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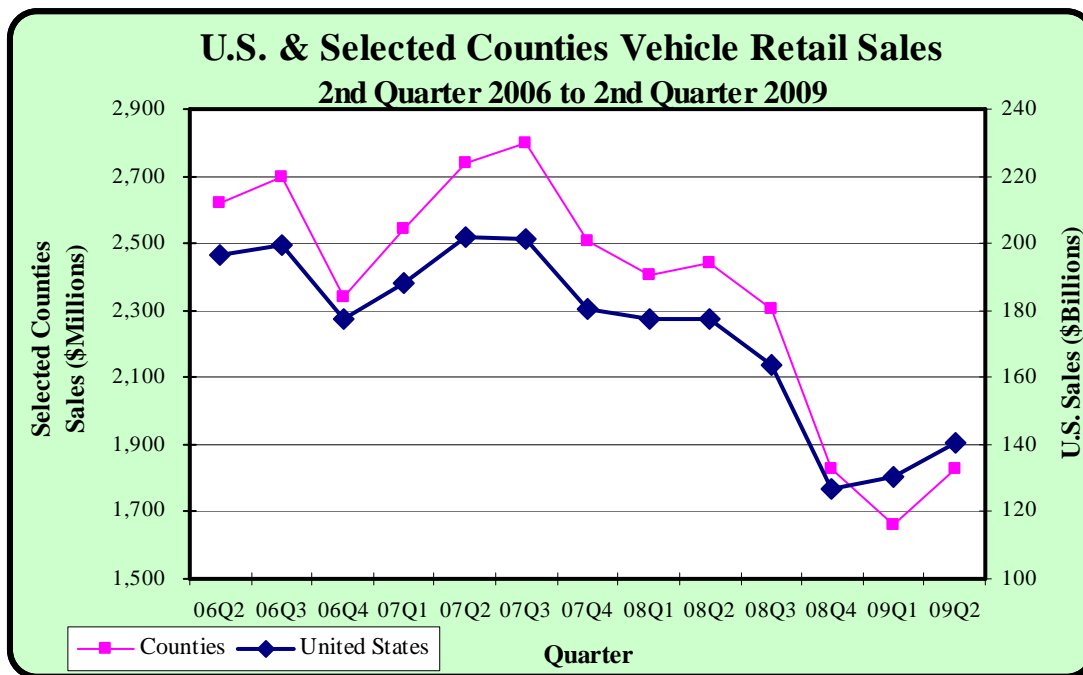
Colorado Motor Vehicle Sales

Selected Counties

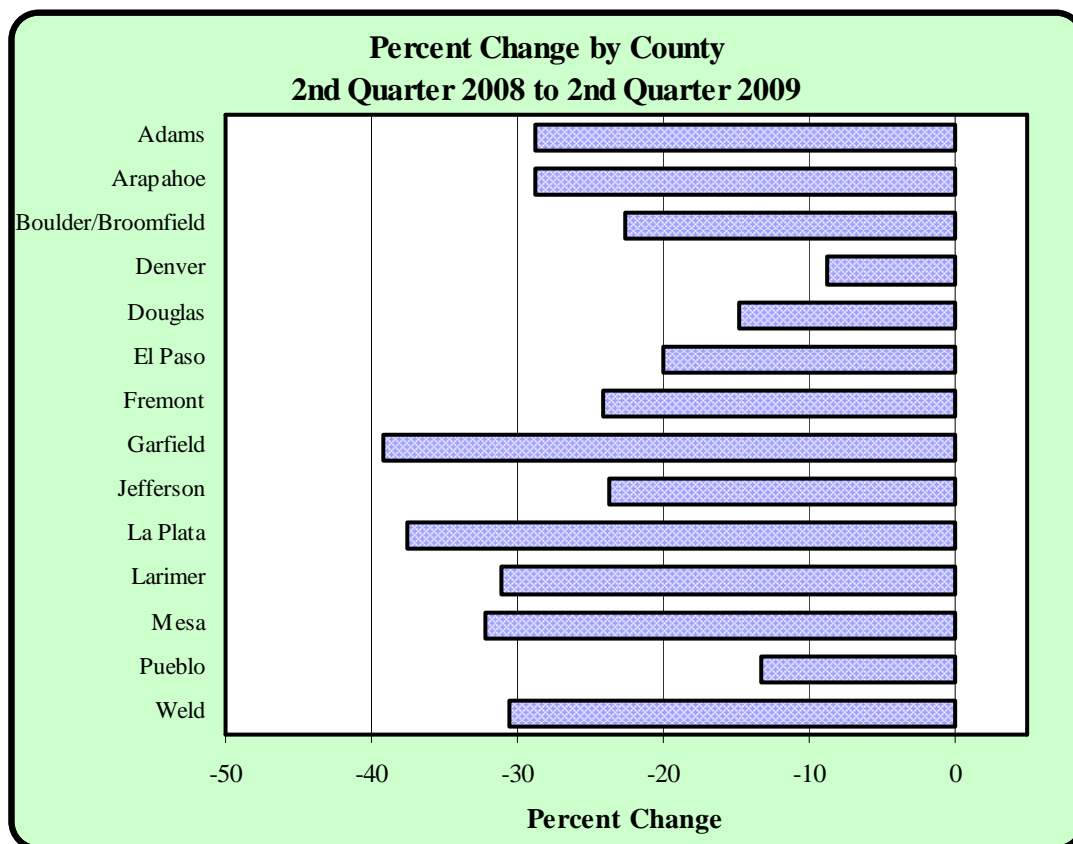
Second Quarter 2009

This issue presents data on second quarter 2009 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. Broomfield County's sales are combined with those in Boulder County. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed increased 9.9 percent to \$1.8 billion in second quarter 2009 compared to first quarter 2009. The data also show that sales of motor vehicles in the counties reviewed decreased 24.8 percent in second quarter 2009 over second quarter 2008. Nationally, sales of motor vehicles decreased 21.0 percent over last year to about \$140.4 billion. All of the counties reviewed with the exception of the City and County of Denver showed double-digit decreases over last year. The reader should note the source of the national figures has been changed to unadjusted Census Bureau retail sales.



County	Retail Sales 2009Q2 \$000s	Retail Sales 2008Q2 \$000s	Percentage Change
Adams	\$172,276	\$241,925	-28.8%
Arapahoe	417,140	585,224	-28.7
Boulder/Broomfield	140,943	181,959	-22.5
Denver	178,819	195,965	-8.7
Douglas	75,080	88,128	-14.8
El Paso	258,889	323,709	-20.0
Fremont	6,770	8,924	-24.1
Garfield	33,571	55,206	-39.2
Jefferson	196,617	257,538	-23.7
La Plata	17,518	28,064	-37.6
Larimer	100,387	145,702	-31.1
Mesa	63,092	93,063	-32.2
Pueblo	56,701	65,405	-13.3
Weld	109,147	157,124	-30.5
Total	\$1,826,950	\$2,427,935	-24.8%



This report is available electronically as a .pdf file on the Department of Revenue's website at <http://www.colorado.gov/revenue> under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.