

Distracted Driving



Distracted Driving is...

Any Activity that could divert a drivers attention away from the primary task of driving.

Distracted Driving



Visual

3 }

Manual

Cognitive

Distracted Driving



DISTRACTIONS



Distracted Driving



**OUR FAMILY
PROTECTING
YOURS** SINCE 1935

DISTRACTIONS



Distracted Driving



DISTRACTIONS



Distracted Driving



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Distracted Driving



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DISTRACTIONS



Distracted Driving



1 of these
distractions has
all 3 elements of danger

Distracted Driving





Distracted Driving



In 2013 the State Patrol:

investigated 6,390
"front-to-rear" crashes

Issued 244 cell phone citations

Issued 12,292
Careless Driving
citations

STATISTICS

Distracted Driving



31% of U.S. drivers ages 18-64 reported that they had read or sent text messages or email messages while driving, at least once within the 30 days before they were surveyed.

- Center for Disease Control

STATISTICS

Distracted Driving



At any given daylight moment across America, approximately 660,000 drivers are using cell phones or manipulating electronic devices while driving, a number that has held steady since 2010.

- NHTSA

STATISTICS

Distracted Driving



Math

(don't fall asleep)

Distance Traveled Equation

Speed of vehicle X 1.466 = distance traveled

1.466 comes from $5280/3600$

5280 = feet in a mile

3600 = seconds in an hour

Distracted Driving



55 MPH

$55 \times 1.466 = 80 \text{ fps}$ $\times 5 \text{ seconds} = 403'$



Distracted Driving



65 MPH

$65 \times 1.466 = 95 \text{ fps}$ $\times 5 \text{ seconds} = 476'$

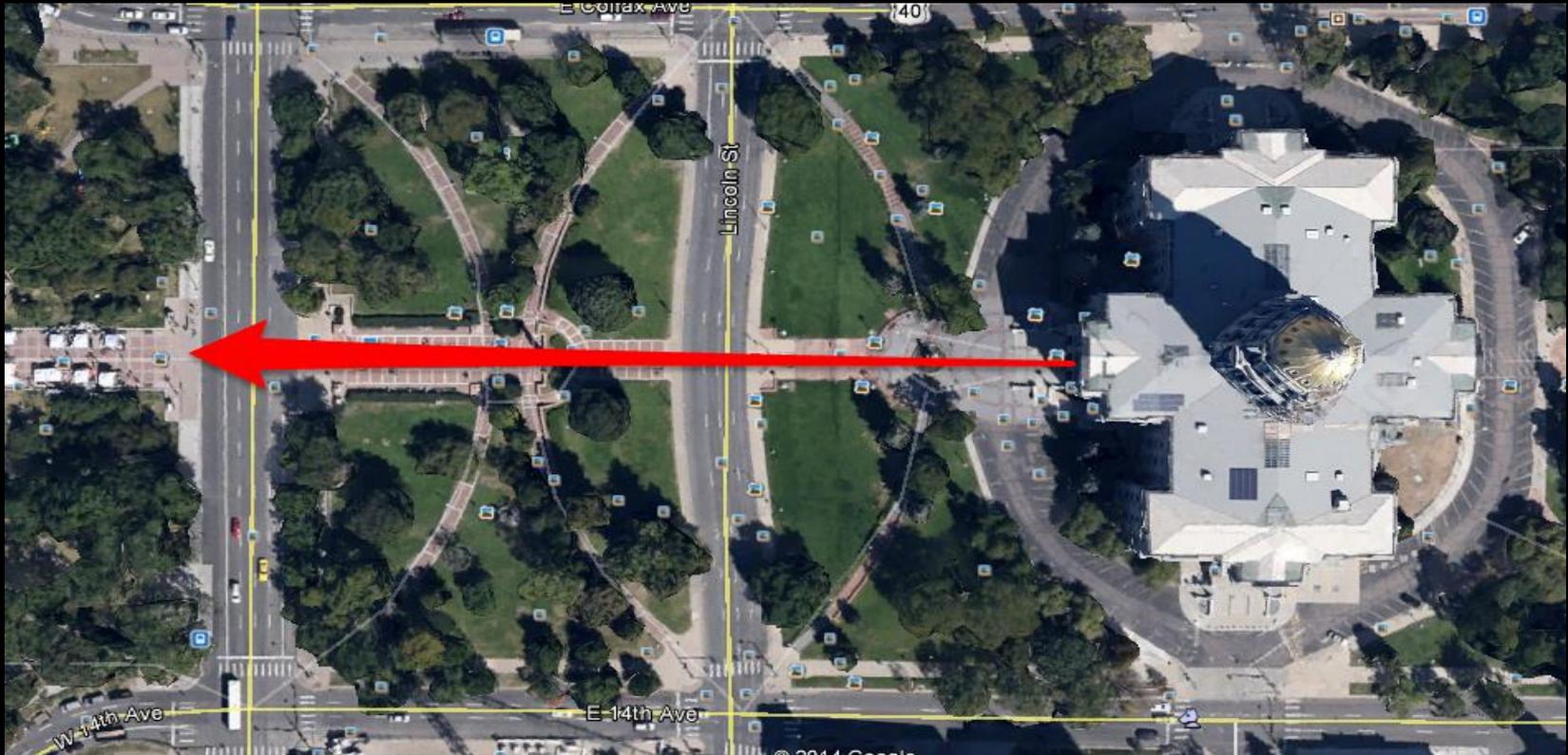


Distracted Driving



75 MPH

$75 \times 1.466 = 110 \text{ fps}$ $\times 5 \text{ seconds} = 550'$



Distracted Driving



Colorado Law

42-4-239 – Misuse of wireless telephone

<18 – Cannot use a wireless phone while operating a vehicle

18+ – Cannot engage in texting or manual data entry while driving

Class A traffic infraction

Fine of \$50

Distracted Driving



QUESTIONS?

Distracted Driving

