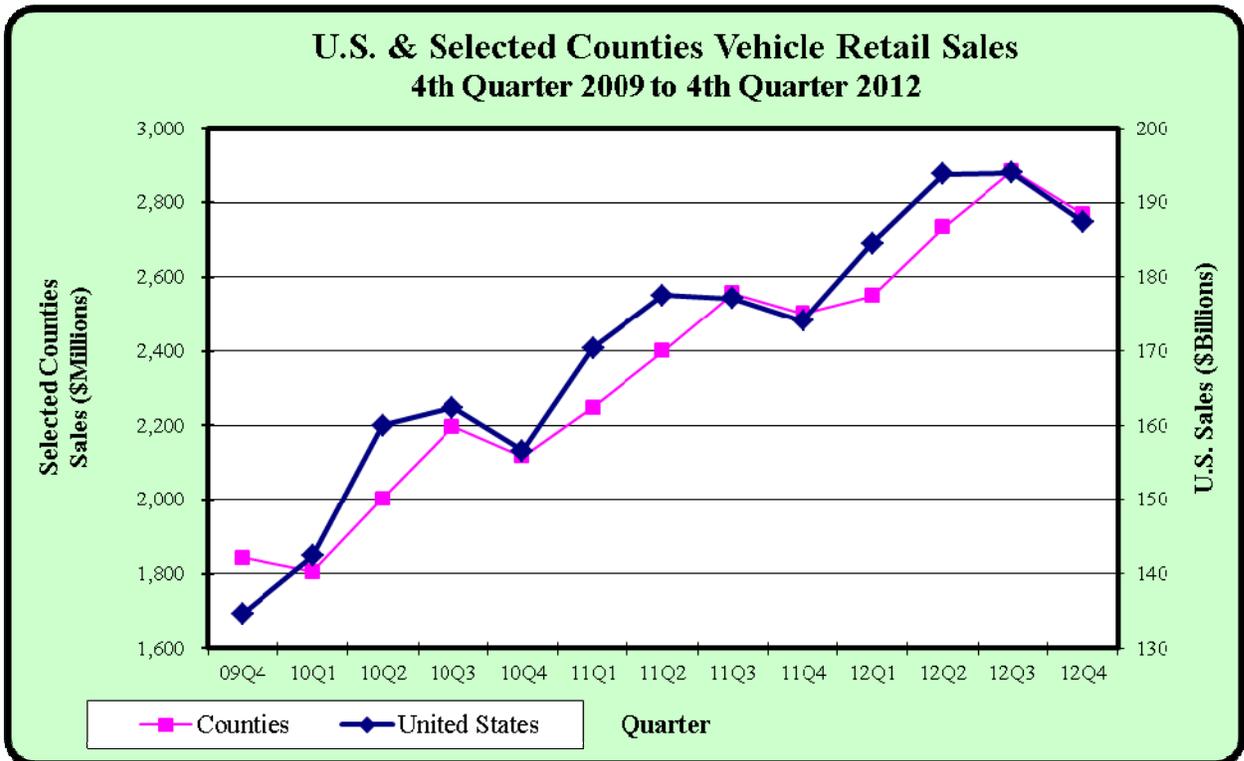


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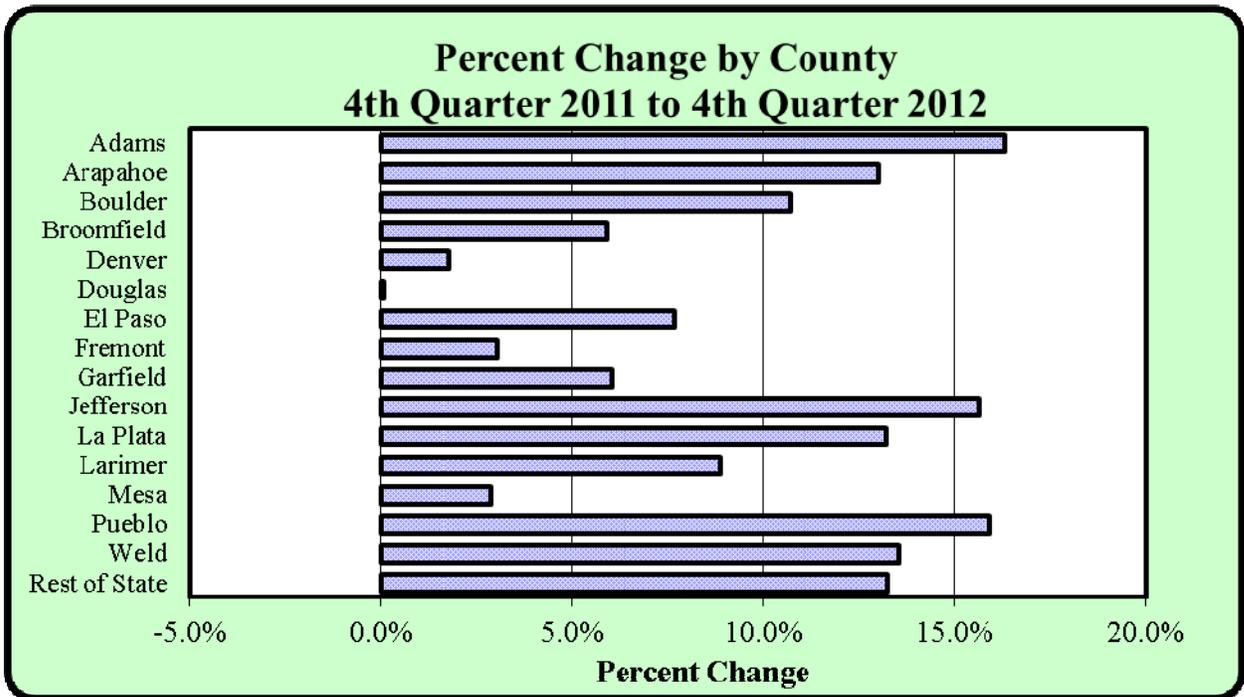
**Colorado Motor Vehicle Sales**  
  
**Selected Counties**  
  
**Fourth Quarter of 2012**

This issue presents data on fourth quarter 2012 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed increased 10.7 percent to \$2.8 billion in the fourth quarter of 2012 over the same period in the previous year. Nationally, sales of motor vehicles increased by 7.7 percent over the same period last year to about \$187.5 billion. The change for fourth quarter 2012 in all of the selected counties for the Colorado motor vehicles sales was positive compared to fourth quarter 2011. Adams County led with a 16.3 percent increase in sales followed closely by Pueblo County's increase of 15.9 percent and Jefferson County's increase of 15.6 percent. Douglas County showed the smallest positive increase in sales at 0.1 percent.



County	Retail Sales 2011Q4 \$000s	Retail Sales 2012Q4 \$000s	Percentage Change
Adams	\$230,135	\$267,713	16.3%
Arapahoe	581,209	656,783	13.0%
Boulder	152,905	169,251	10.7%
Broomfield	34,271	36,294	5.9%
Denver	185,077	188,416	1.8%
Douglas	92,434	92,488	0.1%
El Paso	351,527	378,477	7.7%
Fremont	9,465	9,754	3.1%
Garfield	43,466	46,081	6.0%
Jefferson	251,095	290,343	15.6%
La Plata	19,465	22,035	13.2%
Larimer	147,948	161,061	8.9%
Mesa	70,539	72,571	2.9%
Pueblo	61,482	71,269	15.9%
Weld	139,002	157,818	13.5%
Rest of State	130,773	148,111	13.3%
<b>Total</b>	<b>\$2,500,793</b>	<b>\$2,768,464</b>	<b>10.7%</b>



This report is available electronically as a pdf file on the Department of Revenue's website at <http://www.colorado.gov/revenue> under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to dor\_ora@state.co.us.