (36)	672.56 (28)	
Torrens Title Recording (1/2 to General Fund)	30.00 (02)	20.00 (2)	
Marriage/Civil License	84.00 (12)	56.00 (8)	
Copies/Faxes	693.00	630.25	
Misc. Recording	2,400.00	610.40	
Misc. Election	78.35	64.99	
Short Check Fees	20.00	0.00	
Total	**$11,745.26**	**$9,902.20**	$1,843.06

RECORDING FEES TO STATE			
Marriage/Civil License CO	240.00	160.00	
Marriage/Civil License VR	36.00	24.00	
TOTAL TO STATE	**$276.00**	**$184.00**	

MOTOR VEHICLE FEES RETAINED			
State Sales Tax Vendor Fee	1,093.10	1,280.99	
City Sales Tax Vendor Fee	1,685.95	2,224.27	
Summary Title Apps	2,688.00	3,019.00	
Other Fees	6,973.69	4,184.00	
No Insurance Ticket Fees	838.77	786.50	
Total County Registration Fees	11,154.70	10,483.45	
County Special Purpose Fund (General Fund)	1,516.50	1,444.00	
Police Training Vendor Fee (General Fund)	113.78	110.30	
Registration Fees ($1.50/$2.50)	9,589.50	9,139.00	
County MV Late Reg Fees	2,000.00	2,420.00	
Ownership Tax Collected	172,522.94	156,080.30	
Ownership Tax collected by Dept of Rev (Class A)	46,402.14	52,801.54	
Ownership Tax collected by Dept of Rev (Class F)	3,616.90	2,430.16	
County Sales Tax	29,693.70	31,716.95	
Total	**$289,889.67**	**$278,120.46**	$11,769.21

MOTOR VEHICLE FEES TO STATE			
Sales Tax -- State of Colorado	31,732.25	37,186.86	
Registration Remittance Fees	209,384.00	208,387.26	
Title Remittance Fees	1,969.40	2,233.70	
Sales Tax -- RTA	1,071.36	1,533.03	**State**
Total	**$244,157.01**	**$249,340.85**	$5,183.84

MOTOR VEHICLE FEES TO CITY			
Sales Tax -- City of Sterling	$32,033.37	42,260.76	

			Month
FEES RETAINED THIS MONTH	**$351,653.97**	**$288,022.66**	$63,631.31
			YTD
FEES RETAINED YEAR TO DATE	**$1,032,558.49**	**$813,830.94**	$218,727.55

LOGAN COUNTY LODGING TAX BOARD
FUNDING REQUEST FORM

1) Explore Magazine
2) Digital package promoting events
3) Logan County/Sterling - The Treasures of Colorado

Date: March 1, 2016 Project Title: Explore and More

Responsible Party: (Signature) Andrew Ahlson and Julie Dossing

Funds Payable to: (Organization) Prairie Mountain Publishing

Mailing Address: 2500 55th Street, Suite 210 Boulder, CO 80301

By completing this form, the responsible party agrees to **include the words "Funds provided by www.ExploreSterling.com"** in all media announcements and/or printed material about the project. **Changes in details** for an event, such as location, length of event, etc. that were presented to the LTB at the time the request was submitted and accepted **must be cleared with the board before** any bills will be paid. Failure to do this will also affect funding for future projects.

Fifty percent or more of the advertising funds used to promote the event should be spent to reach outside of Logan County.

Date(s) of Activity: 2016 Calendar Year

Total cost of project: Unsized

Amount requested: $9,010

Describe briefly how funds will be used then attach detailed information to this form as requested in the guidelines on the back.

Quarter back page in Explore ($2,005) + ($5,000) digital to be utilized to promote fall activities and Quarter Back page of brand-new magazine/publication - promoting exclusively Logan County and Sterling - The Treasures of Colorado ($2,005) + $17,600 worth of value added print ads along the I-25 corridor, newspapers!

****

THIS PART OF FORM TO BE COMPLETED BY LODGING TAX BOARD

The Logan County Lodging Tax Board Requests approval from the County Commissioners in the amount of $ 9510.00 for the activity outlined in this request with the understanding that the funds will be used as described.

