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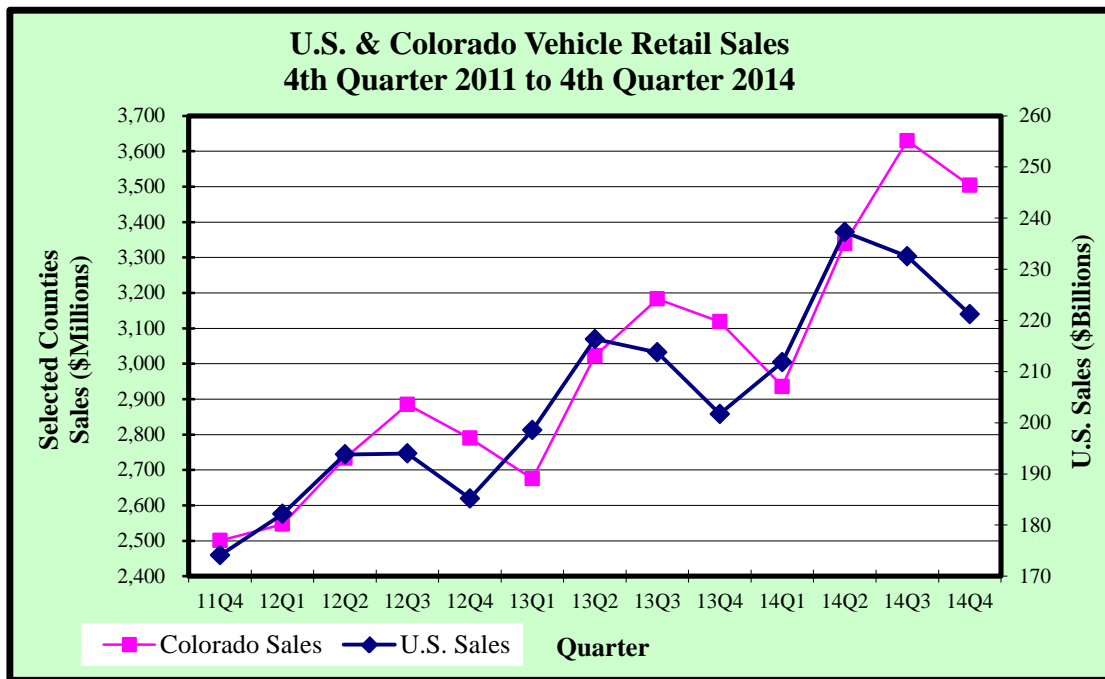
## Colorado Motor Vehicle Sales

### Selected Counties

### Fourth Quarter of 2014

This issue presents data on fourth quarter 2014 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Fremont, Garfield, La Plata, Larimer, Mesa, Pueblo, and Weld. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to Colorado retail sales for the same period.

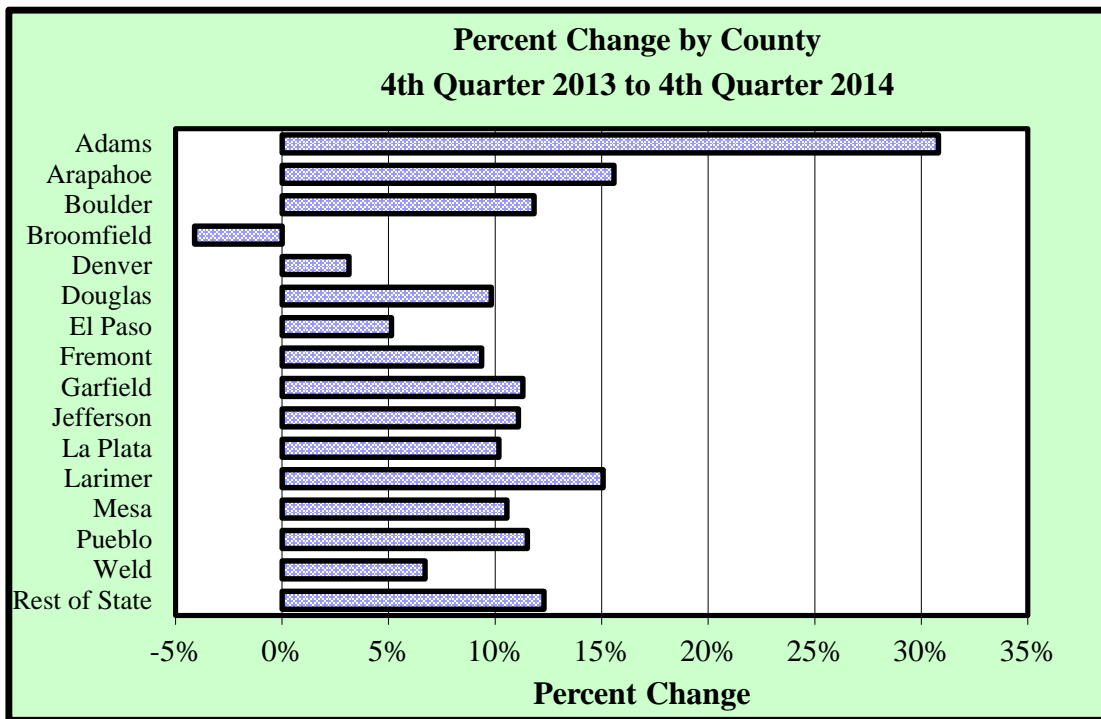
Colorado sales of motor vehicles increased to \$3.5 billion, a gain of 12.3 percent in the fourth quarter of 2014, compared to the same period in 2013. Nationally sales of motor vehicles increased to \$221.2 billion, a gain of 9.7 percent in the fourth quarter of 2014, compared to the same period in 2013. The county in this report with the largest increase was Adams (+30.8%). Several of the larger counties in Colorado also showed an increase in the double digits, including Arapahoe (+15.6%), Boulder (+11.8%), Jefferson (+11.1%) and Larimer (+15.1%). Sales in Denver County increased 3.1%.



Sources: Census Bureau: Monthly Retail Trade Report; Colorado Department of Revenue: State Sales Tax Returns

County	Retail Sales 2013Q4 \$000s	Retail Sales 2014Q4 \$000s	Percentage Change
Adams	\$ 275,255	\$ 360,051	30.8%
Arapahoe	732,627	846,768	15.6%
Boulder	196,900	220,176	11.8%
Broomfield	40,346	38,690	-4.1%
Denver	223,955	230,968	3.1%
Douglas	123,295	135,399	9.8%
El Paso	423,492	445,256	5.1%
Fremont	9,673	10,579	9.4%
Garfield	62,683	69,763	11.3%
Jefferson	324,108	360,033	11.1%
La Plata	30,899	34,040	10.2%
Larimer	195,480	224,925	15.1%
Mesa	79,573	87,967	10.5%
Pueblo	76,429	85,225	11.5%
Weld	178,264	190,234	6.7%
<b>Rest of State</b>	146,386	164,381	12.3%
<b>Total</b>	<b>\$ 3,119,366</b>	<b>\$ 3,504,455</b>	<b>12.3%</b>

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