

media release

Colorado Department of Agriculture
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Find Farmers' Markets and Agritourism Activities in Annual Publication

LAKEWOOD, Colo. –Temperatures are warming, crops are growing and farmers' markets are opening. To help consumers find farmers' markets, roadside stands, u-picks, wineries and agritourism activities, the Colorado Department of Agriculture annually publishes the Colorado Farm Fresh Directory.

"For 28 years the Colorado Farm Fresh Directory has helped connect consumers with local producers and farmers' markets," said Wendy White, marketing specialist for the Colorado Department of Agriculture. "Every year we are inundated with requests for this popular publication."

The 2012 Colorado Farm Fresh Directory features more than 200 farms, ranches, roadside stands, u-picks, Community Supported Agriculture (CSA) programs and agritourism operations as well as more than 100 farmers' markets across the state. Farm Fresh also includes farms that offer tours, wineries, corn mazes, pumpkin patches, farm and ranch vacations, and a crop calendar. In addition, the free directory includes county fairs, food and agricultural festivals, recipes and tips for picking Colorado produce.

The directory is available for free at participating libraries, chambers of commerce, welcome centers, visitor centers, CSU Extension offices and other businesses. It is also accessible online at www.coloradoagriculture.com/farmfresh.

The directory is sponsored by Colorado Farm Bureau, Colorado Farmers' Market Association, Colorado Fresh Markets, Colorado MarketMaker, Colorado Wine Industry Development Board, Delta County Tourism, Douglas County Farm Bureau, Farm Bureau Insurance, Longmont Dairy Farm, Metro Denver Farmers' Market, Miller Farms, Rock Creek Farm, Rocky Mountain Farmers Union and Royal Crest Dairy.

For more information or to find a location to pick up a free copy of the 2012 Colorado Farm Fresh Directory, contact the Colorado Department of Agriculture Markets Division at (303) 239-4115 or visit www.coloradoagriculture.com.

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