LCLTB Endorsement: [signature] Date: 3/7/16

LCLTB Treasurer's Endorsement [signature] Date: 3/7/16

Logan County Commissioners approve the amount of $ [illegible]

Commissioners Endorsement _____ Date: _____

Reimbursement forms must be obtained from the finance department at the Logan County Courthouse. For reimbursement, return **completed forms and receipts** within 90 days of completion of the event

See Reverse Side

LOGAN COUNTY LODGING TAX BOARD
FUNDING REQUEST FORM

Date: April 4, 2016 Project Title: High Plains Outdoor Show, Tractor Pull & Draft Horse Event

Responsible Party: (Signature) NJC Young Farmers

Funds Payable to: (Organization) NJC Young Farmers

Mailing Address: 5612 CR 79 Fleming, CO 80728

By completing this form, the responsible party agrees to **include the words "Funds provided by** " in all media announcements and/or printed material about the project. **Changes in details** for an event, such as location, length of event, etc. that were presented to the LTB at the time the request was submitted and accepted **must be cleared with the board before** any bills will be paid. Failure to do this will also affect funding for future projects.

Fifty percent or more of the advertising funds used to promote the event should be spent to reach outside of Logan County.

Date(s) of Activity: June 18, 2016

Total cost of project: $25,000

Amount requested: $4,500

Describe briefly how funds will be used then attach detailed information to this form as requested in the guidelines on the back.

We will use these funds to promote the "High Plains Outdoor Show, Tractor Pull and Draft Horse Event." We plan to run advertisements in local and surrounding communities, using radio, newspapers, online advertisements and direct mail.

****

THIS PART OF FORM TO BE COMPLETED BY LODGING TAX BOARD

The Logan County Lodging Tax Board Requests approval from the County Commissioners in the amount of $ 4500.00 for the activity outlined in this request with the understanding that the funds will be used as described.

LCLTB Endorsement: _____ Date: 4/4/2016

LCLTB Treasurer's Endorsement _____ Date: 4/4/2016

Logan County Commissioners approve the amount of $ _____

Commissioners Endorsement _____ Date _____

Logan County Lodging Tax Board Request

High Plains Outdoor Show, Truck and Tractor Pull and Draft Horse Event

The NJC Young Farmers is the requesting organization, the organization is made up of area members that are involved in the Agriculture Business, and they put on meetings of education, community service and recreational services for the county. This years President and contact person for this event is dave Lieber 970-522-8346

For the Past several years the NJC Young Farmers have teamed up with the Logan County Chamber of Commerce and the Draft Horse Club to provide an activity for Logan county and surrounding counties and entertainment for close proximity to where they live. With the Outdoor show the majority of the expense to the weekend's event is the Truck and Tractor Show put on Saturday evening, along with promoting the Draft Horse Event around the grandstand area.

We Advertise in newspapers, radio, Internet, posters, banners and yard marker signs.

Advertising areas consist of:

Colo. Country Life	650.00	Internet Ads	300.00
Bridgeport News Blade	120.00	Journal Advocate Post it	925.00
Fence Post	460.00	Prairie Mountain Publishing	3200.00
KSIR	300.00	Zvents	300.00
KNNG	350.00	Printing of posters	650.00
KATR	300.00	Facebook	425.00
Sentinel	550.00		

Total Expenses in advertisting. $8530.00 Requesting $4500.00 (52%) of total

LOGAN COUNTY LODGING TAX BOARD
FUNDING REQUEST FORM

Date: April 4, 2016 **Project Title:** High Plains Outdoor Show, Tractor Pull & Draft Horse Event

Responsible Party: (Signature) NJC Young Farmers

Funds Payable to: (Organization) NJC Young Farmers

Mailing Address: 5612 CR 79 Fleming, CO 80728

By completing this form, the responsible party agrees to **include the words "Funds provided by** " in all media announcements and/or printed material about the project. **Changes in details** for an event, such as location, length of event, etc. that were presented to the LTB at the time the request was submitted and accepted **must be cleared with the board before** any bills will be paid. Failure to do this will also affect funding for future projects.

Fifty percent or more of the advertising funds used to promote the event should be spent to reach outside of Logan County.

Date(s) of Activity: June 18, 2016

Total cost of project: $25,000

Amount requested: $4,500

Describe briefly how funds will be used then attach detailed information to this form as requested in the guidelines on the back.

We will use these funds to promote the "High Plains Outdoor Show. Tractor Pull and Draft Horse Event." We plan to run advertisements in local and surrounding communities, using radio, newspapers, online advertisements and direct mail.

