



Office of Research and Analysis
Colorado Department of Revenue
 (303) 866-5777
ora@spike.dor.state.co.us

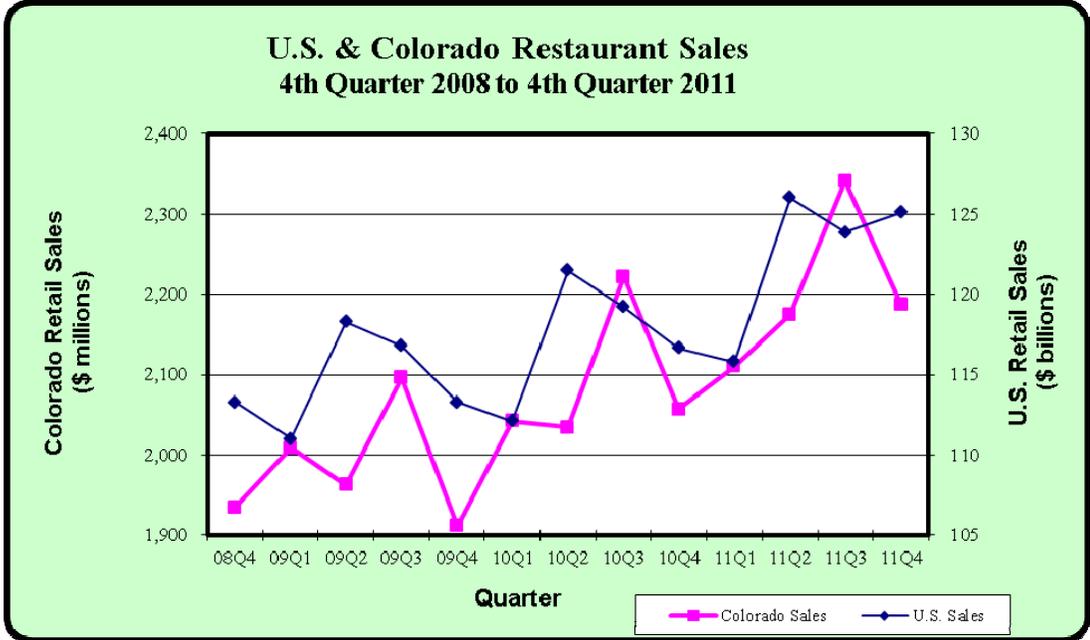
Colorado Restaurant Sales
Selected Counties

Fourth Quarter of 2011

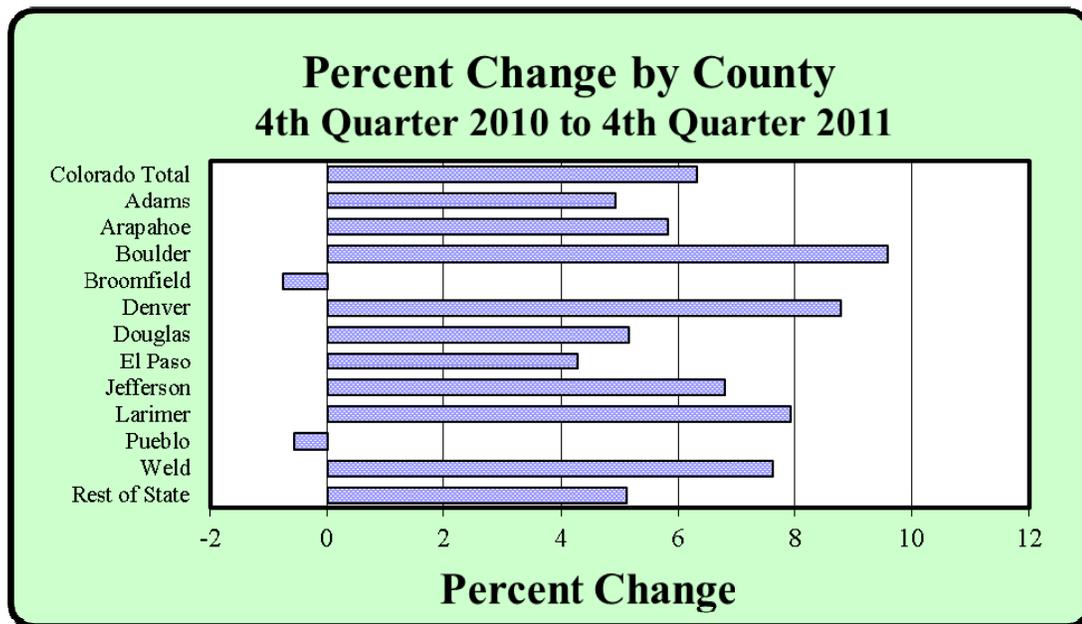
This issue presents data on fourth quarter 2011 Colorado restaurant retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, and sales by restaurants in the rest of the state. For comparison, restaurant sales for the United States, as a whole, are also shown for the same time period. Data in this report represent sales by businesses whose primary activity is food preparation for on-premises consumption.

Colorado restaurant industry sales in the fourth quarter of 2011 increased 6.3 percent, to about \$2.2 billion, over the same quarter last year. Sales for the entire United States increased 7.25 percent, to \$125.1 billion, over the same period. As shown on the next page, most counties showed positive growth with Boulder County leading with a 9.6% increase. There were two counties that sustained negative growth: Broomfield County had the lowest decrease of 0.7% and Pueblo County had a decrease of 0.6%. Counties comprising the “Rest of State” category had a combined increase of 5.1%.

The graph below shows restaurant sales in the state compared to those in the U.S.



County	Retail Sales 2010Q4 \$000s	Retail Sales 2011Q4 \$000s	Percentage Change
Adams	\$133,826	\$140,432	4.9%
Arapahoe	234,435	248,104	5.8%
Boulder	133,562	146,341	9.6%
Broomfield	28,436	28,225	-0.7%
Denver	418,387	455,135	8.8%
Douglas	113,309	119,147	5.2%
El Paso	213,169	222,314	4.3%
Jefferson	207,104	221,159	6.8%
Larimer	123,494	133,275	7.9%
Pueblo	52,037	51,744	-0.6%
Weld	57,366	61,743	7.6%
Rest of State	342,340	359,864	5.1%
Total	2,057,466	2,187,482	6.3%



This report is available electronically as a .pdf file on the Department of Revenue's website at <http://www.colorado.gov/revenue> under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive the report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.