

# media release

*Colorado State Fair*  
*Colorado Department of Agriculture*  
[www.coloradostatefair.com](http://www.coloradostatefair.com)

## **FOR IMMEDIATE RELEASE**

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### *Sneak Peek offers Thrills and Great Deals*

PUEBLO, Colo. – Experience the 2012 Colorado State Fair early by coming to the 98.9 Magic FM Carnival Sneak Peek on Thursday, August 23. Fairgoers will be able to preview the impressive thrill rides and family-friendly kiddy rides for just \$10.

“The Carnival Sneak Peek is a great way for people to experience the Colorado State Fair and the rides being offered by Crabtree Amusements a day early,” said Chris Wiseman, Colorado State Fair general manager.

Gate admission is free for the Carnival Sneak Peek and unlimited ride bands will be available for only \$10. Carnival gates will be open from 5 p.m. until midnight during the Sneak Peek.

During the fair the carnival will be open from 2 p.m. to midnight Monday through Thursday, and noon to midnight on Saturdays, Sundays, and Labor Day.

Carnival tickets during the fair:

- \*Mega Ride Pass \$85—Includes daily gate admission and unlimited rides throughout the fair.
- \*Unlimited Ride Band \$30 per day—Provides unlimited rides that day. Does not include gate admission.

\*May exclude some rides.

The 2012 Colorado State Fair runs from August 24 to September 3. For more information, visit [www.coloradostatefair.com](http://www.coloradostatefair.com).

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The 2012 Colorado State Fair will mark the Fair's 140th year as Colorado's premier celebration of agriculture. The Fairgrounds provides nearly \$34 million in economic activity to Colorado throughout the year; \$29 million of that activity is driven by the annual State Fair event. In addition to showcasing Colorado agriculture, the annual event features one of the country's largest traveling carnivals, artwork, crafts, food competitions, thrilling rodeo action, a wide variety of food and merchandise booths and a Fiesta Day honoring Colorado's ties to the Hispanic culture.