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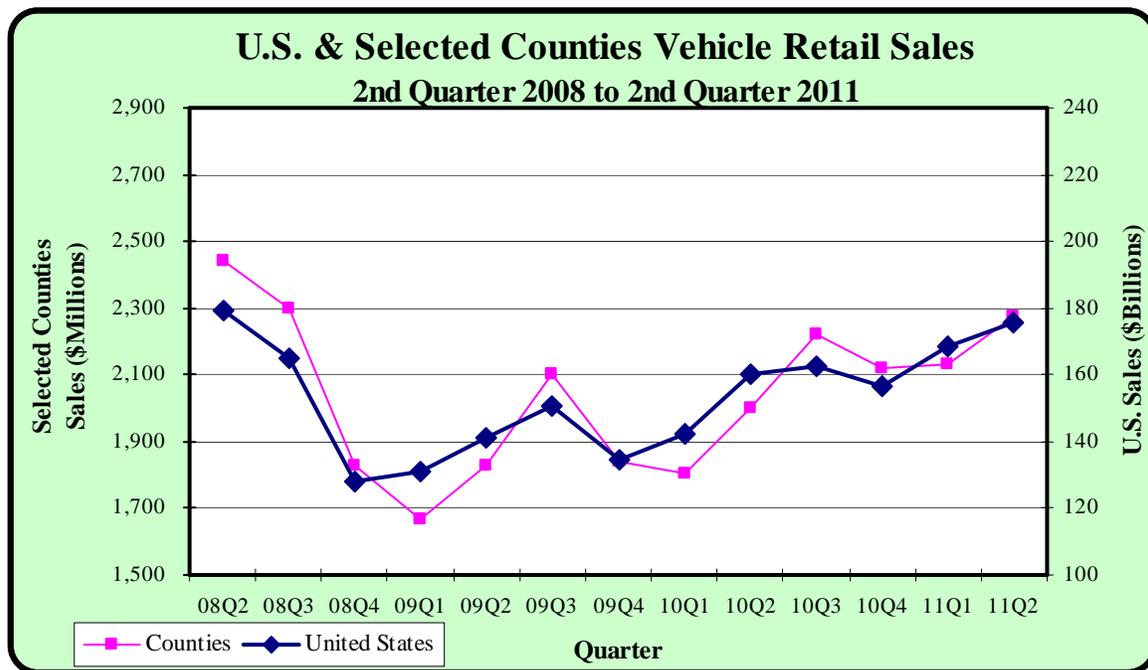
Colorado Motor Vehicle Sales

Selected Counties

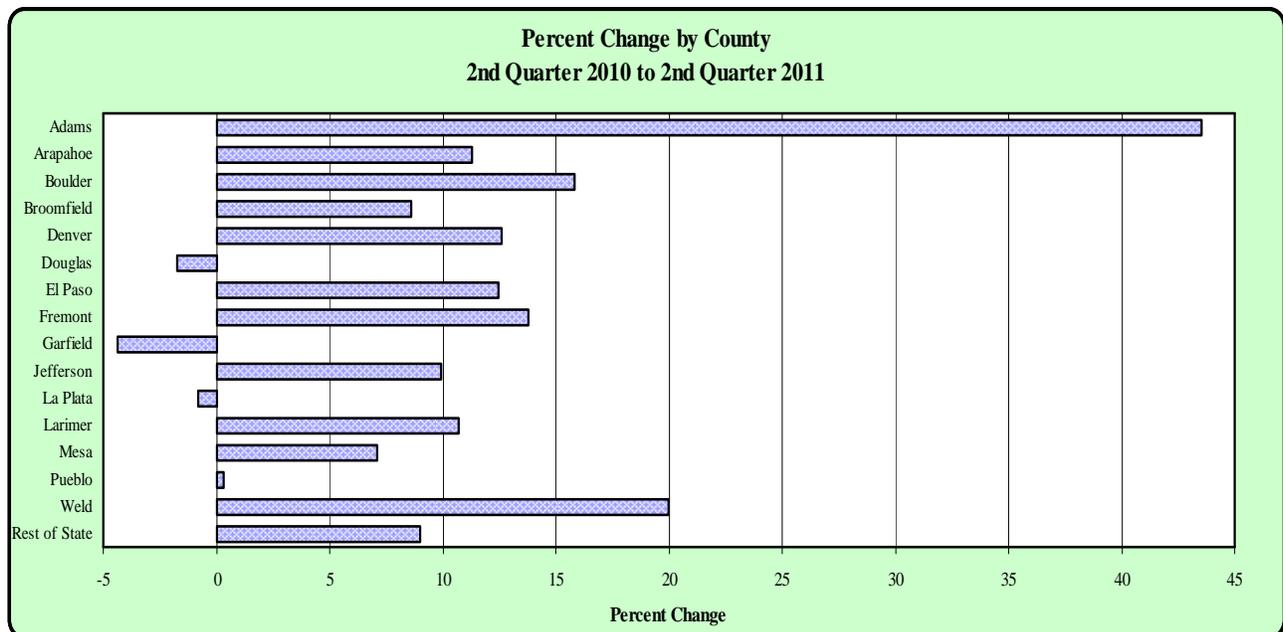
Second Quarter 2011

This issue presents data on second quarter 2011 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed increased 13.7 percent to \$2.28 billion in the second quarter 2011 over the same period in the previous year. Nationally, sales of motor vehicles increased by 9.8 percent over the same period last year to about \$175.7 billion. During this period in 2011, Adams county showed significant growth compared to the second quarter 2010 with a 43.5% increase. Arapahoe, Denver, El Paso, Larimer, Weld, Boulder and Fremont counties also showed double-digit growth. Garfield county decreased 4.4% while Douglas and La Plata counties also had slight negative growth.



County	Retail Sales 2011Q2 \$000s	Retail Sales 2010Q2 \$000s	Percentage Change
Adams	\$267,047	\$186,061	43.5%
Arapahoe	\$526,515	\$473,095	11.3%
Boulder	\$141,988	\$122,586	15.8%
Broomfield	\$33,882	\$31,190	8.6%
Denver	\$200,215	\$177,831	12.6%
Douglas	\$74,739	\$76,050	-1.7%
El Paso	\$336,125	\$298,879	12.5%
Fremont	\$10,017	\$8,805	13.8%
Garfield	\$37,201	\$38,899	-4.4%
Jefferson	\$226,253	\$205,826	9.9%
La Plata	\$18,901	\$19,055	-0.8%
Larimer	\$142,337	\$128,564	10.7%
Mesa	\$67,907	\$63,419	7.1%
Pueblo	\$62,479	\$62,284	0.3%
Weld	\$131,285	\$109,448	20.0%
Rest of State	\$119,393	\$109,550	9.0%
Total	\$2,396,283	\$2,111,542	13.5%



This report is available electronically as a pdf file on the Department of Revenue's website at <http://www.colorado.gov/revenue> under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.