

# media release

*Colorado Department of Agriculture*

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## **FOR IMMEDIATE RELEASE**

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### *Deal Provides Family Entertainment for Summer Fun*

PUEBLO, Colo. – Tickets go on sale May 1<sup>st</sup> at 10am for the Colorado State Fair’s *Pueblo Bank and Trust Fun 4 Pack*.

“It’s never too early to start planning a fun, family friendly stay-cation and the Colorado State Fair is a great option for families. The *Pueblo Bank and Trust Fun 4 Pack* gives a great deal at up to 35 percent off to allow families and affordable day at the Fair,” said General Manager Chris Wiseman. “I’m very excited about the attractions we have lined up this year and I hope families will share my excitement.”

Tickets for the Pueblo Bank and Trust Fun 4 Pack cost \$50 and \$150 and ends July 10<sup>th</sup>. Tickets include:

- \$50 ticket: 4 gate admission, 4 food and beverage items at participating vendors
- \$150 ticket: 4 gate admission, 4 food and beverage items at participating vendors, & 4 unlimited carnival bands

In celebration of Pueblo Bank & Trust's 125th Anniversary, the first 400 purchasers of the "super fun 4 pack" or \$150 pack will get it for \$125. Offer is limited to the first 400.

Tickets can be purchased by visiting <http://www.altitudetickets.com/event/colorado-state-fair-gate-admission/2102>, through the State Fair box office, or by calling 866-461-6556.

Free attractions lined up so far include a strongman, Club Energy, animal attractions, kids fishing, the Nature and Raptor Center, and a dog show. The Colorado State Fair runs August 22 - September 1, 2014. For more information, visit [www.coloradostatefair.com](http://www.coloradostatefair.com).

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The 2014 Colorado State Fair will mark the Fair's 142<sup>nd</sup> year as Colorado's premier celebration of agriculture. The Fairgrounds provides nearly \$34 million in economic activity to Colorado throughout the year; \$29 million of that activity is driven by the annual State Fair event. In addition to showcasing Colorado agriculture, the annual event features one of the country's largest traveling carnivals, artwork, crafts, food competitions, thrilling rodeo action, a wide variety of food and merchandise booths and a Fiesta Day honoring Colorado's ties to the Hispanic culture.