



2015 Advance Colorado Procurement Expo

The Buyers' and Sellers' Marketplace

SPONSORSHIP & ADVERTISING

B2G & B2B OPPORTUNITIES
Business to Government
Business to Business

March 9th

9 AM - 3 PM

Grand Hyatt Denver
1750 Welton Street
Denver, CO 80202

- **FREE Workshops for Businesses**
- **Networking Opportunities**

Don't miss this premier event that connects buyers and sellers in the State of Colorado!

PARTNERS IN PROCUREMENT

EXHIBITOR TABLES FOR SELLERS **\$ 300**

- Listing in Event Directory
- 1 Exhibition Table
- 2 Exhibitor Lunches

PUBLIC PROCUREMENT EXHIBITORS (BUYERS) **FREE**

- Listing in Event Directory
- 1 Exhibition Table
- 2 Exhibitor Lunches
- 1 Parking Pass

PREMIUM SPONSORSHIPS

Maximum Exposure

PROCUREMENT EXPO SPONSOR **\$ 1,500**

- Inclusion of Company Logo in all Print Materials
- Full Page Ad in Event Directory
- Listing in Event Directory
- 1 Exhibition Table with Prime Placement in Expo
- 2 Exhibitor Lunches

EDUCATION SPONSOR **\$ 1,000**

- 4 SPONSORSHIP OPPORTUNITIES
- Signage at Training Room with Company Logo
- Company Name Listed in Print Materials
- Half Page Ad in Event Directory
- Listing in Event Directory
- 1 Exhibition Table with 2 Lunches

REGISTRATION SPONSOR **\$ 800**

- 4 SPONSORSHIP OPPORTUNITIES
- Signage at Registration with Company Logo
- Company Name Listed in Print Materials
- Listing in Event Directory
- 1 Exhibition Table with 2 Lunches

EXHIBITOR BREAKFAST SPONSOR **\$ 600**

- 4 SPONSORSHIP OPPORTUNITIES
- Signage at Breakfast with Company Logo
- Company Name Listed in Print Materials
- Listing in Event Directory
- 1 Exhibition Table with 2 Lunches

EXHIBITOR LUNCH SPONSOR **\$ 800**

- 4 SPONSORSHIP OPPORTUNITIES
- Signage at Lunch with Company Logo
- Company Name Listed in Print Materials
- Listing in Event Directory
- 1 Exhibition Table with 2 Lunches

EXPO REFRESHMENT SPONSOR **\$ 500**

- 4 SPONSORSHIP OPPORTUNITIES
- For Exhibitors and Attendees
- Logo Signage at Refreshment Center
- Company Name Listed in Print Materials
- Listing in Event Directory
- 1 Exhibition Table with 2 Lunches

EXPO DIRECTORY ADVERTISING

All options are black print on white paper. Scale below is in inches. Publication will be made available on the State Purchasing Office Website as a PDF file until next directory is published (12 months max).

Full Page	4 ½ x 7 ½	\$ 200
Half Page	4 ½ x 3 ½	\$ 100
Quarter Page	2 x 3 ½	\$ 75

[View the 2014 Expo Directory](http://www.colorado.gov/dfp/expo)

www.colorado.gov/dfp/expo

LIMITED AVAILABILITY

Secure Your Presence and Participation

SPONSORSHIPS, ADVERTISING AND / OR EXHIBITOR TABLES (FOR SELLERS)

LeRoy Romero

Minority Business Office

L.Romero@state.co.us

303-892-3764

www.advancecolorado.com

PUBLIC PROCUREMENT EXHIBITORS

David Musgrave

State Purchasing Office

David.Musgrave@state.co.us

303-866-3640

www.colorado.gov/spo



FREE WORKSHOPS

9 AM

Responding to a Request for Proposal (RFP) Solicitation

Presented by Colorado PTAC

(Procurement Technical Assistance Center)

10 AM

Minority & Women's Business Certification
*Panel Discussion moderated by Olivia Mendoza,
Director of the State Minority Business Office*

11 AM

ACCESSColorado 3 STEPS for Doing Business with the State of Colorado

*David Musgrave, Supplier Diversity Liaison,
State Purchasing Office*

1 PM

How K-12 Schools Procure Goods & Services
*Panel Discussion moderated by Molly McLoughlin,
Chair of CEPC
(Colorado Educational Purchasing Council)*

2 PM

Understanding State IT Procurement
*Kathy Heese, Vendor Management Office at the
Governor's Office of Information Technology*

AGENDA

7 AM – 8 AM	Exhibitor Set-up
8 AM – 8:45 AM	Exhibitor Breakfast
8:45 AM	Expo Ribbon Cutting
9 AM – 3 PM	Expo Open
9 AM – 3 PM	Workshops
3 PM	Closing



The Minority Business Office
Office of Economic Development & International Trade
The State Purchasing Office
Department of Personnel & Administration