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FOR IMMEDIATE RELEASE

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Contact: Tom Lipetzky, (303) 239-4117, Tom.Lipetzky@state.co.us

Grants Available to Support Colorado Agriculture

LAKEWOOD, Colo. -The Colorado Department of Agriculture is accepting applications for funding through its new “Enrich Colorado Ag Grant Program.” Grant funds will help Colorado companies conduct research and develop new uses and markets for food and agricultural products that are grown, raised or processed in Colorado.

“The program is ideal for Colorado’s farmers, ranchers and food processors, providing funds to assist with feasibility studies and sales promotions,” said Tom Lipetzky, Markets Division Director. “Our goal is to help Colorado’s food and agricultural suppliers position their business to take advantage of local, regional, national and international market opportunities.”

Projects eligible for funding include, but are not limited to, feasibility studies and technical projects such as assessing the potential of establishing an agricultural value-added business project; and marketing and sales promotion projects such as first-time participation in trade shows, new product launches and promotions supporting the development of new sales channels. The maximum award per project is \$17,000.

A matching contribution of cash and in-kind resources equal to at least 50 percent of the total project budget is required. Applications are due by 3:30 p.m. on February 28, 2014.

For more information including an application and program guidelines, contact the Colorado Department of Agriculture Markets Division at (303) 239-4371 or visit www.coloradoagriculture.com.

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