****

THIS PART OF FORM TO BE COMPLETED BY LODGING TAX BOARD

The Logan County Lodging Tax Board Requests approval from the County Commissioners in the amount of $ 4500.00 for the activity outlined in this request with the understanding that the funds will be used as described.

LCLTB Endorsement: _____ Date: 4/4/2016

LCLTB Treasurer's Endorsement _____ Date: 4/4/2016

Logan County Commissioners approve the amount of $ _____

Commissioners Endorsement _____ Date: _____

LOGAN COUNTY LODGING TAX BOARD
FUNDING REQUEST FORM

Date: April 4, 16 Project Title: High Plains Adventure Travel Guide

Responsible Party: (Signature) Julie L Wilson

Funds Payable to: (Organization) Sidney Sun Telegraph

Mailing Address: PO Box 193 Sidney, NE 69162

By completing this form, the responsible party agrees to **include the words "Funds provided by www.ExploreSterling.com"** in all media announcements and/or printed material about the project. **Changes in details** for an event, such as location, length of event, etc. that were presented to the LTB at the time the request was submitted and accepted **must be cleared with the board before** any bills will be paid. Failure to do this will also affect funding for future projects.

Fifty percent or more of the advertising funds used to promote the event should be spent to reach outside of Logan County.

Date(s) of Activity: MAY 1, 2016

Total cost of project: _____

Amount requested: $1960.00

Describe briefly how funds will be used then attach detailed information to this form as requested in the guidelines on the back.

~~At~~ This will include 4 Ads in Travel Guide & be distributed at Visitors center & motels in your area, as well as along I-80 corridor. This is the same amount as last year.

****

THIS PART OF FORM TO BE COMPLETED BY LODGING TAX BOARD

The Logan County Lodging Tax Board Requests approval from the County Commissioners in the amount of $ 1960 for the activity outlined in this request with the understanding that the funds will be used as described.

LCLTB Endorsement: C Sibley Date: 4/4/2016

LCLTB Treasurer's Endorsement [signature] Date: 4/4/16

Logan County Commissioners approve the amount of $ _____

Commissioners Endorsement _____ Date: _____

Reimbursement forms must be obtained from the finance department at the Logan County Courthouse. For reimbursement, return **completed forms and receipts** within 90 days of completion of the event

See Reverse Side

LOGAN COUNTY LODGING TAX BOARD

FUNDING REQUEST FORM

Date: 3/23/16 Project Title: Volunteer Appreciation Banquet

Responsible Party: (Signature) Marilee Johnson, TIC Coordinator
Funds Payable to: (Organization) To be determined
Mailing Address: _____

By completing this form, the responsible party agrees to include the words "Funds provided by www.ExploreSterling.com" in all media announcements and/or printed material about the project. Changes in details for an event, such as location, length of event, etc. that were presented to the LTB at the time the request was submitted and accepted must be cleared with the board before any bills will be paid. Failure to do this will also affect funding for future projects. Fifty percent or more of the advertising funds used to promote the event should be spent to reach outside of Logan County.

Date(s) of Activity: April 24, 2016

Total cost of project: $2,000

Amount requested: $2,000

Describe briefly how funds will be used then attach detailed information to this form as requested in the guidelines on the back. Annual volunteer recognition banquet.

****

THIS PART OF FORM TO BE COMPLETED BY LODGING TAX BOARD

The Logan County Lodging Tax Board Requests approval from the County Commissioners in the amount of $ 2000 for the activity outlined in this request with the understanding that the funds will be used as described.

LCLTB Endorsement: _____ Date: 4/4/2016

LCLTB Treasurer's Endorsement _____ Date: 4/4/2016

Logan County Commissioners approve the amount of $ _____

Commissioners Endorsement _____ Date: _____

Reimbursement forms must be obtained from the finance department at the Logan County Courthouse. For reimbursement, return completed forms and receipts within 90 days of completion of the event

See Reverse Side REVISED SEPT 2013

LOGAN COUNTY LODGING TAX BOARD

FUNDING REQUEST FORM

Date: 3/23/16 Project Title: NADS In-Room Guest Directory

Responsible Party: (Signature) Marilee Johnson, TIC Coordinator
Funds Payable to: (Organization) North American Directory Services
Mailing Address: 320 E 27th St, Loveland CO 80538

By completing this form, the responsible party agrees to include the words "Funds provided by www.ExploreSterling.com" in all media announcements and/or printed material about the project. Changes in details for an event, such as location, length of event, etc. that were presented to the LTB at the time the request was submitted and accepted must be cleared with the board before any bills will be paid. Failure to do this will also affect funding for future projects. Fifty percent or more of the advertising funds used to promote the event should be spent to reach outside of Logan County.

