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Colorado Producers Can Promote Hay Through Annual Publication

LAKEWOOD, Colo. – The Colorado Department of Agriculture is accepting listings for the 2013 *Colorado Hay Directory*. This annual publication, celebrating its 27th anniversary, markets Colorado hay to buyers.

“The directory has been an important publication for both hay producers and livestock owners, especially the last several years with hay in tight supplies,” said Wendy White, marketing specialist for the Colorado Department of Agriculture. “We hope producers with hay available this year will list in the directory, so it can continue to be a valuable resource for the industry.”

The listing fee is \$25, and the deadline is June 14, 2013. Forms are available at Colorado State University Extension offices or by contacting the Colorado Department of Agriculture.

This free directory will be available in August through CSU Extension offices and various livestock associations in the state as well as at agricultural events such as the Colorado State Fair, National Western Stock Show and the Colorado Farm Show. The directory will also be online at www.coloradoagriculture.com/hay.

Each listing includes the type and amount of hay available, bale type and size, whether or not laboratory analysis is available, certified weed free status and identifies organic hay. Listings are grouped by region of the state. The directory also includes listings for companies that offer hay-related products or services. Advertising opportunities are also available at \$50 for a half-page ad or \$90 for a full-page ad.

For more information or to receive a Colorado Hay Directory listing form, contact the Markets Division at (303) 239-4115, e-mail loretta.lopez@state.co.us or visit www.coloradoagriculture.com.

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