

# media release

*Colorado Department of Agriculture*

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## **FOR IMMEDIATE RELEASE**

May 14, 2014

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### ***Colorado Hay Producers Encouraged to List in Annual Directory***

LAKEWOOD, Colo. – The Colorado Department of Agriculture is accepting listings for the 2014 *Colorado Hay Directory*. This annual publication, celebrating its 28th anniversary, markets Colorado hay to buyers.

“The directory continues to be a valuable resource for livestock owners from Colorado as well as across the nation,” said Wendy White, marketing specialist for the Colorado Department of Agriculture. “It is also an important marketing tool for Colorado’s hay producers.”

The listing fee is \$25, and the deadline is June 16, 2014. Forms are available at Colorado State University Extension offices or by contacting the Colorado Department of Agriculture.

This free directory will be available in August through CSU Extension offices and various livestock associations in the state as well as at agricultural events such as the Colorado State Fair, National Western Stock Show and the Colorado Farm Show. The directory will also be online at [www.coloradoagriculture.com/hay](http://www.coloradoagriculture.com/hay).

Each listing includes the type and amount of hay available, bale type and size, whether or not laboratory analysis is available, certified weed free status and identifies organic hay. Listings are grouped by region of the state. The directory also includes listings for companies that offer hay-related products or services. Advertising opportunities are also available at \$50 for a half-page ad or \$90 for a full-page ad.

For more information or to receive a *Colorado Hay Directory* listing form, contact the Markets Division at (303) 869-9175, e-mail [loretta.lopez@state.co.us](mailto:loretta.lopez@state.co.us) or visit [www.coloradoagriculture.com](http://www.coloradoagriculture.com).

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