Date(s) of Activity: Oct 2016-Oct 2017

Total cost of project: $300

Amount requested: $300

Describe briefly how funds will be used then attach detailed information to this form as requested in the guidelines on the back. Full page ad in In-Room Guest Directory for 1st Interstate Inn, Super 8, Travel Inn, Fountain Lodge, Colonial Motel

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THIS PART OF FORM TO BE COMPLETED BY LODGING TAX BOARD

The Logan County Lodging Tax Board Requests approval from the County Commissioners in the amount of $ 300.00 for the activity outlined in this request with the understanding that the funds will be used as described.

LCLTB Endorsement: _____ Date: 4/4/2016

LCLTB Treasurer's Endorsement _____ Date: 4/4/2016

Logan County Commissioners approve the amount of $ _____

Commissioners Endorsement _____ Date: _____

Reimbursement forms must be obtained from the finance department at the Logan County Courthouse. For reimbursement, return completed forms and receipts within 90 days of completion of the event

See Reverse Side REVISED SEPT 2013

320 E. 27th Street · Loveland, CO 80538 · 970.663.5445 · Fax 970.635.9115 · www.guideaguest.com
Information E-Mail: info@guideaguest.com · Artwork E-Mail: artwork@guideaguest.com

NORTH AMERICAN DIRECTORY SERVICES, LLLP

Ad-Agreement-BW-12
REVISED 3/13/12

ADVERTISER'S AGREEMENT

☒ Hotel/Motel Directories ☐ Resort Directories ☐ TV Channel Tents ☐ Key Cards ☐ Other

Placement Location Sterling - 5 Hotels

Business Name Tourist Information Center

Street Address 102 N. Riverview Rd Phone

Mailing Address *(if different)* Fax

E-Mail Cell

City Sterling State CO Zip 80751

We agree to purchase a DISPLAY SPACE in the above mentioned publication.

Ad Size: ☐ 1/8 ☐ 1/4 Regular ☐ 1/4 Horizontal ☐ 1/2 Regular ☐ 1/2 Vertical ☒ Full
☐ Other *All ads are black & white unless noted on 'Other' line.*

Proof Required: ☐ Yes ☐ No ☐ by Mail ☐ by Fax ☐ by E-Mail

Payment options: Credit Card, Fax Check, ACH and/or Check

Please invoice

*Balance due net 30 days unless otherwise noted.

Ad Price $ 300.00
Amount Paid $ Ø
Balance Due $ 300.00
Check #

Make Checks Payable to N.A.D.S., LLLP or North American Directory Services, LLLP

Credit Card Information: ☐ VISA ☐ MasterCard ☐ American Express ☐ DISCOVER

Account Number
Name on Card
Billing Address
Amount Expiration Date
Authorization

Bank Routing #

Bank Acct. #

Initials

Terms:

A. This contract is NON-CANCELLABLE by advertiser, due to limited ad space, and contains advertiser's full and complete understanding of its terms.
B. Advertiser acknowledges upon signing of this contract that he/she has read this contract and has not relied upon any promise, statement or representation other than as contained herein.
C. Payments are non-refundable.
D. N.A.D.S. reserves the right to transfer and install advertising at nearest available location in the event the above mentioned location closes or becomes unavailable as a location for placement.
E. It is agreed that this contract shall be binding upon the heirs, executors, administrators, assigns of the parties hereto and any or all new owners.
F. Upon receipt of proof, advertiser agrees to return it to N.A.D.S. by date noted on proof sheet. If not returned, N.A.D.S. is authorized to use copy as per proof. Advertiser further agrees to hold N.A.D. S. harmless from any infringement on any copyright ad copy given to N.A.D.S. for publication.
G. Client agrees to a service charge of 1.5% per month (18% APR which is added to all overdue accounts). Client is also responsible for all reasonable attorney and collection fees.
H. Final approval of this contract must be made at the N.A.D.S. home office.

Advertiser's Authorization Mailee Johnson Title TIC Coordinator

Name (please print or type clearly)

Date 3/23/15 By

Signature of North American Directory Services Representative (Publisher)

We will occasionally send promotional offers via e-mail. Your e-mail address will not be sold to any third party. You may unsubscribe from future promotional offers at any time.

