

media release

Colorado State Fair
Colorado Department of Agriculture
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FOR IMMEDIATE RELEASE

August 22, 2013

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Colorado State Fair Invites CSU-Pueblo to Pack the Fair

PUEBLO, Colo. – Pueblo has been home to the Colorado State Fair for more than 140 years and the Fair would like to honor that history by featuring Pueblo’s university, CSU-Pueblo, at *CSU-Pueblo Pack the Fair Day* on August 26. Founded in 1933, the University is celebrating its 80th anniversary and the 40,000+ graduates who have earned degrees.

CSU-Pueblo students are eligible for a special discount to the Gloriana & PRCA Ram Rodeo, presented by

CSU-Pueblo. The rodeo starts at 7 pm, followed by the concert at the Budweiser Rodeo Arena. Students can purchase discounted tickets by calling 719-549-2687.

Wolfie and Tundra will entertain fairgoers throughout the day at Triangle Park where CSU-Pueblo staff and students will also be providing fun, educational activities. Activities include a live remote by student-managed radio station Rev 89, CSU-Pueblo giveaways at entry gates, as

well as demonstrations by the University's Outdoor Pursuits program and appearances by CSU-Pueblo athletes and coaches.

Plus, CSU-Pueblo students will perform on the free stages:

- Ballet Folklórico, 6 p.m., Pepsi Stage
- Better Tomorrow Band, 10 p.m., WeatherPORT Tent
- Edison in the Attic, 7 p.m., Pepsi Stage

The CSU-Pueblo Alumni Association will host a reception in the Thunder Wolf tent near gate 9 off of Beulah. Tickets are \$15 per person and include gate admission, admission to the rodeo, alumni reception, and premium seating during the PRCA RAM rodeo and Gloriana concert. Tickets can be purchased by calling 719-549-2858.

Additional free activities that day include the Welde Bears, Extreme K9 Stunt Dog Show, livestock and horse shows, Colorado Songwriter Showcase, general entry competitions, and the Fine Arts Exhibition.

The Colorado State Fair runs from August 23 – September 2, 2013. For more information, visit www.coloradostatefair.com.

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The 2013 Colorado State Fair will mark the Fair's 141st year as Colorado's premier celebration of agriculture. The Fairgrounds provides nearly \$34 million in economic activity to Colorado throughout the year; \$29 million of that activity is driven by the annual State Fair event. In addition to showcasing Colorado agriculture, the annual event features one of the country's largest traveling carnivals, artwork, crafts, food competitions, thrilling rodeo action, a wide variety of food and merchandise booths and a Fiesta Day honoring Colorado's ties to the Hispanic culture.