



FOOD AND HOTEL ASIA

MARCH 2-5, 2021
SINGAPORE

Food and Hotel Asia is of the largest food and beverage show in Asia and features exhibitors from about 70 different countries. Asia is a growing market for many food and agriculture companies in Colorado. 7 of Colorado's top 10 export markets are in the Asia region including China, South Korea, Japan, Hong Kong, Taiwan, Indonesia and Thailand. This show provides great opportunity to meet with buyers and promote product as well as to gain insights to market trends. A wide range of food and beverage products are featured at this show. It is a good show for value added, grains, pulses, beverages and many other products.

CDA will fund:

Booth space

Booth design and setup

Stipend of \$1,000 for each company to put towards their travel costs

Help to set up one-on-one meetings

Contractor costs including translators and help at the show

One to one matchmaking targeted appointments during the show

Retail tour or other activity the day before the show

Company is responsible for travel costs over the stipend, flight, hotel, and food