



Minutes

State Medical Assistance & Services Advisory Council

303 E. 17th Ave., 7th floor conference rooms
7AB Denver, CO 80203

February 24, 2016
6:00 P.M. – 7:45 P.M.

1. MEDICAL ASSISTANCE & SERVICES ADVISORY COUNCIL MEMBERS

An Nguyen (Chair)	J. Scott Ellis	Kimberley Jackson	Sarah Schumann
Dan Scales (Vice Chair)	Heather Gitchell	Peter McNally	Kenneth Soda
Jill Atkinson	Penny Grande	Ruth O'Brien	Blair Wyles
Aaron Burrows	Steve Holloway	Janet Puglisi	Judy Zerzan

2. 6:00 Call to Order

3. 6:02 Approval of the minutes from the February 24th, 2016 meeting

Minutes were approved without amendment.

4. 6:05 Legislative Update

David DeNovellis provided the Department's update.

Senate Bill 16-027 regarding clients receiving health maintenance medications through the mail. The bill has passed the Senate and will be heard in the House Health Committee on March 8th. Bill was amended to reference that clients will have access to the pharmacy of their choice.

House Bill 16-1081 regarding eliminating outdated statutory reports. Stakeholders were contacted regarding the elimination of these reports some of which were initiated prior to the existence of HCPF. The bill has passed both Houses and has been sent to the governor for signature.

House Bill 16-1097 regarding reducing regulations for Medicaid transportation. The bill has gone through the House Transportation Committee and is awaiting hearing in House Appropriations. Stakeholder groups are supportive of this legislation.

5. 6:20 Medicaid Rebrand

Marc Williams presented the Department's efforts to rebrand Medicaid. The decision to rebrand was made to change the stigma associated with Medicaid. The new name and look and feel will better represent the value of our advancements and align our focus on excellent customer service, client engagement and a commitment to working collaboratively with partners and stakeholders.

The launch of the new name "Health First Colorado" and logo will begin in May 2016. Health First Colorado applies only to Medicaid, and will not affect any of the other programs we administer. Focus groups of clients and stakeholders were used throughout this rebrand process.

The Department is committed to not spending general fund dollars on the advertising campaign to launch the rebrand. Grant monies will be expended for the rebrand.

6. 6:35 Person Centeredness

Carrie Cortiglio and Colleen Daywalt presented on HCPF's Person- and Family-Centeredness (PFC) program which is creating a culture of collaboration with our clients. The Department defines being "person-centered" as thinking and behaving in ways that respect and value individual preferences, strengths, and contributions. We received a grant in 2013 to fund this initiative and HCPF is one of the first public health insurance payers to implement this program.

HCPF partnered with The Colorado Health Foundation and The Civic Canopy. Civic Canopy created an interactive collaborative process between our executive team, employee champions and a newly created advisory council. The advisory council is dedicated to the voice of the client and consists solely of client members. We are seeking additional individuals to be on the advisory council or virtual advisory council.

A lot of internal thinking had to change, thought processes around person centeredness especially for those employees that don't work directly with clients and how their work does in fact still impact our clients. The strategic plan for this program going forward involves continued employee engagement, employee commitment to client and to one another, client engagement and client experience.

Internally our work on this includes (1) fully implementing our strategic plan, (2) PFC training for staff, (3) integration of PFC in onboarding new employees and (4) having PFC be a measurement in employee performance plans. Externally our work will encompass (1) extending PFC practices to contractors and vendors; (2) incorporate PFC into contract language and (3) extend PFC practices to providers.

7. 7:00 Department Updates

Gretchen Hammer reported that new federal regulations around access to care and each state must create an access review monitoring plan around five key services: (1) primary care, (2) specialty care, (3) behavioral health, (4) obstetric, and (5) home health. Colorado's plan will be presented to the Council at the March 2016 meeting as the regulation states that the Medical Services and Assistance Advisory Council should be consulted. The final plan needs to be submitted to CMS by July 1, 2016.

Phase II Accountable Care Collaborative update. Changes announced since last meeting. A concept paper was released to stakeholders and federal government. Positive feedback received around behavioral health services, physical health services and integrated care services. Areas of concern was the quickness of the timeline. It was slated to have a start date of July 2017, but it was moved in order to get federal approvals, get contracts out for bid, negotiations and client transfers, and a lot of other issues, all of which consume time so the timeline for procurement has been extended to July 2018. Awards will be announced in the spring of 2018.

Current methodologies we use to pay for behavioral health will be kept in order to preserve those critical services. Engaging with current contractors (behavioral health) and RCCOs are looking at how to continue to promote integrated care and value based payments which are in our current contracts.

Meeting adjourned.

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