



Fourth of July Festival City of Florence, Colorado

600 West 3rd St | Florence, CO 81226 | 719-784-4848 x226 | sasha@florencecolorado.org |

2018 Intent to Sponsor

Name of Sponsor: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Level(s) of Sponsorship selected:

- | | |
|---|--|
| <input type="radio"/> Festival Title Sponsor- \$6,000 | <input type="radio"/> Parade Title Sponsor- \$2,500 |
| <input type="radio"/> Fireworks Sponsor- \$2,500 | <input type="radio"/> Fireworks Co-Sponsor- \$500 |
| <input type="radio"/> Contributing Sponsor: Festival- \$200 | <input type="radio"/> Contributing Sponsor: Parade- \$200 |
| <input type="radio"/> Contributing Sponsor: Fireworks- \$200 | <input type="radio"/> Title Band Sponsor- \$750/day # of days: _____ |
| <input type="radio"/> Band Sponsor- \$300 per band. # of bands: _____ | <input type="radio"/> Contributing Sponsor: music- \$100 |
| <input type="radio"/> Bike Race Sponsor- \$1,000 | <input type="radio"/> Florence Cup Sponsor- \$2,000 |
| <input type="radio"/> Florence Cup Co-Sponsor- \$500 | <input type="radio"/> Fun Run Sponsor- \$500 |
| <input type="radio"/> Horseshoes Sponsor- \$300 | <input type="radio"/> Pioneer Park Title Sponsor- \$2,500 |
| <input type="radio"/> Pioneer Park Co-Sponsor- \$500 | <input type="radio"/> Contributing Sponsor- park- \$200 |
| <input type="radio"/> Police Games Sponsor- \$300 | |

Total Cost: _____

Payment Date: _____

Please make checks payable to The City of Florence. Payments can be made at Florence City Hall or mailed to the address below. Contact Sasha Dierdorff with any questions. 719-784-4848x224 sasha.dierdorff@florencecolorado.org

Florence City Hall
600 West Third St,
Florence, CO 81226

2018 Florence 4th of July Festival- Sponsorship Opportunities

The City of Florence will be hosting its annual 4th of July Parade and Festival. This event will include the very popular and extremely well-attended Wet/Dry Parade, the Rotary Ducky Derby, music in the park, fun run and bicycle race, vendors in the park, and so much more. Please note that all advertising will begin June 1, 2018.

Festival Sponsor:

Title Sponsor: The four day festival will be named after this sponsor, IE: The Florence 4th of July _____ Festival.”

Cost: \$6,000

What you get for this level of sponsorship:

16 event tickets at \$35 per person: \$560 value

32 drink tickets at \$5 per ticket: \$160 value

Featured as event sponsor in hundreds of radio ads: value in excess of \$4,500.

Featured as event sponsor in all print and electronic advertising: value in excess of \$2,500.

Nearly \$8,000 value for your sponsorship.

Parade Sponsors:

Title Sponsor: The event will be named after this sponsor, IE: “The Florence Wet/Dry Parade, sponsored by _____”

Cost: \$2,500

What you get for this level of sponsorship:

8 event tickets at \$35 per person: \$280 value

16 drink tickets at \$5 per ticket: \$80 value

Prominently mentioned as event sponsor in hundreds of radio ads: value in excess of \$2,000.

Prominently mentioned as event sponsor in all print and electronic advertising: value in excess of \$1,000.

Name of main sponsor printed on event tickets: \$50 value

Brochures (supplied by you) promoting your company placed at each seat: \$25 value.

Nearly \$3,500 value for your sponsorship.

Event Co-Sponsor:

Cost: \$500.00

What you get for this level of sponsorship:

2 event tickets at \$35 per person: \$70 value

4 drink tickets at \$5 per ticket: \$20 value

Prominently mentioned as event sponsor in many of hundreds of radio ads: value in excess of \$300.

Prominently mentioned in all print and electronic advertising: value in excess of \$250.

Brochures (supplied by you) promoting your company placed at each seat: \$25 value.

Nearly \$700 value for your sponsorship.

Contributing Sponsor:

Cost: \$200.00

What you get for this level of sponsorship:

1 event tickets at \$35 per person: \$35 value

2 drink tickets at \$5 per ticket: \$10 value

Included in all print and electronic advertising: value in excess of \$125.

Brochures (supplied by you) promoting your company placed at each seat: \$25 value.

Over \$200 value for your sponsorship.

Fireworks Sponsor:

Cost: \$2,500.00

What you get for this level of sponsorship:

8 event tickets at \$35 per person: \$280 value

16 drink tickets at \$5 per ticket: \$80 value

Prominently listed as fireworks sponsor in hundreds of radio ads: value in excess of \$2,000.

Prominently listed as fireworks sponsor in all print and electronic advertising: value in excess of \$1,000.

Name of main sponsor printed on event tickets: \$50 value

Brochures (supplied by you) promoting your company placed at each seat: \$25 value.

Nearly \$3,500 value for your sponsorship.

Fireworks Co-Sponsor:

Cost: \$500.00

What you get for this level of sponsorship:

2 event tickets at \$35 per person: \$70 value

4 drink tickets at \$5 per ticket: \$20 value

Prominently mentioned as fireworks sponsor in hundreds of radio ads: value in excess of \$300.

Prominently mentioned in all print and electronic advertising: value in excess of \$250.

Brochures (supplied by you) promoting your company placed at each seat: \$25 value.

Nearly \$700 value for your sponsorship.