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Information E-Mail: info@guideaguest.com · Artwork E-Mail: artwork@guideaguest.com
NORTH AMERICAN DIRECTORY SERVICES, LLLP

PROPOSAL FOR IN-ROOM GUEST DIRECTORY
Sterling, CO

Distribution Location:

1st Interstate Inn, Colonial Motel
Fountain Lodge Motel, Super 8, Travelodge

- **Total Guest Rooms & Suites: 238**
- **Estimated Annual Guests: 125,093**
  (Based on two guests per room at 67% annual occupancy.)*
- **Average Daily Guest Expenditure: $275**
  (In addition to room rental.)
- **Estimated Annual Guest Revenue Generated: $34.40 M**

Our In-Room Guest Directories work for your business 365 days a year, seven days a week, 24 hours a day. They provide a hands-on guide, showing the amenities of the hotel/motel in addition to exploring the many local community offerings.

So you've tried lots of different ways to promote your business but all you've really managed is a rapidly shrinking budget? What your business needs is continuous exposure that won't break the bank. Isn't it about time you started using one of the most effective advertising tools available?
In-Room Guest Directory Advertising!

Many people find themselves in unfamiliar surroundings while on vacation or on other trips away from home. They face the dilemma of deciding "Where do we find the products and services we will need?" Perhaps more important to area businesses is the extent to which media sources influence consumer buying habits. Of the various types of advertising tested, respondents indicated that they were *much more likely (84%) to choose a business from a hotel's guest information system* than on the basis of local yellow pages, newspapers, radio or TV advertising, or from billboard ads or signs.*

2016 - ANNUAL RATES

Full Size (8.5" x 11") Books

Ad Size	Cost	Physical Dimensions
Full Page	~~$995~~ 300.00	7.25"w x 9.75"h
1/2 Page	$695	7.25"w x 4.75"h
1/4 Page	$495	3.5"w x 4.75"h

All ads are black & white

PREMIUM PLACEMENTS (*Upcharge and / or minimum ad size may apply to above rates- Consult your representative for more details. Must be written on advertiser's agreement to apply.)

1st Ad Page
Right Hand Read
Back Inside and / or Outside Cover Placement
Exclusive Ad Category Listing (Ex. Only Pizza Place in Directory)
Placement next to area map / area attractions
Listing in area attractions section of directory

Contact: Scott Steele, Account Executive @ 303.681.7174
for additional information.

NORTH AMERICAN DIRECTORY SERVICES - Your One Stop Hospitality Source

*Based on nationwide average. Approximate figures. If needed, ask your sales representative for a copy of *"Lodging Industry Profile"* from the American Hotel & Lodging Association (AHLA).

LOGAN COUNTY LODGING TAX BOARD
FUNDING REQUEST FORM

Date: 4/4/2016 Project Title: _____

Responsible Party: (Signature) Chris Stepp

Funds Payable to: (Organization) SUGAR BEETS DAYS

Mailing Address: 804 W. MAIN ST. STERLING

By completing this form, the responsible party agrees to **include the words "Funds provided by www.ExploreSterling.com"** in all media announcements and/or printed material about the project. **Changes in details** for an event, such as location, length of event, etc. that were presented to the LTB at the time the request was submitted and accepted **must be cleared with the board before** any bills will be paid. Failure to do this will also affect funding for future projects.

Fifty percent or more of the advertising funds used to promote the event should be spent to reach outside of Logan County.

Date(s) of Activity: Sept 16-17-18-2016

Total cost of project: $40,000

Amount requested: $7500.00

Describe briefly how funds will be used then attach detailed information to this form as requested in the guidelines on the back.

ADVERTISING & PROMOTING SUGAR BEET DAYS

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THIS PART OF FORM TO BE COMPLETED BY LODGING TAX BOARD

The Logan County Lodging Tax Board Requests approval from the County Commissioners in the amount of $6000 for the activity outlined in this request with the understanding that the funds will be used as described.

LCLTB Endorsement: [signature] Date: 4/4/2016

LCLTB Treasurer's Endorsement [signature] Date: 4/4/2016

Logan County Commissioners approve the amount of $ _____

Commissioners Endorsement _____ Date: _____

Reimbursement forms must be obtained from the finance department at the Logan County Courthouse. For reimbursement, return **completed forms and receipts** within 90 days of completion of the event

See Reverse Side