



**MARCH 22-24, 2021  
LONDON, UK**

# IFE

**INTERNATIONAL FOOD AND DRINK EVENT**

UK's largest and most important food and drink industry event. Connects food and drink suppliers with buyers and chefs from retail, food service, manufacturing, wholesale, and distribution from across the globe. Features variety of value-added, bakery, and beverage products.



CDA will fund:

Booth space

Booth design and setup

Stipend of \$1,000 for each company to put towards their travel costs

Help to set up one-on-one meetings

Contractor costs including translators and help at the show

One to one matchmaking targeted appointments during the show

Retail tour or other activity the day before the show