



SIAL CANADA

APRIL 14-16, 2021

SIAL Canada is the largest trade show of its kind in the country, with over 25,000 buyers attending from over 60 different countries. This show provides an entryway into Canada and other major international markets. It is a great opportunity to build relationships with buyers, and learn the latest market trends. Whether you are in the retail, catering, or food processing industry, SIAL Canada offers a complete range of food products and anything you may be looking for.

CDA WILL FUND :

- Booth space
- Booth design and setup
- Stipend for each company to put towards their travel costs
- Help to set up one-on-one meetings
- Contractor costs including translators and help at the show
- One to one matchmaking targeted appointments during the show
- Retail tour or other activity the day before the show

COMPANY IS RESPONSIBLE FOR TRAVEL FUNDS EXCEEDING STIPENDS, FLIGHT, AND HOTEL