Contributing Sponsor:

Cost: \$200.00

What you get for this level of sponsorship:

1 event tickets at \$35 per person: \$35 value

2 drink tickets at \$5 per ticket: \$10 value

Included in all print and electronic advertising: value in excess of \$125.

Brochures (supplied by you) promoting your company placed at each seat: \$25 value.

Over \$200 value for your sponsorship.

Title Band Sponsor:

Cost: \$750.00 per day.

What you get for this level of sponsorship:

2 event tickets at \$35 per person: \$70 value

4 drink tickets at \$5 per ticket: \$20 value

Prominently listed in all print and electronic advertising as sponsor of the evening's entertainment: value in excess of \$700.

Brochures (supplied by you) promoting your company placed at each seat: \$25 value.

Nearly \$900 value for your sponsorship.

Band Sponsor:

Cost: \$300.00 per band.

What you get for this level of sponsorship:

1 event tickets at \$35 per person: \$35 value

2 drink tickets at \$5 per ticket: \$10 value

Prominently listed in all print and electronic advertising as sponsor of the evening's entertainment: value in excess of \$400.

Brochures (supplied by you) promoting your company placed at each seat: \$25 value.

Nearly \$500 value for your sponsorship.

Contributing Sponsor:

Cost: \$100.00

What you get for this level of sponsorship:

Listed in all print and electronic advertising as a sponsor of the evening's entertainment: value in excess of \$250.

Bike Race Sponsor:

Cost: \$1,000

What you get for this level of sponsorship:

4 event tickets at \$35 per person: \$140 value

8 drink tickets at \$5 per ticket: \$40 value

Prominently mentioned as bike race sponsor in many of hundreds of radio ads: value in excess of \$800

Prominently mentioned in all print and electronic advertising: value in excess of \$400.

Over \$1300 value for your sponsorship.

Florence Cup Sponsor

Title Sponsor: The Florence Cup will be named after this sponsor, IE: The _____ Annual Florence Cup.”

Cost: \$2,000

What you get for this level of sponsorship:

6 event tickets at \$35 per person: \$210 value

12 drink tickets at \$5 per ticket: \$60 value

Prominently listed as Florence Cup sponsor in hundreds of radio ads: value in excess of \$1,500.

Prominently listed as Florence Cup sponsor in all print and electronic advertising: value in excess of \$800.

Name of main sponsor printed on event shirts: \$150 value

Nearly \$3,000 value for your sponsorship.

Florence Cup Co-Sponsor

Cost: \$500

What you get for this level of sponsorship:

2 event tickets at \$35 per person: \$70 value

4 drink tickets at \$5 per ticket: \$20 value

Prominently mentioned as Florence Cup sponsor in hundreds of radio ads: value in excess of \$300.

Prominently mentioned in all print and electronic advertising: value in excess of \$250.

Brochures (supplied by you) promoting your company placed at each seat: \$25 value.

Nearly \$700 value for your sponsorship.

Fun Run Sponsor:

Cost: \$500.00

What you get for this level of sponsorship:

2 event tickets at \$35 per person: \$70 value

4 drink tickets at \$5 per ticket: \$20 value

Prominently mentioned as Fun Run sponsor in hundreds of radio ads: value in excess of \$300.

Prominently mentioned in all print and electronic advertising: value in excess of \$250.

Brochures (supplied by you) promoting your company placed at each seat: \$25 value.

Nearly \$700 value for your sponsorship.

Horse Shoe Sponsor:

Cost: \$300.00

What you get for this level of sponsorship:

1 event tickets at \$35 per person: \$35 value

2 drink tickets at \$5 per ticket: \$10 value

Prominently listed in all print and electronic advertising as sponsor of the evening's entertainment: value in excess of \$400.

Brochures/sign/flyers (supplied by you) promoting your company placed near the horseshoes: \$50 value.

Nearly \$500 value for your sponsorship.

Pioneer Park Sponsors

Park Title Sponsor:

Cost: \$2,500.00

8 event tickets at \$35 per person: \$280 value

16 drink tickets at \$5 per ticket: \$80 value

Prominently listed as Pioneer Park sponsor in hundreds of radio ads: value in excess of \$2,000.

Prominently listed as Pioneer Park sponsor in all print and electronic advertising: value in excess of \$1,000.

Name of sponsor printed on event tickets: \$50 value

Nearly \$3,500 value for your sponsorship.

Park Co-Sponsor:

Cost: \$500.00

What you get for this level of sponsorship:

2 event tickets at \$35 per person: \$70 value

4 drink tickets at \$5 per ticket: \$20 value

Prominently mentioned as a park sponsor in hundreds of radio ads: value in excess of \$300.

Prominently mentioned in all print and electronic advertising: value in excess of \$250.

Brochures (supplied by you) promoting your company placed at each seat: \$25 value.

Nearly \$700 value for your sponsorship.

Contributing Sponsor:

Cost: \$200.00

What you get for this level of sponsorship:

1 event tickets at \$35 per person: \$35 value

2 drink tickets at \$5 per ticket: \$10 value

Listed in all print and electronic advertising as a park sponsor: value in excess of \$300.

Brochures (supplied by you) promoting your company placed at each seat: \$25 value.

Nearly \$400 value for your sponsorship.

Police Games Sponsor:

Cost: \$300.00

What you get for this level of sponsorship:

1 event tickets at \$35 per person: \$35 value

2 drink tickets at \$5 per ticket: \$10 value

Prominently listed in all print and electronic advertising as sponsor of the Police Games: value in excess of \$400.

Brochures (supplied by you) promoting your company placed at each seat: \$25 value.

Nearly \$500 value for your sponsorship.